

Fintech Crowdfunding Web Marketing Ed Integrale C

Customer Engagement Roderick J. Brodie, Linda D. Hollebeek, Jodie Conduit. 2015-12-14 How customers and consumer behavior have been changing due to technology and other forces is of prime interest. This book addresses the central questions regarding new emerging consumer behavior; how does social media affect this behavior; how and at what points do emotions affect consumer decisions; and what triggers this is: How should engagement be conceptualized, defined and measured? How do social media and other marketing activities create engagement? The book draws on the rich, extensive knowledge of the authors who are pioneers in the field. The book's editors have identified the weakness in the current knowledge and aim to address this gap by touching on significant conceptual and empirical contributions to this emerging literature stream, providing readers with a comprehensive contemporary perspective of customer engagement. The book also endeavors to develop a richer narrative around the notion of social media and customer engagement, and the non-monetary notion of social media within new media-based social networks.

The Public Life of the Arts in America Joni Maya Cherbo, Margaret Jane Wyszomirski. 2000 Despite its size, quality, and economic impact, the arts community is not articulate about how they serve public interests, and few citizens have an appreciation of the myriad of public policies that influence American arts and culture. The contributors to this volume argue that U.S. policy can--and should--support the arts and that the arts, in turn serve a broad rather than an elite public. By encouraging policy-makers to systematically start investigating the crucial role and importance of all of the arts in the United States, *The Arts and Public Purpose* moves the field forward with fresh ideas, new concepts, and important new data.

Latin American Economic Outlook 2020 Digital Transformation for Building Back Better OECD, Economic Commission for Latin America and the Caribbean, CAF Development Bank of Latin America, European Commission. 2020-09-24 The Latin American Economic Outlook (LEO) 2020 focuses on the role of digital transformation in helping to navigate through challenging times. The Covid-19 pandemic is having a profound impact on socio-economic conditions, accentuating the already complex scenario faced by a region with significant structural weaknesses. This unprecedented crisis comes at a time of high aspirations and reinforces the need to transform the very foundations of the development model in the region.

Sustainability in a Digital World Thomas Osburg, Christiane Lohrmann. 2017-05-17 This book offers a comprehensive introduction to the different emerging concepts in the innovative area of sustainability and digital technology. More than 20 leading thinkers from the fields of digitalization, strategic management, sustainability and organizational development share clearly structured insights on the latest developments, advances and remaining challenges concerning the role of sustainability in an increasingly digital world. The authors not only introduce a profound and unique analysis on the state-of-the-art of sustainability and digital transformation, but also provide business leaders with practical advice on how to apply the latest management thinking to their daily business decisions. Further, a number of significant case studies exemplify the issues discussed and serve as valuable blueprints for decision makers.

Securities Market Issues for the 21st Century Merritt B. Fox. 2018

Building a New Future United Nations. 2021-05-31 This publication argues that Latin America and the Caribbean are in a position to move towards a big push for sustainability through a combination of economic, industrial, social and environmental policies capable of driving an equal and sustainable recovery and relaunching development in the region. Comprised of five chapters, the publication studies the three crises (slow growth, growing inequality and the environmental emergency) affecting economies and societies around the world, placing particular focus on those of

Latin America and the Caribbean. It goes on to present a framework for analysing these crises in an integrated manner and measuring their magnitude in the specified regions. It then examines the quantitative impacts on growth, emissions, income distribution and the external sector under different policy scenarios, highlighting the potential of various policy combinations to forge a more dynamic growth path, with lower emissions and greater equality. Further identifying seven sectors that can drive sustainable development and proposing policies to foster these sectors, the publication concludes with an analysis that links up macroeconomic, industrial, social and environmental policies and the role of the State in building consensus for their implementation.

FinTech in Germany Gregor Dorfleitner, Lars Hornuf, Matthias Schmitt, Martina Weber. 2017-03-17 This book focuses on market developments of crowdfunding, crowdinvesting, crowdlending, social trading, robo-advice, personal financial management, online payment and mobile payment in Germany. FinTech companies are an important driver of innovation in the financial industry. By making financial transactions more user-friendly and transparent, these firms potentially contribute to financial stability and economic growth. The authors define and categorize the different market segments that have emerged. They further provide an assessment of current market volumes and make forecasts for the next 5, 10 and 20 years. Particular attention is given to the empirical findings resulting from scholarly research. Furthermore, the authors evaluate how the German FinTech market ranks relative to international standards. This book will appeal to finance and entrepreneurship researchers as well as practitioners from banking and tech industries. "This book offers a fresh and fascinating look at the FinTech market. The authors provide a rigorous economic analysis of the FinTech market in Germany and offer many insights that are of interest to practitioners, academics, and policymakers alike." -Professor Douglas Cumming, Schulich School of Business "Germany is one of the fastest growing FinTech markets in Europe. This book not only provides a comprehensive and systematic overview on the developments and actors, but undertakes a visionary outlook on the forthcoming decades based on scientific methods." -Dr. Thomas Puschmann, Head of Swiss FinTech Innovation Lab

The Entrepreneur's Roadmap New York Stock Exchange. 2017-06 Entrepreneur's guide for starting and growing a business to a public listing

Managing the Development of Digital Marketplaces in Asia Cyn-Young Park. 2021-12-22 This book examines the scope, potential benefits, and challenges of digital platforms in Asia and the Pacific. It proposes measures and policies to help maximize social and economic gains while alleviating adverse effects. The coronavirus disease (COVID-19) pandemic is accelerating digital transformation across Asia and the Pacific. Digital platforms have become prominent intermediaries or marketplaces that allow the exchange of goods, services, and information. They are opening new transaction channels while lowering service costs and enhancing market efficiency. This volume explores topics that include trade and e-commerce, fintech payments, the digital divide, promoting competition, the digitalization of work and the role of universal basic income, and international taxation.

Beyond Good Theodora Lau, Bradley Leimer. 2021-03-30 Learn how technological disruption has scaled the business for good movement to a new achievable reality and discover how you can do well by doing good with your business too.

Emerging Trends in Real Estate 2019 Alan Billingsley, Nick Egelanian, Hugh F. Kelly, Anita Kramer, Andrew Warren, David Greensfelder, Abhishek Jain, Melinda McLaughlin, John McManus, Paige Mueller. 2018-10-15 Now in its 40th year, Emerging Trends in Real Estate is one of the most highly regarded and widely read forecast reports in the real estate industry. This updated edition provides an outlook on real estate investment and development trends, real estate finance and capital markets, trends by property sector and metropolitan area, and other real estate issues around the globe. Comprehensive and invaluable, the book is based on interviews with leading industry experts and also covers what's happening in multifamily, retail, office, industrial, and hotel development.

Blockchain Revolution Don Tapscott, Alex Tapscott. 2016-05-10 Blockchain technology is powering

our future. As the technology behind cryptocurrencies like bitcoin and Facebook's Libra, open software platforms like Ethereum, and disruptive companies like Ripple, it's too important to ignore. In this revelatory book, Don Tapscott, the bestselling author of Wikinomics, and his son, blockchain expert Alex Tapscott, bring us a brilliantly researched, highly readable, and essential book about the technology driving the future of the economy. Blockchain is the ingeniously simple, revolutionary protocol that allows transactions to be simultaneously anonymous and secure by maintaining a tamperproof public ledger of value. Though it's best known as the technology that drives bitcoin and other digital currencies, it also has the potential to go far beyond currency, to record virtually everything of value to humankind, from birth and death certificates to insurance claims, land titles, and even votes. Blockchain is also essential to understand if you're an artist who wants to make a living off your art, a consumer who wants to know where that hamburger meat really came from, an immigrant who's tired of paying big fees to send money home to your loved ones, or an entrepreneur looking for a new platform to build a business. And those examples are barely the tip of the iceberg. As with major paradigm shifts that preceded it, blockchain technology will create winners and losers. This book shines a light on where it can lead us in the next decade and beyond.

The Future of FinTech Bernardo Nicoletti. 2017-03-02 This book provides an introduction to the state of the art in financial technology (FinTech) and the current applications of FinTech in digital banking. It is a comprehensive guide to the various technologies, products, processes, and business models integral to the FinTech environment. Covering key definitions and characteristics, models and best practice, as well as presenting relevant case studies related to FinTech and e-Business, this book helps build a theoretical framework for future discussion.

The Rise and Development of FinTech Robin Teigland, Shahryar Siri, Anthony Larsson, Alejandro Moreno Puertas, Claire Ingram Bogusz. 2018-02-15 This comprehensive guide serves to illuminate the rise and development of FinTech in Sweden, with the Internet as the key underlying driver. The multiple case studies examine topics such as: the adoption of online banking in Sweden; the identification and classification of different FinTech categories; process innovation developments within the traditional banking industry; and the Venture Capital (VC) landscape in Sweden, as shown through interviews with VC representatives, mainly from Sweden but also from the US and Germany, as well as offering insight into the companies that are currently operating in the FinTech arena in Sweden. The authors address questions such as: How will the regulatory landscape shape the future of FinTech companies? What are the factors that will likely drive the adoption of FinTech services in the future? What is the future role of banks in the context of FinTech and digitalization? What are the policies and government initiatives that aim to support the FinTech ecosystem in Sweden? Complex concepts and ideas are rendered in an easily digestible yet thought-provoking way. The book was initiated by the IIS (the Internet Foundation in Sweden), an independent organization promoting the positive development of the Internet in the country. It is also responsible for the Internet's Swedish top-level domain .se, including the registration of domain names, and the administration and technical maintenance of the national domain name registry. The book illustrates how Sweden acts (or does not act) as a competitive player in the global FinTech arena, and is a vital addition to students and practitioners in the field.

Platform Revolution: How Networked Markets Are Transforming the Economy and How to Make Them Work for You Geoffrey G. Parker, Marshall W. Van Alstyne, Sangeet Paul

Choudary. 2016-03-28 A practical guide to the new economy that is transforming the way we live, work, and play. Uber. Airbnb. Amazon. Apple. PayPal. All of these companies disrupted their markets when they launched. Today they are industry leaders. What's the secret to their success? These cutting-edge businesses are built on platforms: two-sided markets that are revolutionizing the way we do business. Written by three of the most sought-after experts on platform businesses, Platform Revolution is the first authoritative, fact-based book on platform models. Whether platforms are connecting sellers and buyers, hosts and visitors, or drivers with people who need a ride, Geoffrey G. Parker, Marshall W. Van Alstyne, and Sangeet Paul Choudary reveal the what, how, and why of this revolution and provide the first "owner's manual" for creating a successful platform business.

Platform Revolution teaches newcomers how to start and run a successful platform business, explaining ways to identify prime markets and monetize networks. Addressing current business leaders, the authors reveal strategies behind some of today's up-and-coming platforms, such as Tinder and SkillShare, and explain how traditional companies can adapt in a changing marketplace. The authors also cover essential issues concerning security, regulation, and consumer trust, while examining markets that may be ripe for a platform revolution, including healthcare, education, and energy. As digital networks increase in ubiquity, businesses that do a better job of harnessing the power of the platform will win. An indispensable guide, Platform Revolution charts out the brilliant future of platforms and reveals how they will irrevocably alter the lives and careers of millions.

WealthTech Patrick Schueffel.2019-10-01 The book "WealthTech: Wealth and Asset Management in the Fintech Age" is the primary resource for the wealth and asset management technology revolution. It examines the rise of financial technology and its growing impact on the wealth and asset management industry. Written by thought leaders in the global WealthTech space, this volume offers an analysis of the current tectonic shifts happening in wealth and asset management and aggregates diverse industry expertise into a single informative book. It provides practitioners such as wealth managers, bankers and investors with the answers they need to capitalize on this lucrative market. As a primer on WealthTech it offers academics clear insight into the repercussions of profoundly changing business models. It furthermore highlights the concept of the ongoing democratization of wealth management towards a more efficient and client-centric advisory process, free of entry hurdles. This book aggregates facts, expertise, insights and acumen from industry experts to provide answers on various questions including: Who are the key players in WealthTech? What is fueling its exponential growth? What are the key technologies behind WealthTech? How do regulators respond? What are the risks? What is the reaction of incumbent players? This book not only seeks to answer these questions but also touches on a series of related topics: • Get up to speed on the latest industry developments • Understand the driving forces behind the rise of WealthTech • Realize the depth and breadth of WealthTech • Discover how investors react to the growth in WealthTech • Learn how regulators influence the evolution of WealthTech business models • Examine the market dynamics of the WealthTech revolution • Grasp the industry's potential and its effects on connected sectors • Build acumen on investment and entrepreneurial opportunities A unique product for the market place Digital transformation is creating game-changing opportunities and disruptions across industries and businesses. One industry where these game-changing opportunities will have profound impacts is wealth and asset management. For generations, wealth and asset management was a privileged service provided to co-operations and wealthy individuals. The informational advantages that wealth managers held vis-a-vis their clients provided a key competitive differentiator. In the current digital transformation climate, this differentiator is vanishing and the setting is changing. A top priority on the agenda for any wealth and asset manager must therefore be how to respond and prepare for the ramifications of this fast changing business environment. This book (one of the first to be published in this area) will provide the reader with a head start in adapting to this new digital environment.

Digital Transformation in Business and Society Babu George,Justin Paul.2019-10-04 The digital traces that people leave behind as they conduct their daily lives provide a powerful resource for businesses to better understand the dynamics of an otherwise chaotic society. Digital technologies have become omnipresent in our lives and we still do not fully know how to make the best use of the data these technologies could harness. Businesses leveraging big data appropriately could definitely gain a sustainable competitive advantage. With a balanced mix of texts and cases, this book discusses a variety of digital technologies and how they transform people and organizations. It offers a debate on the societal consequences of the yet unfolding technological revolution and proposes alternatives for harnessing disruptive technologies for the greater benefit of all. This book will have wide appeal to academics in technology management, strategy, marketing, and human resource management.

The Academic Pioneer .1831

Private Equity Review Stephen L Ritchie.2017-05-12 The Private Equity Review, edited by Stephen L Ritchie of Kirkland & Ellis LLP, reflects the fact the market continues to become more geographically diverse, meaning that private equity professionals need guidance from local practitioners about how to raise money and close deals in multiple jurisdictions. With this need in mind, this book contains contributions from leading private equity practitioners in 29 different countries, with observations and advice on private equity deal-making, investing and fundraising in their respective jurisdictions. Contributors include: Iain McMurdo, Maples and Calder; Christian Hoedl, Uria Menendez.

Crowdfunding Platforms Yee Heng Tan, Srinivas K. Reddy.2020-07 Crowdfunding has become an important aspect of society today. It has been said to have supplanted traditional financial institutions and has given new life to ventures. The intent of this monograph is to allow you to understand crowdfunding in its current context, how it is affecting society, how it functions, and factors that can impact successful interactions between the crowdfunding project creator and the people who fund these projects. Section 1 details how crowdfunding first came about and how it has evolved over time, including the key participants of crowdfunding and how crowdfunding as a concept has grown and changed since its inception. Section 2 discusses an important question that the crowdfunding industry has been asking: whether crowdfunding is disruptive to traditional financial institutions or whether it transforms the entire financial intermediary field. As crowdfunding is a broad term used to describe multiple models of crowdfunding, section 3 presents the four common models of crowdfunding: donation, reward, equity, and loans. There are three main players in the crowdfunding process: the project creator, the backer, and the platform. Factors that can affect crowdfunding can be categorized under three main classes: (1) factors that are specific to the crowdfunding users, namely the project creators and backers; (2) factors found within the crowdfunding campaign page itself; and (3) factors built into the platform design and policies. Sections 4, 5, and 6 explore how some of these factors have an impact on crowdfunding outcomes. Finally, the monograph ends with a discussion of how crowdfunding may be progressing, with a few nascent models entering the crowdfunding sphere as well as how the impact of new technology can affect crowdfunding. Since crowdfunding has become mainstream, there have been multiple cases of fraud and other ethical issues that have arisen as well. We wrap up by delivering views on multiple issues on ethics, responsibility and decision agency in crowdfunding.

Crowdfunding and Entrepreneurial Finance Richard T. Harrison.2017-10-02 An increase in the restrictions on the availability of funding for new and growing businesses in the aftermath of the global financial crisis has been accompanied by the emergence and growth of crowdfunding as an alternative method of raising capital. Crowdfunding contributes towards the disintermediation of the finance market as funders and promoters are brought together directly, democratising both fundraising by businesses and investment by individuals. This book extends entrepreneurial finance research to the study of crowdfunding. Contributions review the history, status and future of crowdfunding, analyse the patterns of fundraising, assess the potential of crowdfunding for the financing of social ventures in particular, and discuss the regulatory implications of recent developments. What is clear from this collection is that the crowdfunding space is still evolving, institutional forms are still developing as models are refined, new institutional collaborations (e.g. between equity platforms and business angel networks) are emerging, and new challenges, particularly regulatory challenges, are being encountered. While crowdfunding is not a universal solution for SME finance in a post-crisis financial landscape, it remains too early to determine whether crowdfunding represents a large-scale transformation of the early stage risk capital market or a minor addition to it. This book was originally published as a special issue of Venture Capital.

Innovate Indonesia Asian Development Bank.2020-03-01 New technologies present governments with opportunities and challenges in a range of key policy areas such as employment, competitiveness, equity, and sustainability. A consensus is that the national government can play an important role in stimulating innovation. This report explores policy options to facilitate Indonesia's technological transformation and unlock its economic growth potential.

Money at the Margins Bill Maurer, Smoki Musaraj, Ivan V. Small. 2018-03-28 Mobile money, e-commerce, cash cards, retail credit cards, and more—as new monetary technologies become increasingly available, the global South has cautiously embraced these mediums as a potential solution to the issue of financial inclusion. How, if at all, do new forms of dematerialized money impact people’s everyday financial lives? In what way do technologies interact with financial repertoires and other socio-cultural institutions? How do these technologies of financial inclusion shape the global politics and geographies of difference and inequality? These questions are at the heart of *Money at the Margins*, a groundbreaking exploration of the uses and socio-cultural impact of new forms of money and financial services.

Finance, Growth, and Inequality Mr. Ross Levine. 2021-06-11 Finance and growth emerged as a distinct field of economics during the last three decades as economists integrated the fields of finance and economic growth and then explored the ramifications of the functioning of financial systems on economic growth, income distribution, and poverty. In this paper, I review theoretical and empirical research on the connections between the operation of the financial system and economic growth and inequality. While subject to ample qualifications, the preponderance of evidence suggests that (1) financial development—both the development of banks and stock markets—spurs economic growth and (2) better functioning financial systems foster growth primarily by improving resource allocation and technological change, not by increasing saving rates. Some research also suggests that financial development expands economic opportunities and tightens income distribution, primarily by boosting the incomes of the poor. This work implies that financial development fosters growth by expanding opportunities. Finally, and more tentatively, financial innovation—improvements in the ability of financial systems to ameliorate information and transaction costs—may be necessary for sustaining growth.

Financial Crises Explanations, Types, and Implications Mr. Stijn Claessens, Mr. Ayhan Kose. 2013-01-30 This paper reviews the literature on financial crises focusing on three specific aspects. First, what are the main factors explaining financial crises? Since many theories on the sources of financial crises highlight the importance of sharp fluctuations in asset and credit markets, the paper briefly reviews theoretical and empirical studies on developments in these markets around financial crises. Second, what are the major types of financial crises? The paper focuses on the main theoretical and empirical explanations of four types of financial crises—currency crises, sudden stops, debt crises, and banking crises—and presents a survey of the literature that attempts to identify these episodes. Third, what are the real and financial sector implications of crises? The paper briefly reviews the short- and medium-run implications of crises for the real economy and financial sector. It concludes with a summary of the main lessons from the literature and future research directions.

Advances in Crowdfunding Rotem Shneor. 2020 This open access book presents a comprehensive and up-to-date collection of knowledge on the state of crowdfunding research and practice. It considers crowdfunding models and their different manifestations across a variety of geographies and sectors, and explores the perspectives of fundraisers, backers, platforms, and regulators. Gathering insights from a wide range of influential researchers in the field, the book balances concepts, theory, and case studies. Going beyond previous research on crowdfunding, the contributors also investigate issues of community, sustainability, education, and ethics. A vital resource for anyone researching crowdfunding, this book offers readers a deep understanding of the characteristics, business models, user-relations, and behavioural patterns of crowdfunding.

Cultural Crowdfunding Vincent Rouzé. 2019-11-29 This new book analyses the strategies, usages and wider implications of crowdsourcing and crowdfunding platforms in the culture and communication industries that are reshaping economic, organizational and social logics. Platforms are the object of considerable hype with a growing global presence. Relying on individual contributions coordinated by social media to finance cultural production (and carry out promotional tasks) is a significant shift, especially when supported by morphing public policies, supposedly enhancing cultural diversity and accessibility. The aim of this book is to propose a critical analysis of these phenomena by

questioning what follows from decisions to outsource modes of creation and funding to consumers. Drawing on research carried out within the 'Collab' programme backed by the French National Research Agency, the book considers how platforms are used to organize cultural labour and/or to control usages, following a logic of suggestion rather than overt injunction. Four key areas are considered: the history of crowdfunding as a system; whose interests crowdfunding may serve; the implications for digital labour and lastly crowdfunding's interface with globalization and contemporary capitalism. The book concludes with an assessment of claims that crowdfunding can democratize culture.

FinTech and RegTech in a Nutshell, and the Future in a Sandbox Douglas W. Arner, János Barberis, Ross P. Buckley. 2017-07-31 The 2008 global financial crisis represented a pivotal moment that separated prior phases of the development of financial technology (FinTech) and regulatory technology (RegTech) from the current paradigm. Today, FinTech has entered a phase of rapid development marked by the proliferation of startups and other new entrants, such as IT and ecommerce firms that have fragmented the financial services market. This new era presents fresh challenges for regulators and highlights why the evolution of FinTech necessitates a parallel development of RegTech. In particular, regulators must develop a robust new framework that promotes innovation and market confidence, aided by the use of regulatory sandboxes. Certain RegTech developments today are highlighting the path toward another paradigm shift, which will be marked by a reconceptualization of the nature of financial regulation.

Crowdfunding in the Public Sector Regina Lenart-Gansiniec, Jin Chen. 2021-07-27 In recent years, crowdfunding has become important and it has been enthusiastically used not only by commercial organizations but also by the public sector. This alternative source of financing in times of constrained government budgets enables citizens to vote with their dollars online to bring ideas into reality. This book sheds light on the developing concept of crowdfunding in the public sector, with an overview of current academic discussions and best practices on crowdfunding in the public sector. The volume approaches crowdfunding in the public sector from an integrated perspective, addressing the dearth of publications on the subject. The book gathers a wealth of theoretical information, ideas, best practices and lessons learned in the context of executing concrete crowdfunding projects, and assess methodological approaches to integrating the topic of crowdfunding in public organizations curricula. The book provides definitions, insights and examples of this managerial perspective resulting in a theoretical framework of crowdfunding in the public sector. The contributors also explore different crowdfunding applications in public sectors such as local government, higher education, schools, arts & culture organizations, healthcare, energy sector, and police services, which are presented in several case studies. This is a unique book in the field that points the way forward both for policymakers and for the research community in terms of thinking about crowdfunding in the public sector and the complex issues surrounding its development.

Capital Markets and Financial Intermediation Colin Mayer, Xavier Vives. 1995-09-29 Financial intermediation is currently a subject of active research on both sides of the Atlantic. The integration of European financial markets, in particular, highlights several important issues. In this volume, derived from a joint CEPR conference with the Fundacion Banco Bilbao Vizcaya (BBV), leading academics from Europe and North America review 'state-of-the-art' theories of banking and financial intermediation and discuss their policy implications. The principal focus is on the risks of increased competition, the appropriate regulation of banks, and the differences between Anglo-American and Continental European forms of financial markets. Relationship banking, stock markets and banks, banking and corporate control, financial intermediation in Eastern Europe, monetary policy and the banking system, and financial intermediation and growth are also discussed.

Fintech Pranay Gupta, T. Mandy Tham. 2018-12-03 This extraordinary book, written by leading players in a burgeoning technology revolution, is about the merger of finance and technology (fintech), and covers its various aspects and how they impact each discipline within the financial services industry. It is an honest and direct analysis of where each segment of financial services will

stand. *Fintech: The New DNA of Financial Services* provides an in-depth introduction to understanding the various areas of fintech and terminology such as AI, big data, robo-advisory, blockchain, cryptocurrency, InsurTech, cloud computing, crowdfunding and many more. Contributions from fintech innovators discuss banking, insurance and investment management applications, as well as the legal and human resource implications of fintech in the future.

The REGTECH Book Janos Barberis, Douglas W. Arner, Ross P. Buckley. 2019-08-06 *The Regulatory Technology Handbook* The transformational potential of RegTech has been confirmed in recent years with US\$1.2 billion invested in start-ups (2017) and an expected additional spending of US\$100 billion by 2020. Regulatory technology will not only provide efficiency gains for compliance and reporting functions, it will radically change market structure and supervision. This book, the first of its kind, is providing a comprehensive and invaluable source of information aimed at corporates, regulators, compliance professionals, start-ups and policy makers. The REGTECH Book brings into a single volume the curated industry expertise delivered by subject matter experts. It serves as a single reference point to understand the RegTech eco-system and its impact on the industry. Readers will learn foundational notions such as: • The economic impact of digitization and datafication of regulation • How new technologies (Artificial Intelligence, Blockchain) are applied to compliance • Business use cases of RegTech for cost-reduction and new product origination • The future regulatory landscape affecting financial institutions, technology companies and other industries Edited by world-class academics and written by compliance professionals, regulators, entrepreneurs and business leaders, the RegTech Book represents an invaluable resource that paves the way for 21st century regulatory innovation.

Academic Entrepreneurship and Technological Innovation: A Business Management

Perspective Szopa, Anna. 2012-09-30 In the ever changing scientific world, Academic entrepreneurship has emerged as a new and growing field. Referring to the creation and management of an environment for active support of knowledge exploitation and transfer, Academic entrepreneurship aims to encourage entrepreneurial behavior in the academic community. *Academic Entrepreneurship and Technological Innovation: A Business Management Perspective* provides a wide-ranging overview of the relationship between universities and organizations through the most recent and detailed research on university entrepreneurship. This book aims to be a reference source for students, researchers, and practitioners interested in the academic industry's demand for technological innovation.

E-commerce Kenneth C. Laudon, Carol Guercio Traver. 2016 For undergraduate and graduate courses in business. *Understanding The Vast And Expanding Field of E-Commerce* Laudon's *E-Commerce 2016: Business, Technology, Society* emphasizes three driving forces behind the expanding field of e-commerce: technology change, business development, and social issues. A conceptual framework uses the templates of many modern-day companies to further demonstrate the differences and complexities in e-commerce today. An in-depth investigation of companies such as Uber, Pinterest, and Apple kick-off the course while preparing students for real-life scenarios. In the Twelfth Edition, Laudon and Traver add new or update existing case studies to match developments in the e-commerce field as they exist in today's tech world. They built in additional video cases for each chapter, making the material even more accessible to students as they prepare for their future roles in business.

Mission Possible Valeria Gontareva, Yevhen Stepaniuk. 2020-07-15 "This is an extraordinary book from an extraordinary person. This book is an insightful, candid and passionate account of her approach and policy experience. She has called it a 'Practical Manual' for reforms - it is that but also much more: a historical record of reforms against all odds." - Erik Berglof, Director of LSE Institute of Global Affairs "Many emerging economies often lack practical experience in transforming themselves into fully-functioning market-oriented economies and this Practical Manual will help you with this task. Moreover, the book is precisely about how to accomplish drastic reforms in wartime - and I truly believe that the wartime of COVID-19 is an unprecedented opportunity for reform." - Valeria Gontareva, Former Governor of the National Bank of Ukraine In addition, Valeria received a

nomination for her work as the Governor of the National Bank of Ukraine in the Financial Times's Women of the Year 2019 list.

The Economics of Crowdfunding Douglas Cumming,Lars Hornuf.2018-01-30 This book focuses on various types of crowdfunding and the lessons learned from academic research. Crowdfunding, a new and important source of financing for entrepreneurs, fills a funding gap that was traditionally difficult to close. Chapters from expert contributors define and carefully evaluate the various market segments: donation-based and reward-based crowdfunding, crowdinvesting and crowdlending. They further provide an assessment of startups, market structure, as well as backers and investors for each segment. Attention is given to the theoretical and empirical findings from the recent economics and finance literature. Furthermore, the authors evaluate relevant regulatory efforts in several jurisdictions. This book will appeal to finance, entrepreneurship and legal scholars as well as entrepreneurs and platform operators.

Digital Finance in Europe: Law, Regulation, and Governance Emiliós Avgouleas,Heikki Marjosola.2021-12-20 Global finance is in the middle of a radical transformation fueled by innovative financial technologies. The coronavirus pandemic has accelerated the digitization of retail financial services in Europe. Institutional interest and digital asset markets are also growing blurring the boundaries between the token economy and traditional finance. Blockchain, AI, quantum computing and decentralised finance (DeFi) are setting the stage for a global battle of business models and philosophies. The post-Brexit EU cannot afford to ignore the promise of digital finance. But the Union is struggling to keep pace with global innovation hubs, particularly when it comes to experimenting with new digital forms of capital raising. Calibrating the EU digital finance strategy is a balancing act that requires a deep understanding of the factors driving the transformation, be they legal, cultural, political or economic, as well as their many implications. The same FinTech inventions that use AI, machine learning and big data to facilitate access to credit may also establish invisible barriers that further social, racial and religious exclusion. The way digital finance actors source, use, and record information presents countless consumer protection concerns. The EU's strategic response has been years in the making and, finally, in September 2020 the Commission released a Digital Finance Package. This special issue collects contributions from leading scholars who scrutinize the challenges digital finance presents for the EU internal market and financial market regulation from multiple public policy perspectives. Author contributions adopt a critical yet constructive and solutions-oriented approach. They aim to provide policy-relevant research and ideas shedding light on the complexities of the digital finance promise. They also offer solid proposals for reform of EU financial services law.

Creating Value in Financial Services Edward L. Melnick,Praveen R. Nayyer,Michael L. Pinedo,Sridhar Seshadri.2012-12-06 Creating Value in Financial Services is a compilation of state-of-the-art views of leading academics and practitioners on how financial service firms can succeed in today's competitive environment. The book is based on two conferences held at New York University: the first, 'Creating Value in Financial Services', held in March 1997, and the second, 'Operations and Productivity in Financial Services', in April 1998. The book is essentially designed to be a compendium of leading edge thinking and practice in the management of financial services firms. There is no book today that has this focus. It contains ideas that can apply to other service industries. Topics addressed are increasingly important worldwide as the financial services industries consolidate and search for innovative new directions and ways to create value in a fiercely competitive environment.

Inclusive FinTech Lee David Kuo Chuen,Low Linda.2018-06-21 Cryptocurrency market has been growing fast since its emergence in recent years. Moreover, digital finance has forged the convergence of profit motives with social objectives creating a class of large FinTech companies. In addition, the underlying technology innovation may be applied to a wide range of industries, not limited to financial sector. Yet, few researches have been done to study these phenomena. Hence, it is the task of this book to shed light on the introduction and trends in FinTech, blockchain and token sales. Richly illustrated with original lecture slides taught by the authors, Inclusive FinTech:

Blockchain, Cryptocurrency and ICO hopes to dispel the many misconceptions about blockchain and cryptocurrencies (especially bitcoin, Initial Crypto-Token Offering or ICO), as well as the idea that businesses can be sustainable without a social dimension going forward. With comprehensive coverage given to the FinTech scene in Asia, it is targeted at those who are searching for business opportunities. Most important of all, this book seeks to change the mindset of a whole new generation that is familiar with digital economy and yearns for a more just and equitable world.

The Digital Transformation of Labor Anthony Larsson, Robin Teigland. 2019-11-11 Through a series of studies, the overarching aim of this book is to investigate if and how the digitalization/digital transformation process causes (or may cause) the autonomy of various labor functions, and its impact in creating (or stymieing) various job opportunities on the labor market. This book also seeks to illuminate what actors/groups are mostly benefited by the digitalization/digital transformation and which actors/groups that are put at risk by it. This book takes its point of departure from a 2016 OECD report that contends that the impact digitalization has on the future of labor is ambiguous, as on the one hand it is suggested that technological change is labor-saving, but on the other hand, it is suggested that digital technologies have not created new jobs on a scale that it replaces old jobs. Another 2018 OECD report indicated that digitalization and automation as such does not pose a real risk of destroying any significant number of jobs for the foreseeable future, although tasks would be by and large change significantly. This would affect welfare, as most of its revenue stems from taxation, and particularly so from the taxation on labor (directly or indirectly). For this reason, this book will set out to explore how the future technological and societal advancements impact labor conditions. The book seeks to provide an innovative, enriching and controversial take on how various aspects of the labor market can be (and are) affected the ongoing digitalization trend in a way that is not covered by extant literature. As such, this book intends to cater to a wider readership, from a general audience and students, to specialized professionals and academics wanting to gain a deeper understanding of the possible future developments of the labor market in light of an accelerating digitalization/digital transformation of society at large.

Uncover the mysteries within Crafted by Lingsheng Yao is enigmatic creation, Discover the Intrigue in **Fintech Crowdfunding Web Marketing Ed Integrale C**. This downloadable ebook, shrouded in suspense, is available in a PDF format (Download in PDF: *). Dive into a world of uncertainty and anticipation. Download now to unravel the secrets hidden within the pages.

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