

Les Nouveaux Travailleurs Des Applis

Document d'information sur les ratifications et les activités normatives (au 31 décembre 2009) International Labour Office.2010

The Refusal of Work David Frayne.2015-11-15 Paid work is absolutely central to the culture and politics of capitalist societies, yet today's work-centred world is becoming increasingly hostile to the human need for autonomy, spontaneity and community. The grim reality of a society in which some are overworked, whilst others are condemned to intermittent work and unemployment, is progressively more difficult to tolerate. In this thought-provoking book, David Frayne questions the central place of work in mainstream political visions of the future, laying bare the ways in which economic demands colonise our lives and priorities. Drawing on his original research into the lives of people who are actively resisting nine-to-five employment, Frayne asks what motivates these people to disconnect from work, whether or not their resistance is futile, and whether they might have the capacity to inspire an alternative form of development, based on a reduction and social redistribution of work. A crucial dissection of the work-centred nature of modern society and emerging resistance to it, *The Refusal of Work* is a bold call for a more humane and sustainable vision of social progress.

La créativité en situations Nathalie Bonnardel,Fabien Girandola,Eric Bonetto,Todd Lubart.2023-01-25 Ce livre établit un panorama des recherches les plus actuelles sur la créativité pour mieux la comprendre et la favoriser. La première partie fait état des théories portant sur différentes facettes de la créativité, ses processus, les facteurs favorisant ou inhibant la créativité. La seconde partie, à visée pratique, rend compte de la créativité dans différentes situations d'applications : situations de travail (sur la base d'un management de la créativité), situations de formation (par la mise en oeuvre de méthodes pédagogiques) et dans des domaines relevant de la santé (dans une perspective de créativité adaptative en lien avec la résilience ou pour faire face à des situations de crises sanitaires).

The Tender Cut Patricia A. Adler,Peter Adler.2011-08-22 Cutting, burning, branding, and bone-breaking are all types of self-injury, of the deliberate, non-suicidal destruction of one's own body tissue, a practice that emerged from obscurity in the 1990s and spread dramatically as a typical behavior among adolescents. Long considered a suicidal gesture, *The Tender Cut* argues instead that self-injury is often a coping mechanism, a form of teenage angst, and expression of group membership, and a type of rebellion, converting unbearable emotional pain into manageable physical pain. An important portrait of a troubling behavior, *The Tender Cut* illuminates the meaning of self-injury in the 21st century, its effects on current and former users, and its future as a practice for self-discovery or a cry for help.--P. [4] of cover.

Employment and Tourism Christophe Guibert,Bertrand Réau.2023-06-09 This book proposes a new and original analysis of tourism employment in order to understand the multiple dimensions (economic, cultural, temporal, geographical, etc.) of this cross-cutting sector. It offers an overview of French knowledge, mainly in sociology, anthropology, geography and law, in the light of singular empirical fields. The diversity of disciplinary approaches, methods and questions allows for comparisons between various segments of the tourism employment market in France and with other countries. Based on in-depth case studies, this book will be a valuable resource for students and academics who wish to understand the specificities of tourism employment and the methods for studying them, as well as for professionals in the sector and decision-makers in European tourist destinations who wish to enrich their approaches to these phenomena.

Dictionnaire du numérique Marie Cauli,Laurence Favier,Jean-Yves Jeannas.2022-02-01 « Ère du numérique », « société numérique », « civilisation

numérique », nombreuses sont les expressions utilisées pour qualifier ce qui est vécu comme une transformation culturelle majeure de nos sociétés contemporaines. Le Dictionnaire du numérique expose les facettes multiples de ce phénomène né de l'informatique et qui ne cesse d'imprégner toujours davantage l'ensemble des activités humaines au fur et à mesure de sa fulgurante progression. Dans cet ouvrage pluridisciplinaire, des experts, universitaires et praticiens nous invitent à découvrir le numérique sous des éclairages variés, technologiques et sociétaux. Citoyens, formateurs, responsables politiques ou associatifs, étudiants et usagers trouveront dans ce dictionnaire un socle de connaissances leur permettant de mettre à jour leurs savoirs et d'être parties prenantes des changements sociétaux actuels.

Agiler Kapitalismus Timo Daum.2020-10-05 Vor bald 20 Jahren formulierte eine Handvoll Programmierer und Softwareexperten das Gründungsdokument der agilen Bewegung. Das Agile Manifest veränderte Arbeitsweisen und Selbstverständnis einer ganzen Branche, seine Prinzipien wurden insbesondere bei Start-ups populär. Seine Wirkung geht jedoch weit darüber hinaus: In nahezu jeder Branche, ja für unser ganzes Leben wird Agilität gefeiert und gefordert. Aus Arbeitern und Angestellten in festen Abteilungen mit steilen Hierarchien werden in der schönen neuen Projekt-Welt Teamer mit wechselnden Rollen und Aufgaben, Vorgesetzte zu ihren Coaches, ganze Unternehmen erfinden sich als Projekte neu. Auch im Privatleben heißt die Parole: Sei agil, beweglich, flexibel! Bleib nicht stehen, investiere in dich selbst, erfinde dich neu! Als project owner unserer selbst sind wir angehalten, uns zu messen und zu optimieren, Rechenschaft abzulegen über unsere performance im Projekt des Lebens. Wir zählen unsere Schritte, überwachen unseren Schlaf und berechnen unseren Gesundheits-Score. Von linker Seite wird diesen Entwicklungen eher mit Wohlwollen begegnet, sie werden gar in einem Atemzug genannt mit Technologien und Praktiken wie offenen Standards, Open Source und Bürger-Partizipation. Doch Timo Daum zeigt: Das Dogma der Agilität passt perfekt zu den Anforderungen des Digitalen Kapitalismus, die historische Tendenz immer größerer Freiheit in der Sklaverei findet hier ihre Vollendung – Geschwindigkeitsdruck und Kontrolle sind bloß nach innen verlegt.

L'intelligence artificielle et les mondes du travail. Perspectives sociojuridiques et enjeux éthiques Jean Bernier.2021-01-26T00:00:00-05:00 Le développement de l'économie numérique et de l'intelligence artificielle (IA) a modifié de façon importante les modes de production des produits et des services, à telle enseigne qu'il oblige les entreprises à revoir leurs pratiques de fonctionnement sur tous les plans. Qui plus est, l'accélération vers le numérique envahit peu à peu le quotidien de chacun et chacune qui voit se transformer parfois en profondeur son activité de travail jusqu'à entraîner une certaine forme de déqualification professionnelle, voire la perte de certains emplois et la création de certains autres, nécessitant un niveau de formation différent et plus élevé. Conçu selon une approche interdisciplinaire et grâce à la contribution d'autrices et d'auteurs québécois, français et belge, le présent ouvrage examine les principaux effets que provoquent ces transformations vers le numérique sur les mondes du travail ainsi que la place de plus en plus importante qu'y occupe l'intelligence artificielle (IA). Il propose un éclairage sur certains des enjeux que suscitent ces transformations tant sur le plan éthique que sur celui du dialogue social et de la gestion des ressources humaines ou encore sur le plan juridique. À ces enjeux s'ajoutent les défis que représentent la dilution de la frontière entre la vie de travail et la vie privée de même que la métamorphose du rapport entre l'entreprise et les personnes salariées qui découle du développement des plateformes numériques. L'ouvrage vise aussi à susciter la réflexion sur la nécessité de revoir les modes de régulation du travail pour lesquels il présente des avenues à explorer.

Young Chinese Migrants: Compressed Individual and Global Condition Laurence Roulleau-Berger.2021-07-19 In China less-qualified young migrants are living in subaltern condition and young migrants graduates have strongly internalised the idea of being the heroes. Young internal and international migrants from China produce through top-down and bottom-up globalisation. The young Chinese migrant incarnates the Global Individual, what we labeled here as the Compressed Individual.

Innovations for Urban Sanitation Jamie Myers,Sue Cavill,Samuel Musyoki,Katherine Pasteur, Lucy Stevens.2018 Innovations in Urban Sanitation has

been developed in response to calls from practitioners for practical guidance on how to mobilize communities and improve different parts of the sanitation chain in urban areas. Urban Community-Led Total Sanitation offers a set of approaches, tools and tactics for practitioners.

A Brief History of Equality Thomas Piketty. 2022-04-19 A New York Times Book Review Editors' Choice A Public Books Best Book of the Year "A profound and optimistic call to action and reflection. For Piketty, the arc of history is long, but it does bend toward equality. There is nothing automatic about it, however: as citizens, we must be ready to fight for it, and constantly (re)invent the myriad of institutions that will bring it about. This book is here to help." —Esther Duflo "A sustained argument for why we should be optimistic about human progress...[Piketty] has laid out a plan that is smart, thoughtful, and motivated by admirable political convictions." —Gary Gerstle, Washington Post "Thomas Piketty helped put inequality at the center of political debate. Now, he offers an ambitious program for addressing it...This is political economy on a grand scale, a starting point for debate about the future of progressive politics." —Michael J. Sandel, author of The Tyranny of Merit "[Piketty] argues that we're on a trajectory of greater, not less, equality and lays out his prescriptions for remedying our current corrosive wealth disparities." —David Marchese, New York Times Magazine It's easy to be pessimistic these days. We know that inequality has increased dramatically over the past two generations. Its ravages are increasingly impossible to ignore. But the grand sweep of history gives us reasons for hope. In this short and surprisingly optimistic history of human progress, the world's leading economist of inequality shows that over the centuries we have been moving, fitfully and inconsistently but inexorably, toward greater equality. Thomas Piketty guides us through the seismic movements that have made the modern world: the birth of capitalism, the age of revolution, imperialism, slavery, two world wars, and the building of the welfare state. He shows that through it all, societies have moved toward a more just distribution of income and assets, reducing racial and gender inequalities and offering greater access to health care, education, and the rights of citizenship. To keep moving, he argues, we need to commit to legal, social, fiscal, and educational systems that can make equality a lasting reality, while resisting the temptations of cultural separatism. At stake is the quality of life for billions of people. We know we can do better. But do we dare?

Social Law 4.0 Ulrich Becker, Olga Chesalina. 2020-12-14 Digitalisierung und die damit einhergehenden Veränderungen der Arbeitswelt stellen das Standardmodell der Beschäftigung als Basis von sozialen Sicherungssystemen zunehmend in Frage. Während sich eine wachsende Zahl an Veröffentlichungen mit deren Folgen für das Arbeitsrecht beschäftigen, bleibt bis heute das Sozialrecht weitgehend ausgeblendet. Das Buch schafft Abhilfe. Es beschäftigt sich mit den wichtigsten Herausforderungen für den sozialen Schutz durch Digitalisierung, dem Zugang zu Sicherungssystemen und deren Finanzierung am Beispiel der Plattformarbeit. Es gibt einen Überblick über nationale Lösungsansätze, analysiert dies in vergleichender Perspektive und stellt sie in einen transnationalen Kontext. Das Buch vereint Fallstudien aus Belgien, Italien, dem Vereinigten Königreich, den Niederlanden, Dänemark, Schweden, Spanien, Frankreich und Estland und behandelt die Herausforderungen, die Reformen für eine Standardsetzung auf EU-Ebene, für die Koordinierung innerhalb der EU und für ihr Verhältnis zum Steuerrecht ausgesetzt sind. Es vermittelt damit neue Einsichten, wie ein Sozialrecht 4.0 aussehen sollte.

Les nouveaux travailleurs du savoir Jean-Pierre Bouchez. 2004 Panorama de ces catégories de travailleurs (ceux qui, selon l'auteur, manipulent et traitent l'information) et professionnels (qui manipulent ou traitent des concepts et des idées) dont l'activité professionnelle est centrée sur le savoir : caractéristiques, activités, rôles dans l'économie de la connaissance, types d'emploi dans les organisations du savoir, pistes et tendances sur leur avenir.

Labour Power Roberto Ciccarelli. 2021-05-04 This book offers a critical account of Karl Marx's dazzling theory of labour power which is also one of the most influential concepts in the history of contemporary philosophy. Labour power is the dark side of the digital revolution. Working men and

women are invisible and treated like human service, flesh and blood automatons or organic extensions of a machine that produces data on its own. Automation is viewed as something magic made possible by algorithms whose life is independent of human beings. Labour power, however, has not disappeared. Without drivers, Uber cannot connect customers on its platform; without searches on its browser, Google grinds to a halt; without us, Facebook or Instagram is desert. Labour power is the dwarf hidden inside the puppet of technology that allows algorithms to be intelligent and make the biggest profits in the history of capitalism. The invisible centrality of labour power is the political enigma of our times. Today a new account of the theory of labour power is needed more than ever in order to understand the political economy of digital capitalism on new grounds. Unlike a long tradition in the history of work, labour power is not only the work or the data it produces, but a potency that does not coincide with its current commodification. The actuality of labour power does not exhaust the virtuality that can be actualised by its faculty. Even when reduced to a commodity, labour power does not exhaust the potency of its being otherwise. Immersed in the constant propaganda that boosts the latest technological inventions, we neglect the fact that this wealth is produced by us and that it could be ours precisely because it is a part of our potential to be other than what we are at present. This book is a vibrant invitation to consider the fact that we are always connected with the potency that is constantly at work in our life. If this were not the case, we would not be alive. If we do not strive to become consciously and collectively active, we will never know.

Les nouveaux travailleurs des applis Sarah Abdelnour, Dominique Méda. 2019-09-25 La 4e de couv. indique : Deliveroo, Liber, Etsy, Foule Factory, etc. : autant d'applications et de plateformes en ligne qui prétendent bouleverser nos façons de consommer. Mais qu'en est-il de nos manières de travailler ? Plus qu'une innovation technique, les plateformes numériques apparaissent comme le lieu d'une redéfinition des règles du jeu en matière d'emploi et de travail. Entre marchandisation des activités de loisir et gratuité du travail, le capitalisme de plate-formes participe de l'émergence de formes renouvelées, voire exacerbées, de sujétion des travailleurs. Loin des idéaux d'une prétendue économie du partage, assiste-t-on pas au déploiement de nouvelles dynamiques du capitalisme avancé ? A partir d'enquêtes sur les chauffeurs et livreurs, ou encore sur les chefs à domicile, cet ouvrage met au jour la tâcheronnisation des travailleurs et l'extension du domaine du travail, tout en analysant les résistances et les régulations de ces nouvelles activités.

Sports and Active Living during the Covid-19 Pandemic Solfrid Bratland-Sanda, Richard Giulianotti, Tommy Langseth, Eva Maria Støa, Simon Rosenbaum. 2021-09-09

Les liens sociaux numériques Olivier Martin, Éric Dagiral. 2021-10-06 Qu'y a-t-il de commun entre le jeu Pokémon Go, les sites de rencontres comme Meetic, les forums de discussion sur la première guerre mondiale, une base de données dédiée au tricot, les comptes Facebook de familles rurales, les plateformes de réseaux sociaux utilisés par les adolescents, ou un smartphone accompagnant des randonneurs ? Tous ces dispositifs numériques participent à la dynamique des liens sociaux. Ils permettent non seulement aux individus d'échanger et de discuter, et ils contribuent aussi à nouer et à entretenir des liens sociaux, au point qu'il est aujourd'hui impensable d'ignorer leurs rôles dans nos manières de « faire du lien » et d'être ensemble. En s'appuyant sur des enquêtes minutieuses signées par des spécialistes reconnus, l'ouvrage propose des analyses originales des liens sociaux numériques. Les études de cas montrent à quel point les faits sociaux sont indissociablement techniques. Échappant à une vision déterministe des technologies comme à une hypothèse les reléguant à de simples éléments de décor, l'ouvrage ouvre également des pistes méthodologiques inédites. Il intéressera toutes celles et ceux qui veulent mieux comprendre le rôle des techniques dans les sociétés contemporaines et les « faits sociaux technicisés ».

A Modern Guide To Labour and the Platform Economy Drahekoupil, Jan, Vandaele, Kurt. 2021-10-12 Providing an insightful analysis of the key issues

and significant trends relating to labour within the platform economy, this Modern Guide considers the existing comparative evidence covering all world regions. It also provides an in-depth look at digital labour platforms in their historical, economic and geographical contexts.

The Routledge Handbook of the Gig Economy Immanuel Ness.2022-10-31 Research on the growth of the precarious economy is of significant interest as the economy increasingly becomes dependent on gig work. However, as platform and automated service work has grown, there remains a chasm in understanding the key aspects of digital labour. This handbook presents comprehensive theoretical, empirical, and historical accounts of the political economy of informal work from the late 20th century to the present. It examines the rich and varied analysis and critique of the informalisation of work, focusing on its most significant theories, intellectual traditions, and authors. It highlights the political, social, cultural, and developmental impact of the deterioration of employment in the Global North and Global South, as well as the extreme threat posed to the planet by the growth of contingent work, poverty, and enduring and increasing inequalities produced and reproduced by the reformation of capitalism in the contemporary age of neoliberal capitalism. The period from the 1980s to the present is marked by the expanded extraction of surplus value from workers through the creation of non-standard jobs and the restructuring of work. A central component of the restructuring of work is the extension of gig employment through the development of algorithmic platforms which direct labourers to perform discrete tasks. This is a definitive collection, representing the primary reference work, contributing to our understanding of the subject. The book is written and presented in a clear manner, accessible to scholars and researchers of international political economy, labour economics, and sociology who are eager for new research examining this phenomenon, as well as specialists in the field of labour relations. Chapter 11 of this book is freely available as a downloadable Open Access PDF at <http://www.taylorfrancis.com> under a Creative Commons Attribution-Non Commercial-No Derivatives (CC-BY-NC-ND) 4.0 license. Funded by the University of Amsterdam.

The UX Book Rex Hartson, Pardha S. Pyla.2018-11-02 The discipline of user experience (UX) design has matured into a confident practice and this edition reflects, and in some areas accelerates, that evolution. Technically this is the second edition of The UX Book, but so much of it is new, it is more like a sequel. One of the major positive trends in UX is the continued emphasis on design—a kind of design that highlights the designer’s creative skills and insights and embodies a synthesis of technology with usability, usefulness, aesthetics, and meaningfulness to the user. In this edition a new conceptual top-down design framework is introduced to help readers with this evolution. This entire edition is oriented toward an agile UX lifecycle process, explained in the funnel model of agile UX, as a better match to the now de facto standard agile approach to software engineering. To reflect these trends, even the subtitle of the book is changed to “Agile UX design for a quality user experience . Designed as a how-to-do-it handbook and field guide for UX professionals and a textbook for aspiring students, the book is accompanied by in-class exercises and team projects. The approach is practical rather than formal or theoretical. The primary goal is still to imbue an understanding of what a good user experience is and how to achieve it. To better serve this, processes, methods, and techniques are introduced early to establish process-related concepts as context for discussion in later chapters. Winner of a 2020 Textbook Excellence Award (College) (Texty) from the Textbook and Academic Authors Association A comprehensive textbook for UX/HCI/Interaction Design students readymade for the classroom, complete with instructors’ manual, dedicated web site, sample syllabus, examples, exercises, and lecture slides Features HCI theory, process, practice, and a host of real world stories and contributions from industry luminaries to prepare students for working in the field The only HCI textbook to cover agile methodology, design approaches, and a full, modern suite of classroom material (stemming from tried and tested classroom use by the authors)

Sociologie du numérique au travail Marie Benedetto-Meyer, Anca Boboc.2021-05-05 Comment évolue le travail aujourd’hui à l’heure du numérique ? Les espaces et les temps de travail se recomposent-ils ? Les salariés sont-ils plus autonomes grâce aux outils numériques ? Comment

évoluent le rôle des managers et les modes d'organisation du travail ? Les sujets d'interrogations ne manquent pas concernant les mutations du travail en lien avec la diffusion des outils numériques, qu'il s'agisse de comprendre les transformations de l'activité des cadres, les mutations de certains métiers (comme ceux, par exemple, de la vente, du secrétariat ou de la formation), ou de certaines fonctions comme la GRH, le marketing ou le travail de conception en bureau d'étude. A travers des données récentes, l'ouvrage montre l'ambivalence des effets du numérique sur les organisations et les tensions qu'elle génère en matière de travail, entre autonomie et contrôle, nouveaux collectifs et isolement, injonction à collaborer et responsabilisation individuelle. .

The Social Meaning of Extra Money Sidonie Naulin, Anne Jourdain. 2019-08-29 Why do ordinary people who used to engage in domestic and leisure activities for free now try to make a profit from them? How and why do people commodify their free time? This book explores the marketization of blogging, cooking, craftwork, gardening, knitting, selling second-hand items, sexcamming, and more generally the economic use of free time. It outlines how the development of web platforms, the current economic context and post-Fordist values can account for this extension of market and labor. Drawing on a range of interviews, ethnographic observations, and quantitative surveys, the contributors question the empowering effects of commodification, with a specific focus on how gender and class inequalities affect the social meanings of extra money. Ultimately, the collective findings demonstrate how commodification pervades even the most mundane social activities. This research will be invaluable to scholars and students with a focus on gender and digital sociology, the sociology of work and labour, and the marketization of leisure.

The Platform Society José van Dijck, Thomas Poell, Martijn de Waal. 2018-10-02 Individuals all over the world can use Airbnb to rent an apartment in a foreign city, check Coursera to find a course on statistics, join PatientsLikeMe to exchange information about one's disease, hail a cab using Uber, or read the news through Facebook's Instant Articles. The promise of connective platforms is that they offer personalized services and contribute to innovation and economic growth, while bypassing cumbersome institutional or industrial overhead. In *The Platform Society*, Van Dijck, Poell and De Waal offer a comprehensive analysis of a connective world where platforms have penetrated the heart of societies-disrupting markets and labor relations, circumventing institutions, transforming social and civic practices and affecting democratic processes. This book questions what role online platforms play in the organization of Western societies. First, how do platform mechanisms work and to what effect are they deployed? Second, how can platforms incorporate public values and benefit the public good? *The Platform Society* analyzes intense struggles between competing ideological systems and contesting societal actors-market, government and civil society-raising the issue of who is or should be responsible for anchoring public values and the common good in a platform society. Public values include of course privacy, accuracy, safety, and security, but they also pertain to broader societal effects, such as fairness, accessibility, democratic control, and accountability. Such values are the very stakes in the struggle over the platformization of societies around the globe. *The Platform Society* highlights how this struggle plays out in four private and public sectors: news, urban transport, health, and education. Each struggle highlights local dimensions, for instance fights over regulation between individual platforms and city governments, but also addresses the level of the platform ecosystem as well as the geopolitical level where power clashes between global markets and (supra-)national governments take place.

La justice, la vulnérabilité et le politique autrement Collectif. 2022-07-27T00:00:00-04:00 Dans les débats contemporains sur la justice, la vulnérabilité est porteuse d'un puissant contenu normatif et pratique. Elle offre des descriptions riches des expériences humaines prenant en considération des relations complexes et ambivalentes qui sont tues sous la seule norme de l'individualisme libéral. Il ne s'agit pas de rejeter l'importance d'une vie autonome, mais de repenser les cadres normatifs qui lui donnent un sens et de revoir les moyens de l'atteindre. La vulnérabilité, bien qu'elle se manifeste comme un idéal normatif fort, révélateur de changements conceptuels et pratiques, n'est toutefois pas un

concept univoque. Les chapitres qui composent cet ouvrage illustrent la diversité des significations et des contextes de vie auxquels renvoie la vulnérabilité. Faut-il s'en surprendre ? Non, si l'on prend en compte que son usage comme idée phare de la théorie politique est encore récent, et qu'à ce titre sa signification et sa pratique sont encore l'objet de débats.

L'intelligence artificielle. Les enjeux politiques de l'amélioration des capacités humaines Virginie Tournay.2020-03-31 Les enjeux politiques de l'intelligence artificielle s'inscrivent dans la longue histoire de l'amélioration des capacités humaines. Ils sont indissociables : du rapport que l'homme entretient avec la technique depuis les Lumières ;de la méthodologie et des domaines d'application des algorithmes, ces outils d'aide à la décision ;de la révolution organisationnelle marquée par la forte intégration des algorithmes dans les systèmes d'information ;d'une modification des grilles de lecture de la société par la rencontre des univers physiques et numériques. L'intelligence artificielle transforme substantiellement le politique au niveau de l'organisation institutionnelle de la société, des rapports de force et des politiques publiques. Une culture critique et éclairée des algorithmes est nécessaire pour se saisir des enjeux du numérique.

Les politiques du travail catégorie A, A + Frédéric Laloue.2022-03-09 Cet ouvrage est consacré aux politiques sociales et plus particulièrement aux politiques du travail. Chaque thématique sera donc développée en trois temps : état des lieux ; problèmes posés ; et perspectives pour y répondre. Ces trois étapes sont celles que toute copie de concours (note sur dossier ou dissertation), et toute présentation orale, doivent respecter. Enfin, l'ouvrage rédigé au « temps réel » des cours dispensés par l'auteur intègre les éléments d'actualité les plus récents, en particulier ceux liés à la réponse sociale aux conséquences de l'épidémie de COVID, qui bouleverse totalement cette politique, en particulier sur le champ du travail et de l'emploi.

Le Guide du travailleur autonome 3.1 Jean-Benoît Nadeau.2018-01-10T00:00:00-05:00 Que vous soyez toiletteur canin, agente immobilière, acteur, avocate ou graphiste, Le Guide du travailleur autonome 3.1 est fait pour vous. Faut-il s'incorporer ? Que déduire ? Comment s'assurer ? Comment négocier ? Pourquoi le site web ? Trouvez les réponses à ces questions clés ici ! Cette édition mise à jour du coffre à outils essentiel des travailleurs autonomes vous donnera également toute les informations nécessaires au calcul des taxes, incluant des modèles de tableurs et de factures faciles à adapter selon vos besoins. Avec beaucoup d'humour, ce guide ultrapratique passe au crible tous les aspects du quotidien entrepreneurial, sans jamais tourner autour du pot : depuis l'aménagement de l'espace de travail jusqu'à la gestion des relations avec les clients et les banquiers, en passant par la conception du plan d'affaires et de campagnes publicitaires, tout y est. L'auteur met également à profit sa propre expérience de travailleur autonome pour aborder des sujets incontournables à l'heure du web, tels que la création d'un site, l'utilisation de bases de données et la présence sur les réseaux sociaux. + Les 13 péchés capitaux qui guettent le travailleur autonome, et les façons d'y échapper. + Des questions des lecteurs axées sur les préoccupations les plus courantes. + Des outils pour simplifier la comptabilité. + Des modèles de documents indispensables, téléchargeables depuis le web !

Professionalism and Social Change Lara Maestriperi.

Capitalismo 4.0 Into the Black Box.2021-05-06T00:00:00+02:00 Oggi si parla sempre più spesso di rivoluzione 4.0, in riferimento a un insieme di processi come la rapida crescita del "capitalismo delle piattaforme" e, più in generale, l'innesto sempre più pervasivo nel quotidiano di robotica, Internet of Things e dimensione algoritmica. Si tratta di processi che stanno trasformando profondamente anche il mondo del lavoro. Il volume - curato dal collettivo Into the Black Box - si propone di indagare tale realtà con uno sguardo attento non solo alle innovazioni tecnologiche e organizzative, ma anche e soprattutto alle forme di conflittualità che, dalle lotte nella sfera della riproduzione sociale ai "blocchi logistici", si sviluppano all'interno delle catene globali del valore.

Hustle and Gig Alexandra J. Ravenelle.2019-03-12 Choose your hours, choose your work, be your own boss, control your own income. Welcome to the sharing economy, a nebulous collection of online platforms and apps that promise to transcend capitalism. Supporters argue that the gig economy will reverse economic inequality, enhance worker rights, and bring entrepreneurship to the masses. But does it? In *Hustle and Gig*, Alexandra J. Ravenelle shares the personal stories of nearly eighty predominantly millennial workers from Airbnb, Uber, TaskRabbit, and Kitchensurfing. Their stories underline the volatility of working in the gig economy: the autonomy these young workers expected has been usurped by the need to maintain algorithm-approved acceptance and response rates. The sharing economy upends generations of workplace protections such as worker safety; workplace protections around discrimination and sexual harassment; the right to unionize; and the right to redress for injuries. Discerning three types of gig economy workers—Success Stories, who have used the gig economy to create the life they want; Strugglers, who can't make ends meet; and Strivers, who have stable jobs and use the sharing economy for extra cash—Ravenelle examines the costs, benefits, and societal impact of this new economic movement. Poignant and evocative, *Hustle and Gig* exposes how the gig economy is the millennial's version of minimum-wage precarious work.

Manager aujourd'hui Bertrand Jouvenot.2022-09-12 Le management d'aujourd'hui et de demain, à l'heure de tous les défis ! Manager, c'est gérer le futur dans le présent ! Le management d'aujourd'hui, c'est savoir au quotidien s'adapter, évoluer et impliquer ses équipes en leur partageant les rênes de la construction de l'entreprise future. Et c'est de ce fait l'affaire de tous ! Les très nombreux défis imposent au manager de se réinventer chaque jour, de participer activement à la transformation de l'entreprise et d'interfacer celle-ci avec son écosystème pour la préparer à l'avenir. Ce livre, accessible à tous, ne prétend pas prédire l'avenir du management, mais il remet les pendules à l'heure et invite à l'action : à travers 25 grandes tendances actuelles, il ouvre la réflexion sur les pratiques et facteurs clés de succès, les zones de progrès et les opportunités à saisir, puis propose des pistes d'amélioration en matière de management pour écrire le futur de votre job et de votre entreprise. Votre boussole pour les prochaines années !

Direito Fundamental ao Trabalho Digno no Século XXI - Volume III Gabriela Neves Delgado.2020-11-27 Este livro, comemorando o 10^o aniversário do Grupo de Pesquisa “Trabalho, Constituição e Cidadania”, da Faculdade de Direito da Universidade de Brasília (UnB), aborda várias dimensões e desafios do Direito Fundamental ao Trabalho Decente ou Digno no século XXI. O trabalho decente ou digno não é apenas uma questão de aplicação da lei e administração. Ele também institui uma cultura impulsionada por valores de segurança, dignidade, destemor, transparência e confiança mútua praticados em toda a organização. O trabalho decente ou digno leva à gratificação profissional e pessoal. Igualmente importante é criar mais empregos para uma economia robusta. É essencial assegurar locais de trabalho mais felizes, livres de violência física, psicológica, social e econômica. Essa é a base para a construção de uma cultura de paz dentro da organização e da formação de uma sociedade igualitária e sustentável. Para assegurar organicidade à obra coletiva, a categoria-chave do direito fundamental ao trabalho digno foi indicada como referência guia da coletânea, fio condutor e de encadeamento do repertório teórico de seus três volumes. No conjunto, a trilogia contribui decisivamente, e de forma original, para o alcance de uma compreensão integralizada dos planos teórico e prático da categoria do direito fundamental ao trabalho digno, por aproximar o estudo de suas dimensões abstratas e pressupostos constitutivos a reflexões de ordem concreta, na perspectiva do século XXI. O primeiro volume (Direito Fundamental ao Trabalho Digno no Século XXI: principiologia, interfaces e dimensões constitutivas no Estado Democrático de Direito) reforça a concepção de direito fundamental ao trabalho digno em suas relações com o conceito mais amplo de Estado Democrático de Direito. Também nesta parte apresenta-se uma seleção detalhada de temas trabalhistas atuais sobre as dimensões constitucionalizadas do trabalho digno (valor social do trabalho, sujeito trabalhador e meio ambiente do trabalho), além das interfaces de acesso à justiça e de regulação judicial. O

segundo volume (Direito Fundamental ao Trabalho Digno no Século XXI: reinterpretações e desafios para as relações de trabalho rurais, industriais e de serviços) introduz o tema da regulação pública do trabalho digno com abordagem interdisciplinar. Em seguida, apresenta um variado cenário de relações de trabalho presentes no contexto brasileiro, perpassando os segmentos rural, industrial e de serviços, com o desafio de se pensar como a referência constitucionalizada do direito fundamental ao trabalho digno é (ou não) articulada nessas relações e em que medida. O terceiro volume (Direito Fundamental ao Trabalho Digno no Século XXI: ressignificações e desafios de proteção para as relações de trabalho da era digital) é voltado à análise descritiva do mundo do trabalho na era digital, com uma tentativa de intelecção sobre possíveis caminhos de proteção ao trabalho no terceiro milênio. O tópico traz também reflexões sobre o trabalho no universo dos algoritmos e das plataformas digitais, além da importante discussão sobre o possível enquadramento jurídico dos trabalhadores inseridos em relações de trabalho típicas da 4ª revolução tecnológica, na linha de análise do direito fundamental ao trabalho digno.

The Meritocracy Trap Daniel Markovits.2020-09-08 A revolutionary new argument from eminent Yale Law professor Daniel Markovits attacking the false promise of meritocracy It is an axiom of American life that advantage should be earned through ability and effort. Even as the country divides itself at every turn, the meritocratic ideal - that social and economic rewards should follow achievement rather than breeding - reigns supreme. Both Democrats and Republicans insistently repeat meritocratic notions. Meritocracy cuts to the heart of who we are. It sustains the American dream. But what if, both up and down the social ladder, meritocracy is a sham? Today, meritocracy has become exactly what it was conceived to resist: a mechanism for the concentration and dynastic transmission of wealth and privilege across generations. Upward mobility has become a fantasy, and the embattled middle classes are now more likely to sink into the working poor than to rise into the professional elite. At the same time, meritocracy now ensnares even those who manage to claw their way to the top, requiring rich adults to work with crushing intensity, exploiting their expensive educations in order to extract a return. All this is not the result of deviations or retreats from meritocracy but rather stems directly from meritocracy's successes. This is the radical argument that Daniel Markovits prosecutes with rare force. Markovits is well placed to expose the sham of meritocracy. Having spent his life at elite universities, he knows from the inside the corrosive system we are trapped within. Markovits also knows that, if we understand that meritocratic inequality produces near-universal harm, we can cure it. When The Meritocracy Trap reveals the inner workings of the meritocratic machine, it also illuminates the first steps outward, towards a new world that might once again afford dignity and prosperity to the American people.

L'ère des nouveaux Titans Charles-Edouard Bouée,François Roche.2020-10-21 Comme dans la mythologie antique, le monde vit aujourd'hui sous l'emprise de Titans. Ce sont les grandes firmes technologiques, GAFAM (Google, Amazon, Facebook, Apple, Microsoft) et autres BAT (Baidu, Alibaba, Tencent) dont la puissance, excédant celle des États, n'a jamais eu de précédent (les seuls profits annuels d'Apple excèdent le PIB de la plupart des pays du monde). Ces titans technologiques ont bénéficié, depuis la crise financière de 2008-2009, d'un afflux massif de capitaux, et de moyens de financement considérables grâce à la politique de bas taux d'intérêt des banques centrales destinée à alléger le coût de la dette des États et des entreprises. Le capitalisme financier a donc fait le lit des Titans technologiques, qui ont à leur tour cassé nos modèles économiques et sociaux, et basculé le monde dans le virtuel- où les fake news ne se distinguent plus de la vérité, ni le complotisme et le conspirationnisme de l'enchaînement complexe des causalités. D'où l'ascension concomitante de Titans politiques (Xi Jinping, Donald Trump, Vladimir Poutine, Recep Tayyip Erdogan, Jair Bolsonaro et d'autres), qui ont bouleversé les règles du jeu géopolitique mondial et réinstauré volonté de puissance et règne du rapport de forces brutal. Devenu le terrain d'affrontement de ces Titans économiques et politiques qui n'ont plus rien à voir avec leurs prédécesseurs, le monde est rendu plus incertain et plus dangereux. Révolution monétaire, révolution technologique, révolution politique: cet enchaînement produit un monde

nouveau où toutes les règles anciennes deviennent obsolètes. Loin de changer la donne, la pandémie du Covid-19 aura été un révélateur de l'état de la planète. Les forts en sortiront plus solides encore, les faibles encore plus démunis. Des phénomènes apparus ces dernières années vont s'accélérer : automatisation et délocalisation du travail, puissance du capitalisme alimentée par la création monétaire des banques centrales et les taux négatifs, prégnance des technologies, réduction des libertés individuelles, aggravation de la fracture entre ceux qui ont et ceux qui n'ont pas, ceux qui savent et ceux qui ne savent pas, ceux qui peuvent se protéger des risques et ceux qui y sont exposés. Au point que le revenu universel sera probablement la seule solution pour que les millions d'emplois qui vont disparaître ne débouchent pas sur des révoltes de la pauvreté et de la faim.

Digital Dictionary Marie Cauli, Laurence Favier, Jean-Yves Jeannas. 2022-09-21 Digital age, digital society, "digital civilization": many expressions are used to describe the major cultural transformation of our contemporary societies. Digital Dictionary presents the multiple facets of this phenomenon, which was born of computers and continues to permeate all human activity as it progresses at a rapid pace. In this multidisciplinary work, experts, academics and practitioners invite us to discover the digital world from various technological and societal perspectives. In this book, citizens, trainers, political leaders or association members, students and users will find a base of knowledge that will allow them to update their understanding and become stakeholders in current societal changes.

Information Economy Report 2017 United Nations Conference on Trade and Development (UNCTAD). 2017-12-28 The Information Economy Report 2017 analyzes the evolving digital economy and its implications for trade and development. While these are still early days of the digital economy, it is already clear that it will have globally transformative impacts on the way we live, work and develop our economies. As the world strives to implement the 2030 Agenda for Sustainable Development, harnessing the power of information and communications technologies (ICTs) is essential. Large parts of the developing world remain disconnected from the Internet, and many people lack access to high-speed broadband connectivity. Policymaking at the national and international levels needs to mitigate the risk that digitalization could widen existing divides and create new gaps. Since increased reliance on digital technologies, such as cloud computing, three-dimensional printing, big data and "the Internet of things", it is essential to start assessing opportunities and pitfalls alike, and to prepare for what is coming. The analysis contained in the report contributes to this process and proposes ways in which the international community can reduce inequality, enable the benefits of digitalization to reach all people and ensure that no one is left behind by the evolving digital economy.

Een kleine geschiedenis van de gelijkheid Thomas Piketty. 2022-10-06 Een groeiende ongelijkheid is niet onvermijdelijk. Door de eeuwen heen zijn samenlevingen wereldwijd steeds gelijkter geworden. Beknopt en elegant leidt Piketty ons door de grote stromingen die de moderne wereld hebben vormgegeven. Hij toont hoe we van het verleden kunnen leren om van gelijkheid een blijvende realiteit te maken. 'Dit is politieke economie op grote schaal, een startpunt voor debat over de toekomst van progressieve politiek.' - Michael J. Sandel 'Een diepgaande en optimistische oproep tot actie en reflectie.' - Esther Duflo

Uma breve história da igualdade Thomas Piketty. 2022-09-19 Um dos mais notáveis economistas do mundo reúne em obra sintética e acessível seus principais argumentos sobre a marcha rumo à igualdade. É fácil ser pessimista em relação à desigualdade. Sabemos que, nas duas últimas gerações, ela tem aumentado drasticamente em diversas partes do mundo. E Thomas Piketty é um dos estudiosos que mais divulgam, tentam compreender e propor soluções para o problema. Neste novo livro, surpreendente e poderoso, ele nos lembra de que uma extensa análise da história oferece razões para sermos otimistas. Afinal, ao longo dos séculos temos caminhado rumo a uma maior igualdade. Com elegância e concisão, Piketty conduz o leitor pelos grandes movimentos que moldaram o mundo moderno para melhor e pior: o crescimento do capitalismo, as revoluções, o imperialismo, a escravidão, guerras e a construção do Estado de bem-estar social. Narra, em suma, uma história de violência e luta social, pontuada

por retrocessos e catástrofes. Sua análise de todos esses eventos exemplifica como as sociedades humanas evoluíram em direção a uma distribuição mais justa de renda e bens, a uma redução das desigualdades raciais e de gênero, e a um maior acesso aos cuidados de saúde, à educação e aos direitos de cidadania. A nossa difícil marcha é política e ideológica, uma luta sem tréguas contra a injustiça. Mas, para continuar avançando, precisamos aprender e nos comprometer com sistemas institucionais, legais, sociais, fiscais e educacionais capazes de fazer da igualdade uma realidade duradoura. Ao mesmo tempo, resistir à amnésia histórica e às tentações do separatismo cultural e da compartimentalização dos saberes. O que está em jogo é a qualidade de vida de bilhões de pessoas. Sabemos que podemos fazer melhor, conclui Piketty. O passado nos mostra o caminho. O futuro depende de nós.

Le frontiere del capitale Into the Black Box.2023-11-17 L'ossessiva necessità di vendere sempre più merci sempre più in fretta è uno dei vettori maggiormente importanti del capitalismo contemporaneo, che lo rende in continua crisi e in continua ristrutturazione, e sempre più accelerato nei suoi processi espansivi. L'organizzazione di una produzione just in time, la fulminea movimentazione delle merci lungo il pianeta, la possibilità istantanea del consumo: queste le tre direttrici che la logistica contemporanea pianifica e coordina. Dalle grandi navi oceaniche ai magazzini di periferia, dagli algoritmi delle piattaforme digitali ai geli delle notti solcate dai rider, questo libro ripercorre la riflessione quinquennale del percorso di ricerca Into the Black Box, proponendo una serie di analisi, sguardi e inchieste su un mondo in rapida trasformazione. Nel volume trovano spazio interventi di taglio politico e analisi di lotte e conflitti, ricostruzioni storiche e spunti su alcune tendenze dello sviluppo digitale, fornendo una panoramica e una serie di chiavi di lettura per una critica del presente.

Les plateformes de travail numériques Collectif.2023-03-08T00:00:00-05:00 Au cours des dix à quinze dernières années, les plateformes de travail numériques se sont fortement développées dans différents secteurs d'activité, comme le transport de personnes et la livraison de repas, ou sous forme d'une multitude de microtâches réalisées en ligne. Des centaines de milliers de travailleurs et travailleuses se retrouvent actuellement dans cette nouvelle gig economy. Quelle est l'importance des plateformes numériques et quelle est leur signification pour le monde du travail ? Menacent-elles de supplanter les relations d'emploi traditionnelles fondées sur des contrats légalement réglementés ? Sont-elles compatibles avec les promesses d'autonomie et de liberté qui constituent leur image de marque ? Quelle est la situation vécue par les travailleurs et les travailleuses des plateformes ? Cet ouvrage tente de répondre à ces interrogations selon une perspective à la fois internationale et multidisciplinaire. Sociologues, économistes et juristes, spécialistes de la question, dressent un portrait saisissant de l'économie des plateformes numériques, analysent les effets de leur développement sur les manières de vivre le travail et soulèvent des nouveaux questionnements et enjeux sociaux pour l'action publique.

Enjoying the Song of Term: An Psychological Symphony within **Les Nouveaux Travailleurs Des Applis**

In a world taken by monitors and the ceaseless chatter of fast interaction, the melodic splendor and mental symphony developed by the written term often fade in to the backdrop, eclipsed by the persistent noise and disruptions that permeate our lives. Nevertheless, nestled within the pages of **Les Nouveaux Travailleurs Des Applis** a wonderful literary treasure full of raw emotions, lies an immersive symphony waiting to be embraced. Constructed by an outstanding composer of language, this captivating masterpiece conducts readers on an emotional trip, well unraveling the hidden tunes and profound influence resonating within each carefully constructed phrase. Within the depths with this emotional evaluation, we can explore the book is central harmonies, analyze their enthralling writing model, and surrender ourselves to the profound resonance that echoes in the depths

of readers souls.

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