

Phd Thesis On Smes In Kenya

Strategic Management Practices and Challenges. The Case of Small and Medium Scale Enterprises in Harare

Alick Mhizha.2015-04-24 Doctoral Thesis / Dissertation from the year 2014 in the subject Business economics - Operations Research, ,

course: PhD Commerce, language: English, abstract: This research was carried out with the objective of establishing the challenges faced by small and medium scale entrepreneurs in their efforts to adopt strategic management in their value chains. A review of relevant literature revealed that strategic management is a very important approach that all businesses need, no matter their size, in order to enhance effectiveness. It is known to support professionalism, profitability and sustainable value addition when applied according to best practice.

Quantitative and qualitative approaches to data gathering were applied to enable the researcher to establish a richer picture of the exact situation on the ground. Quantitative data were collected from a sample of 292 respondents while qualitative data were obtained from a sample of 127 key informants and stakeholders. Drawing inspiration from the survival strategies of the chameleon, the researcher postulated the Chameleon Survival Strategy Model for small and medium-scale enterprises. The model was then used as a benchmark in the analysis of quantitative data, which were treated using the statistical package for the social sciences (SPSS) and qualitative data, which were content analysed. The chameleon survival strategy was used as the standard to assess the extent to which small and medium scale enterprises were compliant with the fundamentals of strategic management as exhibited by the chameleon in its environment. The key findings were that SMEs failed the Chameleon Survival Strategy Model test, based on the overall

value of the model's index obtained after data analysis. It was observed that SMEs did not practice strategic management and were therefore not consistent with the chameleon survival strategies, outlined in the model's seven attributes. The conclusions drawn, recommendations and implications of the study on Government policy, the work of stakeholders and entrepreneurs, are presented in this document. The conclusions point to the need for Government and stakeholders to revisit their interventions and support programmes targeting entrepreneurs, to include strategic management capacity development. The lack of knowledge and exposure was found to be the key reason for entrepreneurs' failure to embrace strategic management in their operations. It is also recommended that Government and stakeholders carry out constant needs assessment to establish the exact needs of entrepreneurs, which tend to be quite dynamic.

Difficulties of Employment Creation in Micro and Small Enterprises in Kenya Jacob O. Omolo, John Omiti. 2005

Internationalisation of Small Medium Enterprises (SMEs)

Jobaire Alam. 2018-03-12 Academic Paper from the year 2013 in the subject Business economics - Personnel and Organisation, grade: B, Prifysgol Cymru University of Wales, language: English, abstract: Internationalisation is such a fascination, by which states and companies are dealing business and going up against in contest between them on a worldwide level. Globalization, which is the formation to bring products or services in marketplace, subsidizes to the global economic growth and improvement of countries worldwide. In present world, internationalization impacts all the business firms large and small. Progressively, small and medium sized enterprises (SMEs) which are ascertained as containing of firms employing less than 250 employees, with firms having less than 50 employees being concerned as small and firms having 50-249 employees being concerned as medium in size, are forced to play a role in international business markets. This globalisation is able to take

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many forms, such as exporting products and services, foreign investment in both way directly or indirectly, licensing, authorising completely, importing with exporting being the mode of internationalization for small and medium enterprises. According to the thesis topic 'Internationalization of SMEs, ' the dissertation will discuss on the trading abroad or exporting of SMEs. As it can be said that doing internationalise may be important and useful for business companies in order to expand and exist in the further future, it cannot precisely confirm of the firm's survival. The risks of losing opportunities or chances and costs or values affected in the format will be a very vital considerable factor. Smaller firms find that very hard to recover or overcome these opposite situations and challenges. Moreover, these small firms certainly often suffer from their limited capacity and resources. The modern technology which is with the very developed useful software and hardware has been able to improve in the number of small and med

Casebook of Indigenous Business Practices in Africa Ogechi Adeola.2023-08-16 Indigenous enterprise practices are an essential part of business success in Africa. The continent's unique and diverse culture, embedded in age-long practices, presents an interesting proposition for advancing indigenous knowledge and building sustainable business structures.

Emerging Trends in Decision Sciences and Business Operations Avinash K Shrivastava,Sudhir Rana.2022-08-29 This volume analyses the rising inclusion of new and emerging technologies in business. It measures the effectiveness and challenges of these tools in various aspects of strategy and decision making within small and big businesses. Businesses in the competitive market must be agile and innovative to drive growth and the inclusion of technology and reliance on data science for decision-making is fraught with its own set of challenges. Through various case studies and analysis of trends, the book explores diverse dimensions of decision science from a

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micro as well as macro perspective. It examines the function, management and implementation of new technologies, like big data and AI in business operations and infrastructure highlighting their practical applications as well as the barriers to their adoption. This book will be useful to scholars and researchers of management studies, business management, financial management, business economics, international business, finance and marketing, development studies and economics. It will also interest policymakers and practitioners in the field.

Developing a Marketing Framework for Micro and Small Enterprises in Kenya Eliud Moyi.2006

Financial Decision for Entrepreneurial Success (Learn, Enrich Accentuate & Perform) CA Vinod Kr Sharma.2020-12-04

For prospective and existing “high-growth” entrepreneurs and students. “A company's finances dictate success or failure” There are plenty of books on entrepreneurial finance with exhaustive scope and coverage however the basics understanding of information related to the management of COST, RISK, and CONTROL for accessing and evaluating the impact of entrepreneurial financial decisions is missing. This book is the first of its kind that examines and explains entrepreneurial financial decisions from these perspectives and aims to bridge the gap by specifically addressing and developing the financial understanding for effective management of financial resources. This book will help prospective and existing “high-growth” entrepreneurs who are not financially literate in developing a conceptual understanding of the fundamentals of financial decisions and enable them to better manage their financial resources and create economic value.

Circular Economy Strategies and the UN Sustainable Development Goals Michael Odei Erdiaw-Kwasie,G. M. Monirul Alam.2023-09-22 This book provides novel perspectives to the ongoing global discussions on the UN Sustainable Development Goals (SDGs). Current knowledge on circular economy and the

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SDGs target in developing and emerging countries are mostly fragmented and empirical evidence is limited. The approach taken in the book is unique as it presents holistic viewpoints about the synergies, opportunities and challenges between circular economy and SDGs targets in developing and emerging countries. The book presents diverse contents on the topic including literature reviews, conceptual discussions, case studies, and empirical analysis.

Small and Medium Enterprises Information Resources Management Association.2013-04-30 This book provides a comprehensive collection of research on current technological developments and organizational perspectives on the scale of small and medium enterprises--Provided by publisher.

Small-scale Enterprises in Rural Kenya Daniyel Felzenshtain.2000

The authors of this book argue that small-scale enterprises are not necessarily the marginal features of developing economies they are often thought to be. If micro-enterprises with 0-4 employees succeed in developing into small enterprises with 5-19 workers, they can form a dynamic sector with vital links to agriculture and other sectors of the economy. Taking this argument as a starting point for their research in the Nakuru and Kericho Districts in Kenya, the authors aim to explain why most micro-enterprises remain small. They convincingly demonstrate that small-scale enterprises face considerable constraints at all stages of their development. These constraints specifically operate against female-owned, rurally located and service-oriented businesses. Innovative policy interventions are needed to remove these constraints and enhance the sector's contribution to peoples' cash incomes and economic welfare. By providing detailed information on the features of small-scale enterprises and their problems during formation, operation and growth, this book lays the foundations for effective and tailor-made support.

Sustainable Education and Development - Sustainable Industrialization and Innovation Clinton Aigbavboa,Joseph N.

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Mojekwu, Wellington Didibhuku Thwala, Lawrence Atepor, Emmanuel Adinyira, Gabriel Nani, Emmanuel Bamfo-Agyei. 2023-02-17 This book presents papers from the 11th Sustainable Education and Development Research Conference on the theme: Build Resilient Infrastructure, Promote Inclusive and Sustainable Industrialization, and Foster Innovation. Papers related to the sub-themes were presented: i. Develop quality, reliable, sustainable, and resilient infrastructure, including regional and transborder infrastructure, to support economic development and human well-being, with a focus on affordable and equitable access for all. ii. Promote inclusive and sustainable industrialization and, by 2030, significantly raise industry's share of employment and gross domestic product, in line with national circumstances, and double its share in the least developed countries. iii. Increase the access of small-scale industrial and other enterprises, in particular in developing countries, to financial services, including affordable credit, and their integration into value chains and markets. iv. By 2030, upgrade infrastructure and retrofit industries to make them sustainable, with increased resource-use efficiency and greater adoption of clean and environmentally sound technologies and industrial processes, with all countries taking action in accordance with their respective capabilities. v. Enhance scientific research and upgrade the technological capabilities of industrial sectors in all countries, in particular developing countries, including, by 2030, encouraging innovation and substantially increasing productivity. SEDRC gathers papers that explain how key education on the Sustainable Development Goals is transforming lives, eradicating poverty, proposing solutions to the infrastructural deficit in Africa, and providing innovative ways to provide affordable housing in Africa. This book will be of interest to academics, postgraduate students, and industry professionals.

Tax Policy on Profitability and Growth of SME in Uasin Gishu, Kenya Jared Bitange Bogonko. 2015-02-13 This study sought to

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establish if any association exists between profitability, growth of SMEs and the Government taxation policy environment in which they operate in Kenya and particularly Uasin Gishu County. The data for this study was collected from primary and secondary sources. While the research instruments were questionnaire, interview and document analysis, the study population comprised of staff and management of SME within Uasin Gishu County, Kenya who formed the sample for the study. The explanatory research design was employed in the study. The researcher concluded that government taxation policy had a significant impact on profitability and growth of SMEs through positive and negative effects on profit and growth dimensions. The researcher's desire is that this study will stimulate debate on Government taxation policy in relation to profitability and growth of SMEs and through that galvanize public and government support for SME.

Factors Determining the Success of SMEs in Malaysia. A

Qualitative Study Yusuf Balarabe Abdullahi.2021-03-19 Doctoral Thesis / Dissertation from the year 2018 in the subject Business economics - Business Management, Corporate Governance, grade: 3.8, Limkokwing University of Creative Technology, language: English, abstract: This report will help identify gaps that this study is aiming to bridge, which will also help guide the entire paper. It is becoming increasingly difficult to overlook the importance of the small and medium enterprise (SME) sector in the economic and social development of a country. In view of their identified importance, this study aims to develop a better understanding of the factors that influence success and performance in small and medium enterprises in Malaysia, as perceived by owners and/or managers. The research framework, which was derived from a systematic literature review, was carefully analyzed, observed and investigated using a two (2) stage design, which incorporated both quantitative and qualitative approaches. The justification behind the two (2) stage

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methodology was mainly to avoid common method bias and, furthermore, seek to clarify findings arising from the survey by providing individual insights. Approaches were adopted in succession with the findings from the quantitative phase which in turn informs the qualitative phase. Small and medium enterprises (SMEs) have an important role to play in the development of a country. A strong SME sector contributes highly to the economy, contributing to the gross domestic product, by reducing the level of unemployment, reduction in poverty levels and promotion of entrepreneurship activity. Therefore, the success of this sector determines economic status of the economy of Malaysia which is dependent on a number of factors.

Factors Affecting Growth of SMEs in Gatundu Region North Sub-county Mary Jokorvic.2014-04-16 Research paper from the year 2012 in the subject Economics - Micro-economics, grade: B, The University of Chicago, language: English, abstract: About 99% of all the enterprises in the world are small or medium enterprises characterized of start up firms at the infant stage or well established SMEs. SMEs are essential in all economies especially to the developing countries characterized by major unemployment and income distribution challenges. In Kenya, SMEs are essential to the economy for which they are considered the main drivers. There are about 7.5 million SMEs in Kenya providing employment and income generating opportunities to low income sectors of the economy. The official policy framework of SMEs in Kenya is contained in the Sessional Paper No 2 of 2005: Development of Micro and Small Enterprises for Wealth and Employment Creation for Poverty Reduction. The policy forms the basis for enacting the SME Act which institutionalizes SME policy in Kenya (Syekai & Opijah, 2012). The contribution of the SMEs sector to the Gross Domestic Product (GDP) in Kenya increased from 13.8 percent in 1993 to about 40 percent by 2008. The sector further provides approximately 80% of the total employment and contributes about 92% of the new jobs created

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within the economy. The sector serves as the bedrock for industrializing the country in the future (Capital Markets Authority, 2010). In the developing countries such as Kenya, with large informal or micro enterprise sectors, SMEs constitute the middle of the size range, hence their strategic importance. SMEs are considerably more complicated in terms of the organizational structure as opposed to microenterprises but less complicated as opposed to large corporations with layers of management and high division of labor among other characteristics. In terms of technology SMEs are intermediate between high labor intensive technologies and high capital intensive technologies providing SMEs with a special role in generation of adequate or decent employment (Palma, 2005). Due to these characteristics various constraints lower SMEs resilience to risk and prevent them from growing and attaining economies of scale. The challenges faced by SMEs in Kenya are not limited to the areas of financing investments and working capital but also include human resource development, market access and access to modern technology and information. Consequently, there are various factors that have supported SMEs growth since the 1990s (Capital Markets Authority, 2010).

Entrepreneurship *Silvio Manuel Brito*.2018-04-04

Entrepreneurship is a powerful attitude that, in such a way, in the last few years, has become a discipline increasingly transversal to different areas of knowledge. Many times, we think about the things we want such as a good house, a brand new car, a beautiful relationship, a good friendship, and a good way to be in the world. Is that possible that you convert into an entrepreneur? This book shows some examples of that possibility, from simple people to a big organization. In all cases, if you become an entrepreneur, it will be for your taste and pleasure, a means to survive and enjoy the uncertainty, and rejoice that you have all these in your hands and will. Can you find out the trends and overcome the challenges? We would say yes. It all depends on

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whether you want to develop and apply this attitude.

Commercial banks in economic development of SMEs. An analysis of their contribution Hitiyise Samuel.2021-08-04 Bachelor Thesis

from the year 2021 in the subject Business economics -

Investment and Finance, grade: second class upper division, ,

course: Accounting, language: English, abstract: The study was

guided by analyzing the contribution of commercial banks in

economic development of SMEs The target population for the

study consisted of registered SMEs in KCBR as their clients.A

descriptive research design as well as an explanatory research

design was used. The study used Bouchard formula to sample

SMEs and then used random sampling to select the 105 SMEs.

The respondents of the study were the owners and managers of

the SMEs. The study used questionnaires to collect quantitative

data using closed ended questions . Data analysis will be done

using SPSS statistical software version 21. Descriptive statistics

(Frequencies, Means and Standard deviation) and inferential

statistics (Correlations and regression) were used in analysis. A

multiple linear regression model was used for analysis and all

tests were conducted at 5% level of significance. The study

findings indicated that banking services are positively related

with economic development of SMEs. The study concluded that

commercial banks in Nyarugenge district are favorable. The study

also concluded commercial bank services are effective and they

economic development of SMEs significantly. SMEs in Rwanda

suffer from weak financial performance and a high failure rate.

Scholars argue that judging by the poor economic development of

the informal sector, not much progress seems to have been

achieved, despite government efforts to promote SME activity.

Some of the key factors attributed to this poor performance is

access to financial services. Therefore, the purpose of this study

was to examine the contribution of commercial banks in economic

development of SMEs Normally, SMES play vital and significant

contributors to economic development through their critical role

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in providing job opportunities and reducing poverty levels, an estimated number of up to 40% of the start-ups SMEs fail by year 2 and at least 60% close their doors by year 4. This menace is attributed to poor financial management among small businesses. Accessing credit is a major constraint to the economic development and growth of SMEs and also to poor rural and urban households. This is mainly due to the behavior of lenders in terms of hedging against borrowers' risks by demanding collateral, which they lack, and also information asymmetry.

Building Innovation Capabilities for Sustainable Industrialisation

Rasmus Lema, Margrethe Holm Andersen, Rebecca Hanlin, Charles Nzila. 2021-11-15

This book argues that renewable electrification in developing countries provides important opportunities for local economic development, but new pathways are required for turning these opportunities into successful reality. Building Innovation Capabilities for Sustainable Industrialisation offers a novel input into the debate on development of capabilities for sustainable industrialisation and delivers key insights for both researchers and policy makers when it comes to the question of how to increase the economic co-benefits of renewables expansion. The chapters in the book use a tailored analytical framework in their studies of renewable electrification efforts in Kenya and other countries in sub-Saharan Africa. They draw on a mix of project, sector and country level case studies to address questions such as: What capabilities are developed through ongoing renewable electrification projects in developing economies? How can the expansion of renewable electrification be supported in a way that also encourages sustainable economic development? What role do international linkages (South-South and North-South) play and what role should they play in the greening of energy systems in developing economies? The authors provide a new understanding of how green transformation and sustainable industrialisation can be combined, highlighting the opportunities and constraints for local capability building and the scope for

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local policy action. This book will be of great interest to students and scholars of development studies, energy studies, sustainability and sustainable development, as well as practitioners and policy makers working in development organisations and national governments. The Open Access version of this book, available at <http://www.taylorfrancis.com/books/e/9781003054665>, has been made available under a Creative Commons Attribution-Non Commercial-No Derivatives 4.0 license.

Enterprise Development in SMEs and Entrepreneurial Firms: Dynamic Processes Ndubisi, Nelson Oly.2013-02-28 In order to increase the economic opportunities available, enterprise development plays a crucial role in the progression of socio-economic development for small and medium enterprises. *Enterprise Development in SMEs and Entrepreneurial Firms: Dynamic Processes* explores the process of enterprise development and its reconstruction of entrepreneurial identities, critical competencies as well as market turnaround for SMEs. This book aims to be a critical resource in the understanding of enterprise strategies adopted and lessons learned for management development. It is a successful resource for students, researchers and professionals interested in the growth SMEs.

International Journal of Management and Transformation
Siddhartha Sarkar.

Entrepreneurs and SMEs in Rwanda David L.

Poole.2021-01-28 Entrepreneurs and Small and Medium-sized Enterprises (SMEs) have become the darlings of neoliberal development thinking, with the received wisdom being that such enterprises hold the key to the economic transformation of low-income countries. This thinking has profoundly influenced development policy in Rwanda, but has singularly failed to deliver the much anticipated emergence of a new class of entrepreneurs and a vibrant SME sector. This book deconstructs the myths

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around entrepreneurship and SMEs, and reveals how neoliberal approaches towards microcredit and related programmes have failed to address the economic challenges facing countries like Rwanda. Drawing on his study of successful and aspiring entrepreneurs, Poole identifies the factors associated with successful entrepreneurship. He uncovers the unintended consequences of the entrepreneurship and SME development prescription, and offers key policy insights which have implications for Rwanda and beyond.

The State, Non-State Organizations and Livelihood Outcomes in Sub-Saharan Africa Roland Azibo Balgah, Emmanuel Yenshu Vubo. 2024-02-06 The discussion on the role of the state and non-state actors in the improvement of livelihoods in Sub-Saharan Africa (SSA), where economic and social development is slowest, has been characterized by a disjoint between theory and empirical research. This volume sets out to revisit this question by examining the place of the two types of actors in the development process, and the increasing influence of public-private partnerships in livelihood outcomes. The book combines theoretical reflections and empirical studies on a wide variety of initiatives in several domains that seek to improve wellbeing and livelihoods, with a focus on the Sub-Saharan country of Cameroon. The book will provide insights on an area which has been both neglected with the rise of neo-liberalism, and also revived by the recent introduction of the global development goals.

Theory and Practice of Global Entrepreneurship Simon Kipkore Komen, Abdullahi Ahmed Ali, Isaac Ruto Katialem. 2022-12-28 TOPICS IN THE BOOK Mitigating Project Management Factors for Successful Completion of Construction Projects in Nairobi County Factors that Influence Youth Participation in Decision Making in Community Projects in Wajir East District, Wajir County Entrepreneurial Orientation and Small and Medium Enterprises Growth: Empirical Evidence from SMEs in the

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Manufacturing Sector of Nairobi County, Kenya

Strategies of Coping with Foreign Market Challenges by Small and Medium Enterprises in Kenya Nickson Moseti Ongaki, Enock Mauthia Otundo. 2015-09-02

This master dissertation focuses on the challenges faced by small and medium enterprises while accessing international markets and the appropriate strategies adopted to cope with these challenges. Particularly it focuses on challenges from the management point of view focusing on exporting SMEs that already have firms in international markets. The study seeks to find out about the major challenges facing them and those firms that have overcome these challenges how they did overcome by finding out what strategies were adopted or what measures were taken so as to avoid facing such challenges in future. Challenges faced by SMEs when starting to venture into the international markets are more in developing countries where they face challenges face due to the less educated managerial staff for strategic formation and external support for internationalization process. Further, the growth of SMEs in any country also depends upon the availability of resources and support of external organizations. SMEs are not big enough like large organizations, nor do they have enough resources to survive in the international market. In developing countries, SMEs face more challenges because of less availability of resources and external support for their internationalization process. At the initial stage, SMEs need more financial resources to make investment in capital-intensive projects and educated management for strategic formation. They require financial resources on low interest rates and guidance to find representatives in the international market. The external organizations in both markets should support SMEs to meet challenges in the foreign markets and how to cope with the challenges.

The Routledge Companion to the Makers of Modern Entrepreneurship David B. Audretsch, Erik E.

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Lehmann.2016-09-13 Once relegated to the dusty shelves of ancient muses, research and scholarship on entrepreneurship has exploded as a field of research, with impactful additions from a range of disciplines rendering the field a tricky one to traverse. The Routledge Companion to the Makers of Modern Entrepreneurship offers a comprehensive guide to entrepreneurship, providing an authoritative exploration of the key people and their ideas. This book tells the stories of the scholars who have set the standard and tone for thinking and analysing entrepreneurship. Edited by two of the world's leading entrepreneurship scholars, this comprehensive volume offers a platform for understanding and future research that is both state-of-the-art and authoritative. It expands on how modern entrepreneurship has developed, with a focus on the key makers of the field - including theories, such as social psychology; concepts, such as neuroeconomics; and types, such as political entrepreneurship. The contributions to the collection are grouped into three sections: Emergence of Entrepreneurship Research Theories in Modern Entrepreneurship Concepts and Makers in Modern Entrepreneurship This companion is essential reading for students and academics interested in entrepreneurship, entrepreneurial management and business management.

Influence of Risk Management Practices on the Performance of Small Micro Enterprises in Eldoret Town, Kenya Judith Jebichii Tuwei, Latoya Cheptoo Berege.2018-09-03 Research Paper (postgraduate) from the year 2018 in the subject Business economics - Miscellaneous, , language: English, abstract: Risk management focuses on adopting a systematic and consistent approach to manage all of the risks confronting organization. Risks distinctiveness applicable to SMEs in Kenya include: uncertain risk, a chance of loss, normally accidental, sudden and unforeseen. This uniqueness makes entrepreneurs to seriously think about risk, its impact on their businesses and how risk can be managed. It is therefore important to investigate the

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influence of risk management practices on performance of small micro enterprises. Five specific research objectives guided the study i.e. to identify the Components of risk in small and medium enterprises (SMEs), to examine the various kind of risk connected with SMEs, to identify risk management methods and techniques used to determine and monitor risks within SMEs, to determine the effect of risk management practices on SMEs performance and to identify impediment associated with risk management of SMEs in Eldoret. The descriptive research was employed in the study. The target population comprises of SME operators mainly drawn manufacturing, services and processing within Eldoret CBD. The sample for the study was selected using stratified random and simple random sampling methods. The research instruments were questionnaire, observation and interview. The data was analyzed using descriptive statistics (frequency tables), while correlation and regression analysis were used to test the hypotheses. The findings of the study showed that very few SME owners, managers, entrepreneurs or key designated employees make use of risk management tools and techniques within their businesses, to achieve growth and sustainability. However, the majority agreed to the high importance of risk management in the success of a business enterprise. The findings of the study further revealed that leverage on financial structure, issue of collateral security, incapacity to go for technological advancement; tough competition and inadequate margin are among the risk associated with SMEs. The findings of the study further suggest that the risk management practice has a lot of effect on SMEs performance. This study is significant since it is hoped the findings and recommendations of the study will assist the policy makers in the Ministry of Trade and Industry in making appropriate decisions.

Research Ecosystem Strengthening Through the Development of a Framework for County Business Environment for Micro and Small Enterprises in Kenya

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Githinji Njenga, Judith Ndinda Nguli, Rogers Musamali, Paul Lutta, Cecilia Naeku. 2022

Entrepreneurship and Business Management Ahmed Sadek, Elnorah Maghanga, Phillip Kinuthia, Dr. Bruno Mugambi Linyiru, Wachira P. Muruga, Sammy Mwatha Njoroge. 2023-02-16 TOPICS IN THE BOOK Cost Risk's Reliability and Validity of Residential Building Project's Whole Life Cycle in the United Arab Emirates Challenges Affecting Use of ICT by Small & Medium Sized Enterprises (SMEs) in Kenya: A Case Study of Tsavo Securities Ltd Factors Contributing to Declination of Women Projects Funded by Local MFIs Influence of Innovativeness on Performance of State Corporations in Kenya Influence of Microfinance Lending on the Performance of Small and Medium Enterprises in Gatanga Sub County of Murang'a County in Kenya Influence of Saccos in Entrepreneurial Capacity Development in Dagoretti South Constituency, Kenya

Handbook of Research on Sustaining SMEs and Entrepreneurial Innovation in the Post-COVID-19 Era

Baporikar, Neeta. 2021-02-05 A multidimensional approach to entrepreneurship, especially in the post-COVID-19 era, will have an important influence on the state of business and government, especially when considering the effects of technological development, innovation, glocalization, and nationalization policies that need to be adopted for inclusive sustainable growth, as well as the enhanced and efficient utilization of global resources. That means there is likely to be a shift in how entrepreneurship development and entrepreneurial opportunities will be perceived, developed, and resourced. The question is how to sustain SMEs and entrepreneurial innovation in the post-COVID-19 era. Thus, comprehensive research and knowledge on designing policies and approaches to ensure the sustainability of SMEs and entrepreneurial innovation in post-pandemic times are essential to sustain, stimulate, and foster SMEs, entrepreneurship, and entrepreneurial innovations. The

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Handbook of Research on Sustaining SMEs and Entrepreneurial Innovation in the Post-COVID-19 Era provides research dedicated to entrepreneurship with a special emphasis on the sustainability of SMEs and entrepreneurial innovations in the post-COVID-19 era. It provides discussion and the exchange of information on principles, strategies, models, techniques, methodologies, and applications of entrepreneurship in the post-COVID-19 era in the field of public and private organizations. The chapters communicate the latest developments and thinking on the entrepreneurship subject worldwide by drawing on the latest developments, ideas, research, and best practice to examine the implications of the changes taking place due to COVID-19. This book is ideally intended for entrepreneurs, global organizations, small and medium-sized enterprises, managers, executives, government officials, policymakers, researchers, academicians, and students who are interested in learning about, designing, or implementing policies that are more effective in the post-pandemic era.

Effects Of Women Enterprise Fund's Training On Performance Of Women Grocery Micro-Entrepreneurs In Thika Sub-County, Kenya Michael Muraguri.2017-03-07

Master's Thesis from the year 2016 in the subject Business economics - Operations Research, grade: 72.89, Egerton University (Faculty of Education and Community Studies), course: Master of Research and Public Policy, language: English, abstract: There has been a great attention by the government of Kenya on women entrepreneurship over the last nine years. Several policies have been enacted that could support the growth and performance of women entrepreneurship in Kenya. The Women Enterprise Fund (WEF) was established in 2007 to assist women in the development of their enterprises. One condition of funding by WEF is that beneficiaries must first undergo capacity building before getting the funds. However, the effects of WEF's training remains unexplored in Kenya and in particular Thika

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Sub-County. This study sought to bridge the gap by establishing the effects of WEF's training on performance of women grocery micro-entrepreneurs in Thika Sub-County in Kenya. The study examined the effects of WEF's training on the indicators of performance that is, sales, profit, labour and capital. It focused on four specific objectives to: identify the effects of WEF's training on profits, sales, labour and capital among women grocery micro-entrepreneurs. A cross-sectional descriptive survey research design was used. The sampling technique used was simple random sampling, since it produced the most productive sample to test the research hypotheses. A sample size of 111 women entrepreneurs was used out of a population of 371 women entrepreneurs. Data was collected using structured questionnaires from the respondents. The study was guided by the human capital theory. Paired t-test and ordinate logistic regression were used to analyze quantitative data collected at 5% significance level with the help of STATA software. Validity of the instruments was achieved through expert judgement of the research supervisors and WEF's officials. Reliability was tested by subjecting the instruments

Factors Affecting Growth of Micro and Small Enterprises in Kenya Anne Gitonga.2008

Industry Clusters and Innovation in the Arab World Raghda El Ebrashi,Hala Hattab,Rasha Hassan,Nancy Bouchra.2023-06-13
Industry clusters promote innovation in the Arab World, through collaboration among businesses, research institutions, and governments. Benefits include the creation and sharing of knowledge, professional networking, access to spill-over knowledge, and specialized talent pools.

Handbook of Research on Strategies and Interventions to Mitigate COVID-19 Impact on SMEs Baporikar,

Neeta.2021-06-25 The COVID-19 pandemic has affected every aspect of the modern world, and its impact is felt by all. The pandemic particularly has had a large impact on businesses as

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they were forced to close, supply chains were disrupted, and new health and safety precautions were adopted. As such, many businesses, especially small businesses, were faced with losses they could not afford. Governments and stakeholders across the world have thus needed to formulate various strategies and interventions to mitigate the negative consequences of the COVID-19 pandemic, particularly as they relate to small- and medium-sized enterprises (SMEs). The Handbook of Research on Strategies and Interventions to Mitigate COVID-19 Impact on SMEs is a comprehensive reference source that encapsulates the overall effect of COVID-19 on SMEs and a variety of strategies to overcome the negative effects and create more sustainable policies and organizations moving forward. The book offers a thorough overview of interventions and tactics to help organizations, entrepreneurs, and institutions of higher learning overcome the negative impact of COVID-19 while preparing policies for a more effective post-pandemic world. Covering topics that include sustainable practices for development, interventions to lessen the impact of COVID-19, and psychological resilience for SME employees, this book is Ideal for entrepreneurs, managers, executives, small businesses, family firms, academicians, scholar-practitioners, policymakers, researchers, and students.

Entrepreneurship and SME Management Across Africa

Leona Achtenhagen, Ethel Brundin. 2016-07-12 This book focuses on issues related to entrepreneurship and SME management on the African continent by providing insights from different conceptual, empirical and case studies. In doing so, it focuses on context-specific challenges for conducting entrepreneurial activities or business endeavors in smaller firms in the African continent. The book responds to calls for more research about African businesses given the acknowledgement of scholars, students and policy makers around the world who realize the increasing and growing economic importance of the African continent. In addition to serving as a source book for more in-

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Global Electronic Business Research: Opportunities and Directions Al-Qirim, Nabeel.2005-12-31 This book discusses the progress of e-commerce research in small to medium-sized enterprises in different countries in the world--Provided by publisher.

African Market Strategies Stephen Mokondo Moki (PhD), Joseph Tatua, Abdel Ashraf Taqatqa, Swinfen Ananda Mbogani.2024-02-02 TOPICS IN THE BOOK Understanding Customers' Satisfaction and Loyalty to Product Quality and Branding in Cameroon Effects of Firm Size on Adoption of Digitalized Marketing Operations Tactics by Chain Supermarkets in Kenya Relationship between Firm Readiness and the Adoption of Digitalized Marketing Operations Tactics by Chain Supermarkets in Kenya The Impact of Globalization on Strategic Management in Lebanon Effect of Niche Marketing on Performance of International Courier Companies in Kenya Productive Supplier Relationships in a Competitive Market Muhalia Eric Jepherson, Denish Ateto Matunga, Naomi Cherono, Fatuma Ali Rajab.2022-12-26 TOPICS IN THE BOOK Logistics Management Systems and Performance of Fast-Moving Consumer Goods Manufacturers in Nairobi, Kenya Relationship between Staff Competency and Implementation Level of Public Procurement Regulatory Framework in the Devolved Governments in Kenya Effect of Warehouse Management Systems

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Sustainability and the Future of Work and Entrepreneurship for the Underserved Rolle, JoAnn Denise, Crump, Micah. 2022-06-24

Disparity in the workplace has been exacerbated in recent years as society faces a number of challenges in promoting inclusion and equality across fields. To ensure appropriate steps are taken to move in the direction of a diverse and equitable future for the workforce, further study and consideration on the key challenges, opportunities, and strategies for advancing business policy to provide for the underserved is required. Sustainability and the Future of Work and Entrepreneurship for the Underserved highlights marginalized labor and entrepreneurial market segments and reviews strategies used to prepare for technological change globally. The book also provides a series of recommendations to assist in growing and sustaining a more inclusive global society. Covering a range of topics such as disparities, class challenges, and entrepreneurs, this reference work is crucial for policymakers, business owners, managers, researchers, academicians, scholars, instructors, and students.

Towards Technology Models for MSEs in Kenya Eliud Moyi, Peter Njiraini. 2005

Eurasian Business and Economics Perspectives Mehmet Huseyin Bilgin, Hakan Danis, Ender Demir, Ghulam Mustafa. 2022-04-27

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Sustainable Education and Development Joseph N. Mojekwu, Wellington Thwala, Clinton Aigbavboa, Lawrence Atepor, Samuel Sackey. 2021-04-16 This book presents papers from the 9th Applied Research Conference in Africa (ARCA), showcasing the latest research on sustainable education and development. The conference is focused on applied research discussion and its dissemination, developing understanding about the role of research and researchers in the development of the continent. ARCA gathers papers which explain how key education is to transforming lives, eradicating poverty and driving sustainable development in Africa. Presenting high quality research about developing economies, construction, education and sustainability, this proceedings will be of interest to academics, postgraduate students, and industry professionals.

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Table of Contents Phd Thesis On Smes In Kenya

1. Understanding the eBook Phd Thesis On Smes In Kenya
 - The Rise of Digital Reading Phd Thesis On Smes In Kenya
 - Advantages of eBooks Over Traditional Books
2. Identifying Phd Thesis On Smes In Kenya
 - Exploring Different Genres
 - Considering Fiction vs. Non-Fiction
 - Determining Your Reading Goals
3. Choosing the Right eBook Platform
 - Popular eBook Platforms
 - Features to Look for in an Phd Thesis On Smes In Kenya
 - User-Friendly Interface
4. Exploring eBook Recommendations from

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- Personalized Recommendations
 - Phd Thesis On Smes In Kenya User Reviews and Ratings
 - Phd Thesis On Smes In Kenya and Bestseller Lists
5. Accessing Phd Thesis On Smes In Kenya Free and Paid eBooks
 - Phd Thesis On Smes In Kenya Public Domain eBooks
 - Phd Thesis On Smes In Kenya eBook Subscription Services
 - Phd Thesis On Smes In Kenya Budget-Friendly Options
 6. Navigating Phd Thesis On Smes In Kenya eBook Formats
 - ePub, PDF, MOBI, and More
 - Phd Thesis On Smes In Kenya Compatibility with

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 - Phd Thesis On Smes In Kenya Enhanced eBook Features
- 7. Enhancing Your Reading Experience
 - Adjustable Fonts and Text Sizes of Phd Thesis On Smes In Kenya
 - Highlighting and Note-Taking Phd Thesis On Smes In Kenya
 - Interactive Elements Phd Thesis On Smes In Kenya
- 8. Staying Engaged with Phd Thesis On Smes In Kenya
 - Joining Online Reading Communities
 - Participating in Virtual Book Clubs
 - Following Authors and Publishers Phd Thesis On Smes In Kenya
- 9. Balancing eBooks and Physical Books Phd Thesis On Smes In Kenya
 - Benefits of a Digital Library
 - Creating a Diverse Reading Collection Phd Thesis On Smes In Kenya
- 10. Overcoming Reading Challenges
 - Dealing with Digital Eye Strain
 - Minimizing Distractions
 - Managing Screen Time
- 11. Cultivating a Reading Routine Phd Thesis On Smes In Kenya
 - Setting Reading Goals Phd Thesis On Smes In Kenya
 - Carving Out Dedicated Reading Time
- 12. Sourcing Reliable Information of Phd Thesis On Smes In Kenya
 - Fact-Checking eBook Content of Phd Thesis On Smes In Kenya
 - Distinguishing Credible Sources
- 13. Promoting Lifelong Learning

- Utilizing eBooks for Skill Development
 - Exploring Educational eBooks
14. Embracing eBook Trends
- Integration of Multimedia Elements
 - Interactive and Gamified eBooks

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