

# Mike Gasher Mass Communication

**Mass Communication in Canada, [ECH Master]** Rowland Lorimer.2010

**Hand-held Visions** DeeDee Halleck.2002 For almost forty years, DeeDee Halleck has been involved in a variety of projects that involve media making by non-professionals. Her goal has been to develop a critical sense of the potential and limitations of mediated communication through practical exercises that generate a sense of both individual and non-hierarchical group power over the various apparatuses of media and electronic technology. Hand-Held Visions is a collection of essays, presentations, and lectures that she has written throughout this process. Halleck starts with a discussion of her own development as a teacher, producer, and an active participant in the struggle for media democracy. She gives the reader a historical first-person perspective on the community-based media movement and a sense of the determination and resolve that have enabled often fragile and much embattled organizations and individuals to survive in a climate dominated by global media corporations that are in direct opposition to their work.

**Converging Media, Diverging Politics** Mike Gasher.2005 What purpose does the news media serve in contemporary North American society? In this collection of essays, experts from both the United States and Canada investigate this question, exploring the effects of media concentration in democratic systems. Specifically, the scholars collected here consider, from a range of vantage points, how corporate and technological convergence in the news industry in the United States and Canada impacts journalism's expressed role as a medium of democratic communication. More generally, and by necessity, Converging Media, Diverging Politics speaks to larger questions about the role that the production and circulation of news and information does, can, and should serve. The editors have gathered an impressive array of critical essays, featuring interesting and well-documented case studies that will prove useful to both students and researchers of communications and media studies.

**The Praxis of Social Inequality in Media** Jan Servaes,Toks Oyedemi.2016-08-03 The Praxis of Social Inequality in Media: A Global Perspective provides a global analysis of the intersection of social inequalities, media, and communication. This volume contains chapters by an international array of scholars and provides case studies from various countries with critical empirical analysis of social inequalities and how they shape media narratives and experiences. The topics examined here include poverty in the media in Britain and Turkey, technology and inequality in Italy and Bangladesh, gender, inequality, and empowerment in India, Mexico, and Australia, and cross national analysis of rape culture, among others.

**Mass Communications and Media Studies** Peyton Paxson.2018-05-17 Mass Communications and Media Studies: An Introduction, 2nd edition is a comprehensive yet concise survey of the history of mass communication media, discussing the current state of each medium, and anticipating the future of mass media. Divided into twelve chapters, it can be used in either 16-week semesters or 12-week terms. Retaining the successful organization of the 1st edition, Peyton Paxson writes in an accessible and well-organized manner, catering to both the needs of students and instructors. He begins each chapter with a list of the current issues and trends concerning the chapter's topic, followed by a brief history of that topic, its current state, predictions for the future, an assessment of career opportunities, and discussion questions for critical thinking. More than just updating statistical data, the 2nd edition weaves in discussions of relevant contemporary issues, including crowdsourcing, going 'viral', interactive advertising, tv industry consolidation, 'the internet of things', conflicting ideas of net neutrality and their continuing implications in a more-connected world.

**Breaking News?** Frédéric Bastien.2018-01-15 In the thousand-channel universe, politicians must find innovative ways to reach citizens via television. Viewership for news and current affairs television programs has dropped dramatically. Meanwhile, the rise of programming that blends information with entertainment - infotainment - on French Canadian television has provided new opportunities for today's politicians. Breaking News? traces the development of infotainment and exposes the impact of these kinds of programs on modern political communication. Though not without its controversies, infotainment ultimately makes a positive contribution to democratic life by piquing the audience's interest in public affairs and motivating it to pay more attention to political news in general.

**Magazines and the Making of America** Heather A. Haveman.2020-08-04 From the colonial era to the onset of the Civil War, Magazines and the Making of America looks at how magazines and the individuals, organizations, and circumstances they connected ushered America into the modern age. How did a magazine industry emerge in the United States, where there were once only amateur authors, clumsy technologies for production and distribution, and sparse reader demand? What legitimated magazines as they competed with other media, such as newspapers, books, and letters? And what role did magazines play in the integration or division of American society? From their first appearance in 1741, magazines brought together like-minded people, wherever they were located and whatever interests they shared. As America became socially differentiated, magazines engaged and empowered diverse communities of faith, purpose, and practice. Religious groups could distinguish themselves from others and demarcate their identities. Social-reform movements could energize activists across the country to push for change. People in specialized occupations could meet and learn from one another to improve their practices. Magazines built translocal communities—collections of people with common interests who were geographically dispersed and could not easily meet face-to-face. By supporting communities that crossed various axes of social structure, magazines also fostered pluralistic integration. Looking at the important role that magazines had in mediating and sustaining critical debates and diverse groups of people, Magazines and the Making of America considers how these print publications helped construct a distinctly American society.

**Mass Communication in Canada** Rowland Lorimer.2005

**Mass Communication** Ralph E. Hanson.2020-10-31 The best-selling Mass Communication: Living in a Media World presents a highly accessible introduction to mass communication that equips students with the critical thinking skills to become savvy media consumers. To help students better retain the material, author Ralph E. Hanson uses a storytelling approach that weaves in examples drawn from everyday life. Readers are encouraged to consider the media industry from the inside out and, in doing so, discover the many dimensions of mass communication that operate in our society. The thoroughly revised Eighth Edition highlights how social and digital media, video games, and the COVID-19 pandemic are changing the face of media. This title is accompanied by a complete teaching and learning package. Contact your SAGE representative to request a demo. Digital Option / Courseware SAGE Vantage is an intuitive digital platform that delivers this text's content and course materials in a learning experience that offers auto-graded assignments and interactive multimedia tools, all carefully designed to ignite student engagement and drive critical thinking. Built with you and your students in mind, it offers simple course set-up and enables students to better prepare for class. Assignable Video with Assessment Assignable video (available with SAGE Vantage) is tied to learning objectives and curated exclusively for this text to bring concepts to life. Watch a sample video on the changing roles of mobile devices. LMS Cartridge: Import this title's instructor resources into your school's learning management system (LMS) and save time. Don't use an LMS? You can still access all of the same online resources for this title via the password-protected Instructor Resource Site. Learn more.

**Media and Communication in Canada** Mike Gasher.2023

**Journalism in Crisis** Mike Gasher,Colette Brin,Christine Crowther,Gretchen King,Errol Salamon,Simon Thibault.2016-01-01 Journalism in Crisis addresses the concerns of scholars, activists, and journalists committed to Canadian journalism as a democratic institution and as a set of democratic practices. The authors look within Canada and abroad for solutions for balancing the Canadian media ecology. Public policies have been central to the creation and shaping of Canada's media system and, rather than wait for new technologies or economic models, the contributors offer concrete recommendations for how public policies can foster journalism that can support democratic life in twenty-first century Canada. Their work, which includes new theoretical perspectives and valuable discussions of journalism practices in public, private, and community media, should be read by professional and citizen journalists, academics, media activists, policy makers and media audiences concerned about the future of democratic

journalism in Canada.

**Mass Communication in Canada** Mike Gasher, Rowland Lorimer, Professor Department of Communications and Canada Center for Studies in Publishing Rowland Lorimer, David Skinner. 2012-01-24 The leader in Canadian communication studies for twenty-five years, this highly-anticipated new edition introduces the history, theories, and basic concepts of traditional media, while integrating the latest information on digitization and various types of new media. The authors explore a wide range of exciting topics including media culture and politics, media content, audiences, law and policy, the structure and role of media ownership, journalists as content producers, the effects of media convergence, and globalization. With a stunning new full-colour design, a reorganized chapter on communication policy, and extensive updates throughout, the seventh edition of *Mass Communication in Canada* is essential reading for anyone studying this constantly evolving field.

**Journalism in Crisis** Mike Gasher, Colette Brin, Christine Crowther, Gretchen King, Errol Salamon, Simon Thibault. 2016-11-14 *Journalism in Crisis* addresses the concerns of scholars, activists, and journalists committed to Canadian journalism as a democratic institution and as a set of democratic practices. The authors look within Canada and abroad for solutions for balancing the Canadian media ecology. Public policies have been central to the creation and shaping of Canada's media system and, rather than wait for new technologies or economic models, the contributors offer concrete recommendations for how public policies can foster journalism that can support democratic life in twenty-first century Canada. Their work, which includes new theoretical perspectives and valuable discussions of journalism practices in public, private, and community media, should be read by professional and citizen journalists, academics, media activists, policy makers and media audiences concerned about the future of democratic journalism in Canada.

**Mass Communications** Wilbur Schramm. 1960 The development of mass communications; The structure and function of mass communications; Control and support of mass communications; The communication process; The content of mass communications; The audiences of mass communication; Effects of mass communications; Responsibility for mass communications.

**Resource and Environmental Management** Bruce Mitchell. 2013-12-16 This book does an exceptional job in giving an understanding of change, complexity, uncertainty and conflict as well as their linkages, including awareness of strategies, methods and techniques to handle them relative to resource and environmental management. The text enhances the reader's capacity to conduct practice and conduct research in resource and environmental management.

**The Unfulfilled Promise of Press Freedom in Canada** Lisa Taylor, Cara-Marie O'Hagan. 2017-01-01 Canadian news reports are riddled with accounts of Access to Information requests denied and government reports released with large swaths of content redacted. *The Unfulfilled Promise of Press Freedom in Canada* offers a vast array of viewpoints that critically analyze the application and interpretation of press freedom under the Charter of Rights. This collection, assiduously put together by editors Lisa Taylor and Cara-Marie O'Hagan, showcases the insights of leading authorities in law, journalism, and academia as well as broadcasters and public servants. The contributors explore the ways in which press freedom has been constrained by outside forces, like governmental interference, threats of libel suits, and financial constraints. These intersectional and multifaceted lines of inquiry provide the reader with a 360-degree assessment of press freedom in Canada while discouraging complacency among Canadian citizens. After all, an informed citizenry is a free citizenry.

**Media and Communication in Canada** Mike Gasher, David Skinner, Natalie Coulter. 2020 Now in its ninth edition, *Media and Communication in Canada* continues to provide a comprehensive introduction to the study of media and communication in today's society. Thoroughly revised and updated, this authoritative guide explores the shifting nature of media and communication systems by examining traditional and new media, and a wealth of current media issues and trends. Highlighting historical and social contexts, theoretical perspectives, and cutting-edge research and debates, *Media and Communication in Canada* will help students think critically about the place and role of media and communication in their own lives and in Canadian society. This ninth edition sees a slightly smaller book (32 pp. shorter), the collapse of three chapters into two succinct introductions, the addition of a new chapter on advertising and promotional culture, and a brand-new title—*Media and Communication in Canada*—to better reflect modern communications education in Canada and globally.--

**Modern Mass Media** John Calhoun Merrill, Edward Jay Friedlander. 1990

**Twitter and Tear Gas** Zeynep Tufekci. 2017-05-16 A firsthand account and incisive analysis of modern protest, revealing internet-fueled social movements' greatest strengths and frequent challenges To understand a thwarted Turkish coup, an anti-Wall Street encampment, and a packed Tahrir Square, we must first comprehend the power and the weaknesses of using new technologies to mobilize large numbers of people. An incisive observer, writer, and participant in today's social movements, Zeynep Tufekci explains in this accessible and compelling book the nuanced trajectories of modern protests—how they form, how they operate differently from past protests, and why they have difficulty persisting in their long-term quests for change. Tufekci speaks from direct experience, combining on-the-ground interviews with insightful analysis. She describes how the internet helped the Zapatista uprisings in Mexico, the necessity of remote Twitter users to organize medical supplies during Arab Spring, the refusal to use bullhorns in the Occupy Movement that started in New York, and the empowering effect of tear gas in Istanbul's Gezi Park. These details from life inside social movements complete a moving investigation of authority, technology, and culture—and offer essential insights into the future of governance.

**Mass Communication in Canada 7e / Making Sense in the Social Sciences Pack** Mike Gasher, David Skinner, Rowland Lorimer. 2013-05-02 The leader in Canadian communication studies for twenty-five years, this highly-anticipated new edition introduces the history, theories, and basic concepts of traditional media, while integrating the latest information on digitization and various types of new media. The authors explore a widerange of exciting topics including media culture and politics, media content, audiences, law and policy, the structure and role of media ownership, journalists as content producers, the effects of media convergence, and globalization. With a stunning new full-colour design, a reorganized chapter on communication policy, and extensive updates throughout, the seventh edition of *Mass Communication in Canada* is essential reading for anyone studying this constantly evolving field.

**Mass Communication Education** Michael D. Murray. 2003

**Introduction to Mass Communication** Jay Black, Frederick C. Whitney. 1988 In writing the second edition of *Introduction to Mass Communication*, we continue the main thrust found in the first edition. We have attempted to analyze the mass communication empires on their own terms, to recognize them for what they are—large, sometimes monolithic industries established to earn a profit as well as to serve the interests of their customers. The media are studied here within the broad contexts in which they operate. Technological, economic, political, philosophical, and sociological factors are considered throughout.

**Readings in Mass Communication** Michael C. Emery, Ted Curtis Smythe. 1983

**Media and Communication in Canada** Mike Gasher, David Skinner, Natalie Coulter. 2020-02-14 Now in its ninth edition, *Media and Communication in Canada* continues to provide a comprehensive introduction to the study of media and communication in today's society. Thoroughly revised and updated, this authoritative guide explores the shifting nature of media and communication systems by examining traditional and new media, and a wealth of current media issues and trends. Highlighting historical and social contexts, theoretical perspectives, and cutting-edge research and debates, *Media and Communication in Canada* will help students think critically about the place and role of media and communication in their own lives and in Canadian society.

**Political Communication in Canada** Alex Marland. 2014-11-17 Changes in technology and media consumption are transforming the way people communicate about politics. Are they also changing the way politicians communicate to the public? *Political Communication in Canada* examines the way political parties, politicians, interest groups, the media, and citizens are using new tactics, tools, and channels to disseminate information, and also investigates the implications of these changes. Drawing on the most recent data, contributors to this volume illustrate shifts in political communication, from the brand-image management of political parties and the prime minister, to the evolving role of political journalists.

Hollywood North Mike Gasher.2002 British Columbia's billion-dollar film industry trails behind only those of California and New York. This book recounts the story of British Columbia's rapid rise from relative obscurity in the film world to its current status as Hollywood North. Gasher positions the industry as a model for commercial film production in the twenty-first century -- one strongly shaped by a perception of cinema as a medium, not of culture, but of regional industrial development. He addresses the specific economic and geographic factors that contribute to the province's success, such as the low Canadian dollar and BC's proximity to Los Angeles. *Hollywood North* is an important book that brings into focus the tension between globalization and localization in the film industry.

**Mass Media** James B. Martin.2002 Mass media has become an integral part of the human experience. News travels around the world in a split second affecting people in other countries in untold ways. Although being on top of the news may be good, at least for news junkies, mass media also transmits values or the lack thereof, condenses complex events and thoughts to simplified sound bites and often ignores the essence of an event or story. The selective bibliography gathers the books and magazine literature over the previous ten years while providing access through author, title and subject indexes.

**Mass Communication in Canada** Rowland Lorimer, Mike Gasher.2001 This edition has been thoroughly revised with updated examples and information. The text is illustrated by numerous photos, media articles, political cartoons, and various samples of communications material.

Mediated Geographies and Geographies of Media Susan P. Mains, Julie Cupples, Chris Lukinbeal.2015-10-12 This is the first comprehensive volume to explore and engage with current trends in Geographies of Media research. It reviews how conceptualizations of mediated geographies have evolved. Followed by an examination of diverse media contexts and locales, the book illustrates key issues through the integration of theoretical and empirical case studies, and reflects on the future challenges and opportunities faced by scholars in this field. The contributions by an international team of experts in the field, address theoretical perspectives on mediated geographies, methodological challenges and opportunities posed by geographies of media, the role and significance of different media forms and organizations in relation to socio-spatial relations, the dynamism of media in local-global relations, and in-depth case studies of mediated locales. Given the theoretical and methodological diversity of this book, it will provide an important reference for geographers and other interdisciplinary scholars working in cultural and media studies, researchers in environmental studies, sociology, visual anthropology, new technologies, and political science, who seek to understand and explore the interconnections of media, space and place through the examples of specific practices and settings.

**McQuail's Media and Mass Communication Theory** Denis McQuail, Mark Deuze.2020-04-09 What a magnificent invitation to the field of media and communication - full of lively debate and relevant examples yet carefully balanced, comprehensive in scope and thoughtfully explained." - Professor Sonia Livingstone, London School of Economics and Political Science This informative, important and readable volume should populate the shelves of all those wanting to understand more fully how the media and mass communication operate today. - Professor Barbie Zelizer, Annenberg School for Communication Now in its seventh edition, this landmark text continues to define the field of media and mass communication theory and research. It is a uniquely comprehensive and balanced guide to the world of pervasive, ubiquitous, mobile, social and always-online media that we live in today. New to this edition: Explores mass communication and media theory in an age of big data, algorithmic culture, AI, platform governance, streaming services, and mass self-communication. Discusses the ethics of media and mass communication in all chapters. Introduces a diverse and global range of voices, histories and examples from across the field. Ties theory to the way media industries work and what it's like to make all kinds of media, including journalism, advertising, film, television, and digital games. This book is the benchmark for studying media and mass communication in the 21st century.

**The Dynamics of Mass Communication** Joseph R. Dominick.1996 An introduction to the field of mass communication, covering all the major media, from books, magazines and newspapers, to radio, film, TV, cable and the new technologies. Illustrated with examples and anecdotes, the book explores international communication and career opportunities in the media.

**Mass Communication** Ronald T. Farrar.1995-10 This textbook offers an introduction to mass communication. It includes an examination of the difficulties and progress of minorities and women in the mass media industry, and material covering the economic, cultural and political barriers to the free flow of information and ideas worldwide.

**Media Convergence** Graham Meikle, Sherman Young.2017-09-16 This book focuses on how everyday media such as Facebook, iTunes and Google can be understood in new ways for the 21st century through ideas of convergence. Key chapters explore the development of the internet, the rise of social media and the new opportunities for audiences to create, collaborate upon and share their own media.

Social Media and the Public Interest Philip M. Napoli.2019-08-27 Facebook, a platform created by undergraduates in a Harvard dorm room, has transformed the ways millions of people consume news, understand the world, and participate in the political process. Despite taking on many of journalism's traditional roles, Facebook and other platforms, such as Twitter and Google, have presented themselves as tech companies—and therefore not subject to the same regulations and ethical codes as conventional media organizations. Challenging such superficial distinctions, Philip M. Napoli offers a timely and persuasive case for understanding and governing social media as news media, with a fundamental obligation to serve the public interest. *Social Media and the Public Interest* explores how and why social media platforms became so central to news consumption and distribution as they met many of the challenges of finding information—and audiences—online. Napoli illustrates the implications of a system in which coders and engineers drive out journalists and editors as the gatekeepers who determine media content. He argues that a social media-driven news ecosystem represents a case of market failure in what he calls the algorithmic marketplace of ideas. To respond, we need to rethink fundamental elements of media governance based on a revitalized concept of the public interest. A compelling examination of the intersection of social media and journalism, *Social Media and the Public Interest* offers valuable insights for the democratic governance of today's most influential shapers of news.

The Media of Mass Communication John Vivian.1998-09 This up-to-date, thoughtful, and reader-friendly presentation of the mass media, media messages, and media issues uses the media to teach the media. Widely praised for its ability to make learning interesting, Vivian excites readers as they explore the ever-changing subject of mass communication. The book retains its emphasis on the challenges of media while building on its extensive coverage of media history, effects, and culture. Every chapter reflects the most current statistics, issues, and challenges facing the media today. For mass communication students and enthusiasts.

**Introduction to Mass Communications** Edwin Emery, Phillip H. Ault, Warren Kendall Agee.1973

**Introducing Mass Communication** Michael Gamble, Teri Kwal Gamble.1989

**Mass Communication** Ralph E. Hanson.2020-12-03 The best-selling *Mass Communication: Living in a Media World* presents a highly accessible introduction to mass communication that equips students with the critical thinking skills to become savvy media consumers. To help students better retain the material, author Ralph E. Hanson uses a storytelling approach that weaves in examples drawn from everyday life. Readers are encouraged to consider the media industry from the inside out and, in doing so, discover the many dimensions of mass communication that operate in our society. The thoroughly revised Eighth Edition highlights how social and digital media, video games, and the COVID-19 pandemic are changing the face of media. This title is accompanied by a complete teaching and learning package.

**Mass Communication in Canada** Mike Gasher, Rowland Lorimer, David Skinner.2016-02-03 Now in its eighth edition, *Mass Communication in Canada* continues to provide a comprehensive introduction to the study of media and communication in today's society. Thoroughly revised and updated, this authoritative guide explores the shifting nature of media and communication systems by examining traditional media, the growing influence of digitization and new media, and a wealth of current media issues and trends. Highlighting historical and social contexts, theoretical perspectives, and cutting-edge research and debates, *Mass Communication in Canada* will help students think critically about the place and role of media and communication in their own lives and in Canadian society.

Readings in Mass Communication Michael C. Emery, Ted Curtis Smythe.1974

In a digital era where connections and knowledge reign supreme, the enchanting power of language has been more apparent than ever. Its power to stir emotions, provoke thought, and instigate transformation is really remarkable. This extraordinary book, aptly titled "**Mike Gasher Mass Communication**," compiled by a very acclaimed author, immerses readers in a captivating exploration of the significance of language and its profound effect on our existence. Throughout this critique, we will delve into the book's central themes, evaluate its unique writing style, and assess its overall influence on its readership.

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