

Remix Making Art And Commerce Thrive In The Hybri

Chief Culture Officer Grant McCracken.2011-05-10 Trenchantly on point and bursting with insight, anthropologist Grant McCracken shows American corporations how keeping a finger on the pulse of contemporary cultural trends can change their business practices for the better -- and ahead of the curve. Levi-Strauss, the jeans and apparel maker, missed out on the hip-hop trend. They didn't realize that those kids in baggy jeans represented a whole new -- and lucrative -- market opportunity, one they could have seen coming if they had but been paying attention to the shape of American culture. Levi Strauss isn't alone. Too many corporations outsource their understanding of culture to trend hunters, cool watchers, marketing experts, consulting firms, and, sometimes, teenage interns. The cost to Levi-Strauss was a billion dollars. The cost to the rest of corporate America is immeasurable. The lesson? The American corporation needs a new professional. It needs a Chief Culture Officer. Grant McCracken, an anthropologist who now trains some of the world's biggest companies and consulting firms, argues that the CCO would keep a finger on the pulse of contemporary cultural trends--from sneakers to slow food to preppies--while developing a systematic understanding of the deep waves of culture in America and the world. The CCO's professionalism would allow the corporation to see coming changes, even when they only exist as the weakest of signals. Delightfully authoritative, trenchantly on point, bursting with insight and character, Chief Culture Officer is sure to expand

your horizons-and your business.

Remix Lawrence Lessig.2008-10-16 The reigning authority on intellectual property in the Internet age, Lawrence Lessig spotlights the newest and possibly the most harmful culture — a war waged against those who create and consume art. America's copyright laws have ceased to perform their original, beneficial role: protecting artists' creations while allowing them to build on previous creative works. In fact, our system now criminalizes those very actions. Remix is an urgent, eloquent plea to end a war that harms every intrepid, creative user of new technologies. It also offers an inspiring vision of the postwar world where enormous opportunities await those who view art as a resource to be shared openly rather than a commodity to be hoarded.

Certain to Win Chet Richards.2004-06-24 • Advance reviews of Certain to Win • Annotated Table of Contents The book is both an excellent primer for those new to Boyd and a catalyst to those with business experience trying to internalize the relevance of Boyd's thinking. Chuck Leader, LtCol USMC (Ret.) and information technology company CEO; A Winning Combination, Marine Corps Gazette, March 2005. Certain to Win [Sun Tzu's prognosis for generals who follow his advice] develops the strategy of the late US Air Force Colonel John R. Boyd for the world of business. The success of Robert Coram's monumental biography, Boyd, the Fighter Pilot Who Changed the Art of War, rekindled interest in this obscure pilot and documented his influence on military matters ranging from his early work on fighter tactics to the USMC's maneuver warfare doctrine to the planning for Operation Desert Storm. Unfortunately Boyd's written legacy, consisting of a single paper and a four-set cycle of briefings, addresses strategy only in war. [All of Boyd's briefings are available on Defense and the National Interest.] Boyd and Business Boyd did study business. He read everything he could find on the Toyota Production System and came to consider it as an implementation of ideas similar to his own. He took business

into account when he formulated the final version of his “OODA loop” and in his last major briefing, Conceptual Spiral, on science and technology. He read and commented on early drafts of this manuscript, but he never wrote on how business could operate more profitably by using his ideas. Other writers and business strategists have taken up the challenge, introducing Boyd’s concepts and suggesting applications to business. Keith Hammonds, in the magazine *Fast Company*, George Stalk and Tom Hout in *Competing Against Time*, and Tom Peters most recently in *Re-imagine!* have described the OODA loop and its effects on competitors. They made significant contributions. Successful businesses, though, don’t concentrate on affecting competitors but on enticing customers. You could apply Boyd all you wanted to competitors, but unless this somehow caused customers to buy your products and services, you’ve wasted time and money. If this were all there were to Boyd, he would rate at most a sidebar in business strategy. Business is not War Part of the problem has been Boyd’s focus on war, where “affecting competitors” is the whole idea. Armed conflict was his life for nearly 50 years, first as a fighter pilot, then as a tactician and an instructor of fighter pilots, and after his retirement, as a military philosopher. Coram describes (and I know from personal experience) how his quest consumed Boyd virtually every waking hour. It was not a monastic existence, though, since John was above everything else a competitor and loved to argue over beer and cigars far into the night. During most of the 1970s and 80s he worked at the Pentagon, where he could share ideas and debate with other strategists and practitioners of the art of war. The result was the remarkable synthesis we know as *Patterns of Conflict*. Discussions about generals and campaigns, however, did not give Boyd much insight into competition in other areas, *Of Remixology* David J. Gunkel.2015-12-18 A new theory of moral and aesthetic value for the age of remix, going beyond the usual debates over originality and appropriation. Remix—or the

practice of recombining preexisting content—has proliferated across media both digital and analog. Fans celebrate it as a revolutionary new creative practice; critics characterize it as a lazy and cheap (and often illegal) recycling of other people's work. In *Of Remixology*, David Gunkel argues that to understand remix, we need to change the terms of the debate. The two sides of the remix controversy, Gunkel contends, share certain underlying values—originality, innovation, artistic integrity. And each side seeks to protect these values from the threat that is represented by the other. In reevaluating these shared philosophical assumptions, Gunkel not only provides a new way to understand remix, he also offers an innovative theory of moral and aesthetic value for the twenty-first century. In a section called “Premix,” Gunkel examines the terminology of remix (including “collage,” “sample,” “bootleg,” and “mashup”) and its material preconditions, the technology of recording. In “Remix,” he takes on the distinction between original and copy; makes a case for repetition; and considers the question of authorship in a world of seemingly endless recompiled and repurposed content. Finally, in “Postmix,” Gunkel outlines a new theory of moral and aesthetic value that can accommodate remix and its cultural significance, remixing—or reconfiguring and recombining—traditional philosophical approaches in the process.

The Sharing Economy in Europe Vida Česnuitytė, Andrzej Klimczuk, Cristina Miguel, Gabriela Avram. 2022-01-21 This open access book considers the development of the sharing and collaborative economy with a European focus, mapping across economic sectors, and country-specific case studies. It looks at the roles the sharing economy plays in sharing and redistribution of goods and services across the population in order to maximise their functionality, monetary exchange, and other aspects important to societies. It also looks at the place of the sharing economy among various policies and how the contexts of public policies, legislation, digital platforms, and other infrastructure

interrelate with the development and function of the sharing economy. The book will help in understanding the future (sharing) economy models as well as to contribute in solving questions of better access to resources and sustainable innovation in the context of degrowth and growing inequalities within and between societies. It will also provide a useful source for solutions to the big challenges of our times such as climate change, the loss of biodiversity, and recently the coronavirus disease pandemic (COVID-19). This book will be of interest to academics and students in economics and business, organisational studies, sociology, media and communication and computer science.

The Metainterface Christian Ulrik Andersen, Søren Bro Pold. 2018-04-27 How the interface has moved from the PC into cultural platforms, as seen in a series of works of net art, software art and electronic literature. The computer interface is both omnipresent and invisible, at once embedded in everyday objects and characterized by hidden exchanges of information between objects. The interface has moved from office into culture, with devices, apps, the cloud, and data streams as new cultural platforms. In *The Metainterface*, Christian Ulrik Andersen and Søren Bro Pold examine the relationships between art and interfaces, tracing the interface's disruption of everyday cultural practices. They present a new interface paradigm of cloud services, smartphones, and data capture, and examine how particular art forms—including net art, software art, and electronic literature—seek to reflect and explore this paradigm. Andersen and Pold argue that despite attempts to make the interface disappear into smooth access and smart interaction, it gradually resurfaces; there is a metainterface to the displaced interface. Art can help us see this; the interface can be an important outlet for aesthetic critique. Andersen and Pold describe the “semantic capitalism” of a metainterface industry that captures user behavior; the metainterface industry's disruption of everyday urban life, changing how the city is read,

inhabited, and organized; the ways that the material displacement of the cloud affects the experience of the interface; and the potential of designing with an awareness of the language and grammar of interfaces.

Code Director Edmond J Safra Center for Ethics and Roy L Furman Professorship of Law Lawrence Lessig, Lawrence Lessig.2006-12-05 Code counters the common belief that cyberspace cannot be controlled or censored. To the contrary, under the influence of commerce, cyberspace is becoming a highly regulable world where behavior will be much more tightly controlled than in real space. -- Cover.

The Future of Ideas Lawrence Lessig.2002-10-22 The Internet revolution has come. Some say it has gone. In *The Future of Ideas*, Lawrence Lessig explains how the revolution has produced a counterrevolution of potentially devastating power and effect. Creativity once flourished because the Net protected a commons on which widest range of innovators could experiment. But now, manipulating the law for their own purposes, corporations have established themselves as virtual gatekeepers of the Net while Congress, in the pockets of media magnates, has rewritten copyright and patent laws to stifle creativity and progress. Lessig weaves the history of technology and its relevant laws to make a lucid and accessible case to protect the sanctity of intellectual freedom. He shows how the door to a future of ideas is being shut just as technology is creating extraordinary possibilities that have implications for all of us. Vital, eloquent, judicious and forthright, *The Future of Ideas* is a call to arms that we can ill afford to ignore.

Remix Lawrence Lessig.2009 Argues that future generations are being harmed by a restrictive copyright system that protects corporate interests, in a report that calls for an end of the practice of criminalizing artists who build on the creative works of others and for implementing a collaborative and profitable hybrid economy that protects both creative and ethical needs.

30,000 first printing.

Remix Lawrence Lessig.2008 The author of Free Culture shows how the current copyright system harms anyone who creates, enjoys, or sells any art form. Lessig, the reigning authority on intellectual property, argues that artistic resources should be shared openly rather than a commodity to be hoarded.

Remix Theory: The Aesthetics of Sampling Eduardo Navas.2014-11-04 Sampling and remixing are now common in art, music and new media. Assessing their aesthetic qualities by focusing on technical advances in 1970s and 80s music, and later in art and media, the author argues that 'Remix' punches above its deemed cultural weight.

The Routledge Handbook of Remix Studies and Digital Humanities Eduardo Navas,Owen Gallagher,xtine burrough.2021-02-14 In this comprehensive and highly interdisciplinary companion, contributors reflect on remix across the broad spectrum of media and culture, with each chapter offering in-depth reflections on the relationship between remix studies and the digital humanities. The anthology is organized into sections that explore remix studies and digital humanities in relation to topics such as archives, artificial intelligence, cinema, epistemology, gaming, generative art, hacking, pedagogy, sound, and VR, among other subjects of study. Selected chapters focus on practice-based projects produced by artists, designers, remix studies scholars, and digital humanists. With this mix of practical and theoretical chapters, editors Navas, Gallagher, and burrough offer a tapestry of critical reflection on the contemporary cultural and political implications of remix studies and the digital humanities, functioning as an ideal reference manual to these evolving areas of study across the arts, humanities, and social sciences. This book will be of particular interest to students and scholars of digital humanities, remix studies, media arts, information studies, interactive arts and technology, and digital media studies.

eGirls, eCitizens Valerie Steeves, Jane Bailey. 2015-04-23 eGirls, eCitizens is a landmark work that explores the many forces that shape girls' and young women's experiences of privacy, identity, and equality in our digitally networked society. Drawing on the multi-disciplinary expertise of a remarkable team of leading Canadian and international scholars, as well as Canada's foremost digital literacy organization, MediaSmarts, this collection presents the complex realities of digitized communications for girls and young women as revealed through the findings of The eGirls Project (www.egirlsproject.ca) and other important research initiatives. Aimed at moving dialogues on scholarship and policy around girls and technology away from established binaries of good vs bad, or risk vs opportunity, these seminal contributions explore the interplay of factors that shape online environments characterized by a gendered gaze and too often punctuated by sexualized violence. Perhaps most importantly, this collection offers first-hand perspectives collected from girls and young women themselves, providing a unique window on what it is to be a girl in today's digitized society.

Hot Property Pat Choate. 2007-12-18 The problem of pirating and counterfeiting has grown from small-scale imitations of Levi's jeans and Zippo lighters to a phenomenon that costs the United States an estimated \$200 billion dollars per year. Pirated DVDs, computer software, designer clothes, and machinery flood global markets, inflicting heavy losses on U.S. businesses, while counterfeit medicines, auto and aircraft parts, and baby formula regularly cause fatalities around the world. The theft of artistic and scientific creation is draining our economy. It is the great economic crime of the twenty-first century. Pat Choate, the author of the best-selling *Agents of Influence*, examines the roots of conflicts over intellectual property and how the establishment of patent and copyright protections helped propel the American economy. He interweaves the stories of Eli Whitney, Alexander

Graham Bell, and Thomas Edison to illustrate how the United States transformed itself from a largely agricultural society into a manufacturing, scientific, and technological superpower, giving rise to further copyright and patent protection laws. He traces the emergence of Germany, Japan, and China as rivals to American primacy through copying, counterfeiting, and underpricing American products and media. He reveals the shockingly meager effectiveness of current efforts to defend American businesses, inventors, and artists from corporate espionage. And he sounds a powerfully convincing warning that the general indifference of our government toward the security of American intellectual property is already affecting job security and the economy in general (an estimated \$24 billion is lost each year to pirated films, music recordings, books, and other merchandise in China alone). *Hot Property* is an impassioned, clear-eyed, and sound assessment of one of the most serious problems facing the American economy today, certain to be one of the most widely discussed books of the year.

The Age of Wonder Richard Holmes. 2009-07-14 *The Age of Wonder* is a colorful and utterly absorbing history of the men and women whose discoveries and inventions at the end of the eighteenth century gave birth to the Romantic Age of Science. When young Joseph Banks stepped onto a Tahitian beach in 1769, he hoped to discover Paradise. Inspired by the scientific ferment sweeping through Britain, the botanist had sailed with Captain Cook in search of new worlds. Other voyages of discovery—astronomical, chemical, poetical, philosophical—swiftly follow in Richard Holmes's thrilling evocation of the second scientific revolution. Through the lives of William Herschel and his sister Caroline, who forever changed the public conception of the solar system; of Humphry Davy, whose near-suicidal gas experiments revolutionized chemistry; and of the great Romantic writers, from Mary Shelley to Coleridge and Keats, who were inspired by the scientific

breakthroughs of their day, Holmes brings to life the era in which we first realized both the awe-inspiring and the frightening possibilities of science—an era whose consequences are with us still. **BONUS MATERIAL:** This ebook edition includes an excerpt from Richard Holmes's *Falling Upwards*.

The Snowball Alice Schroeder.2009-09-16 Shortlisted for the Financial Times and Goldman Sachs Business Book of the Year Prize 2008 *The Snowball* is the first and will be the only biography of the world's richest man, Warren Buffett, written with his full cooperation and collaboration. Combining a unique blend of The Sage of Omaha's business savvy, life story and philosophy, *The Snowball* is essential reading for anyone wishing to discover and replicate the secrets of his business and life success. Warren Buffett is arguably the world's greatest investor. Even as a child he was fascinated by the concept of risk and probability, setting up his first business at the age of six. In 1964 he bought struggling Massachusetts textile firm Berkshire Hathaway and grew it to be the 12th largest corporation in the US purely through the exercise of sound investing principles - a feat never equalled in the annals of business. Despite an estimated net worth of around US\$62 billion, Buffett leads an intriguingly frugal life taking home a salary of only £50,000 a year. His only indulgence is a private jet, an extravagance he wryly acknowledges by calling it *The Indefensible*. In 2006, he made the largest charitable donation on record, with most of it going to the Bill & Melinda Gates Foundation. *The Snowball* provides a comprehensive, richly detailed insight one of the world's most extraordinary and much loved public figures.

They Don't Represent Us Lawrence Lessig.2019-11-05 “An impassioned call to all Americans to fight for equal representation.” — Kirkus Reviews “This bracing report on the state of American politics offers valuable insights for the 2020 elections.” — Publishers Weekly “A thoughtful, illuminating, nonpartisan, and pragmatic analysis of the changes needed to

restore power to the public... In this bold and compelling book, Lessig both scrutinizes the laws and forces that led us to this point and guides us towards visionary changes that can reset and restore our faith in our democracy. Given the complexities of the tasks at hand, this a must-read and a much-needed wake up call.” — Booklist “Lessig tells it with skill, citing a plethora of studies and historical examples to make a persuasive case about the unrepresentativeness of America’s political institutions.” — New York Time Book Review “Lessig paints a searing portrait of a defective political system that is nonetheless full of hope, community spirit, self-empowered individuals, and ways to fix what is broken.” — Foreign Affairs “Lessig is right that a representative American democracy, desirable in itself, would also solve most of the problems that now seem insoluble. It is hard to imagine a more thoughtful and appealing companion in the hard work to move our system to where it ought to be: in our own hands.” — Timothy Snyder, bestselling author of *On Tyranny* and *The Road to Unfreedom* “Lessig, a leading proponent of campaign finance reform, now aims at something even bigger: fixing our broken system of representative democracy. This book is brimming with promising and provocative proposals to fix campaign finance, gerrymandering, the electoral college, the filibuster, and the mind-numbing effects of cable news and social media. It is a bold and bracing repair manual for government of, by, and for the people.” — Michael J. Sandel, bestselling author of *What Money Can’t Buy* “Lessig is a modern-day Paul Revere with a warning we must heed: Our representative democracy no longer represents us. The change we need is deep and serious. And it can’t be fixed with by one election, party, or politician. This urgent book offers not only a clear-eyed explanation of the forces that broke our politics, but a thoughtful and, yes, patriotic vision of how we create a government that’s truly by and for the people. We ignore his alarm at our own peril.” — David Daley, bestselling author of *Ratf**ked* and *Unrigged* “Everything Lessig writes

should be carefully read. Read it, consider it, and most important, act on it. Our democracy is at stake.” — Nancy MacLean, bestselling author of *Democracy in Chains* “The American experiment in representative government is on life support. In his brilliant book, Lessig provides the medical record and a recommended course of care to save the patient. Every American should read it ... stat!” — Roger McNamee bestselling author of *Zucked* “Full of original, provocative insights and surprising stories, this book is for all who seek to create effective democracy in America.” — Frances Moore Lappé, bestselling author of *Diet for a Small Planet* and coauthor with Adam Eichen of *Daring Democracy* “Lessig proposes the making of a nonpartisan politics to breathe life into the corpse of America’s dysfunctional democracy. He does so with fierce and plainspoken clarity. A challenging work of the political imagination, unsweetened with pious cant.” — Lewis H. Lapham, editor and founder of *Lapham’s Quarterly* “Lessig is the thinking man’s popular reformer and this book is a powerful, patriotic and above all useful guide to the fixes for American representative democracy. Agree or disagree, it every citizen should read this book.” — Tim Wu, bestselling author of *The Curse of Bigness* “Lessig has long been the leading voice on how corruption undermines American democracy. In this book, he trains his trademark wit and incisiveness on an even bigger problem: Our political institutions, he shows, are deeply unrepresentative. Thankfully, Lessig has an original plan for how to build on the principles of the Founding Fathers to make our institutions serve all Americans.” — Yascha Mounk, author of *The People vs. Democracy* “American democracy is buckling under the weight of the public’s deep cynicism. Lessig’s book brings clarity to the many factors feeding this civic deterioration, from our warped campaign finance system to the increasingly balkanized media to the pernicious power of our ‘vetocracy.’ Charting a new course that can revitalize our Republic will demand a reckoning with these deep-seated challenges. This book

is a clarion call to do just that.” — Representative John P. Sarbanes “This book is a tour de force by one of America’s most interesting thinkers about democracy. Lessig finds democratic sclerosis not only in the institutions and arrangements of government, but also among we the people. Although Lessig considers familiar policy proposals such as campaign finance reform and breaking up social media monopolies, conventional reforms are far from enough to solve the problem of a democracy under extreme stress. He offers proposals aimed at getting us out of our silos, educated, organized, and deliberating toward a more perfect union.” — Richard L. Hasen, author of *Election Meltdown* “This book brilliantly diagnoses some of the fundamental ailments of American democracy. Lessig provides an original and illuminating analysis of how we have been led astray by our reliance on public opinion polling in a fractured media and social media landscape. This book is a must-read for anyone trying to understand — and indeed hoping to reclaim — our democracy.” — Deb Roy, Professor of Media Arts & Sciences, MIT and Co-founder & Executive Chairman, Cortico “In classic Lessig fashion, this book connects one of society’s biggest challenges—the impact of technology on our society and democracy—to the evolution of our constitution to show how we’ve lost our voice in our system of government. But as the reader descends into a spiral of despair, he pulls them up with the hope of potential interventions that could successfully enact positive change.” — Joi Ito, Director, MIT Media Lab “Lessig has long been a leader in the fight to save our democracy. In this book, Larry again brings his characteristic, inspirational passion and insight to the most pressing challenge of our time—the fate of our Republic. His new insights into “unrepresentativeness” are a distinctive contribution to the national discussion—in particular, his contention that the problem is not just “they” but also “us”. If you’re concerned about our democracy, it’s a proverbial must-read. And along with his deep thinking, Larry brings a keen sense of humor and awareness

of the absurd that made us wryly chuckle out loud.” — Katherine M. Gehl and Michael E. Porter, authors of *Why Competition in the Politics Industry Is Failing America: A strategy for reinvigorating our democracy*. “Lessig eloquently advances his diagnosis of our democratic condition. He then helps us understand how remedies might be possible. A book of lasting importance.” — James Fishkin, Stanford University professor and author of *Democracy When the People Are Thinking* “A sweeping analysis by one of America’s most astute and passionate political voices. Lessig shows how America suffers both from a dysfunctional government and from the deficiencies of an increasingly polarized and poorly-informed public. More importantly, he points us toward the reforms we need to repair our representative democracy by making elected officials more responsive to the public and making the public more worthy of responding to. A compelling new contribution to the most important discussion of our time.” — Martin Gilens, Professor of Public Policy, UCLA Luskin School of Public Affairs “Hard-hitting analysis... Lessig persuasively supports his argument that the U.S. political system is unrepresentative.” — EMissourian.com

A Hacker Manifesto McKenzie Wark.2009-06-30 A double is haunting the world--the double of abstraction, the virtual reality of information, programming or poetry, math or music, curves or colorings upon which the fortunes of states and armies, companies and communities now depend. The bold aim of this book is to make manifest the origins, purpose, and interests of the emerging class responsible for making this new world--for producing the new concepts, new perceptions, and new sensations out of the stuff of raw data. A Hacker Manifesto deftly defines the fraught territory between the ever more strident demands by drug and media companies for protection of their patents and copyrights and the pervasive popular culture of file sharing and pirating. This vexed ground, the realm of so-called intellectual property, gives rise to a whole new kind of class

conflict, one that pits the creators of information--the hacker class of researchers and authors, artists and biologists, chemists and musicians, philosophers and programmers--against a possessing class who would monopolize what the hacker produces. Drawing in equal measure on Guy Debord and Gilles Deleuze, *A Hacker Manifesto* offers a systematic restatement of Marxist thought for the age of cyberspace and globalization. In the widespread revolt against commodified information, McKenzie Wark sees a utopian promise, beyond the property form, and a new progressive class, the hacker class, who voice a shared interest in a new information commons.

Global Dimensions of Qualitative Inquiry Norman K

Denzin.2013-04-15 This focused collection of original papers addresses the global dynamics of qualitative inquiry, focusing on the changing landscape of social media, human rights, the Global South, and decolonizing methodologies.

DEFinition Cey Adams,Bill Adler.2008-10-14 Compiled by legendary hip-hop designer Cey Adams, *DEFinition: The Art and Design of Hip-Hop* is the first comprehensive anthology published in the name of the genre during the last thirty-five years. This landmark volume celebrates a culture that has made its mark on everything from fine art to the label on a bottle of Hawaiian Punch, including fashion, automobiles, movies, television, advertising, and sneakers. It highlights the careers and artwork of such crucial hip-hop elders as Lady Pink, Haze, Run-DMC, Dapper Dan, Buddy Esquire, Spike Lee, and Snoop Dogg as well as contemporary giants like Kehinde Wiley, Mr. Cartoon, Shepard Fairey, Dalek, Mike Thompson, Jor One, and Claw Money, and dozens of others, *DEFinition* examines the evolution of hip-hop as a visual phenomenon with the historical depth that only an insider like Cey Adams can provide. Featuring more than 200 stunning photographs and illustrations as well as compelling essays by some of hip-hop's most seasoned voices, *DEFinition* illuminates the culture in a form that speaks to aficionados and newcomers

alike.

Authenticity James H. Gilmore, B. Joseph Pine II. 2007-10-18
Contrived. Disingenuous. Phony. Inauthentic. Do your customers use any of these words to describe what you sell—or how you sell it? If so, welcome to the club. Inundated by fakes and sophisticated counterfeits, people increasingly see the world in terms of real or fake. They would rather buy something real from someone genuine rather than something fake from some phony. When deciding to buy, consumers judge an offering's (and a company's) authenticity as much as—if not more than—price, quality, and availability. In *Authenticity*, James H. Gilmore and B. Joseph Pine II argue that to trounce rivals companies must grasp, manage, and excel at rendering authenticity. Through examples from a wide array of industries as well as government, nonprofit, education, and religious sectors, the authors show how to manage customers' perception of authenticity by: recognizing how businesses fake it; appealing to the five different genres of authenticity; charting how to be true to self and what you say you are; and crafting and implementing business strategies for rendering authenticity. The first to explore what authenticity really means for businesses and how companies can approach it both thoughtfully and thoroughly, this book is a must-read for any organization seeking to fulfill consumers' intensifying demand for the real deal.

Keywords in Remix Studies Eduardo Navas, Owen Gallagher, xtine burrough. 2017-11-27
Keywords in Remix Studies consists of twenty-four chapters authored by researchers who share interests in remix studies and remix culture throughout the arts and humanities. The essays reflect on the critical, historical and theoretical lineage of remix to the technological production that makes contemporary forms of communication and creativity possible. Remix enjoys international attention as it continues to become a paradigm of reference across many disciplines, due in part to its interdisciplinary nature as an unexpectedly fragmented

approach and method useful in various fields to expand specific research interests. The focus on a specific keyword for each essay enables contributors to expose culture and society's inconclusive relation with the creative process, and questions assumptions about authorship, plagiarism and originality. Keywords in Remix Studies is a resource for scholars, including researchers, practitioners, lecturers and students, interested in some or all aspects of remix studies. It can be a reference manual and introductory resource, as well as a teaching tool across the humanities and social sciences.

Cultural Chaos Brian McNair.2006-05-05 With examples drawn from media coverage of the War on Terror, the 2003 invasion of Iraq, Hurricane Katrina and the London underground bombings, Cultural Chaos explores the changing relationship between journalism and power in an increasingly globalised news culture. In this new text, Brian McNair examines the processes of cultural, geographic and political dissolution in the post-Cold War era and the rapid evolution of information and communication technologies. He investigates the impact of these trends on domestic and international journalism and on political processes in democratic and authoritarian societies across the world. Written in a lively and accessible style, Cultural Chaos provides students with an overview of the evolution of the sociology of journalism, a critical review of current thinking within media studies and an argument for a revision and renewal of the paradigms that have dominated the field since the early twentieth century. Separate chapters are devoted to new developments such as the rise of the blogosphere and satellite television news and their impact on journalism more generally. Cultural Chaos will be essential reading for all those interested in the emerging globalised news culture of the twenty-first century.

Code (Volume 4 of 4) (EasyRead Super Large 24pt Edition) . America, Compromised Lawrence Lessig.2018-10-22 An analysis of "the Trump era, but not about Trump. . . . but on how

incentives across a range of institutions have created corruption” (New York Times Book Review). “There is not a single American awake to the world who is comfortable with the way things are.” So begins Lawrence Lessig's sweeping indictment of modern-day American institutions and the corruption that besets them—from the selling of Congress to special interests to the corporate capture of the academy. And it's our fault. What Lessig brilliantly shows is that we can't blame the problems of contemporary American life on bad people, as our discourse all too often tends to do. Rather, he explains, “We have allowed core institutions of America's economic, social, and political life to become corrupted. Not by evil souls, but by good souls. Not through crime, but through compromise.” Through case studies of Congress, finance, the academy, the media, and the law, Lessig shows how institutions are drawn away from higher purposes and toward money, power, quick rewards—the first steps to corruption. Lessig knows that a charge so broad should not be levied lightly, and that our instinct will be to resist it. So he brings copious detail gleaned from years of research, building a case that is all but incontrovertible: America is on the wrong path. If we don't acknowledge our own part in that, and act now to change it, we will hand our children a less perfect union than we were given. It will be a long struggle. This book represents the first steps. “A devastating argument that America is racing for the cliff's edge of structural, possibly irreversible tyranny.” —Cory Doctorow

Punk Crisis Raymond A. Patton. 2018-09-04 In March 1977, John Johnny Rotten Lydon of the punk band the Sex Pistols looked over the Berlin wall onto the grey, militarized landscape of East Berlin, which reminded him of home in London. Lydon went up to the wall and extended his middle finger. He didn't know it at the time, but the Sex Pistols' reputation had preceded his gesture, as young people in the Second World busily appropriated news reports on degenerate Western culture as punk instruction manuals. Soon

after, burgeoning Polish punk impresario Henryk Gajewski brought the London punk band the Raincoats to perform at his art gallery and student club—the epicenter for Warsaw's nascent punk scene. When the Raincoats returned to England, they found London erupting at the Rock Against Racism concert, which brought together 100,000 First World UK punks and Third World Caribbean immigrants who contributed their cultures of reggae and Rastafarianism. Punk had formed networks reaching across all three of the Cold War's worlds. The first global narrative of punk, *Punk Crisis* examines how transnational punk movements challenged the global order of the Cold War, blurring the boundaries between East and West, North and South, communism and capitalism through performances of creative dissent. As author Raymond A. Patton argues, punk eroded the boundaries and political categories that defined the Cold War Era, replacing them with a new framework based on identity as conservative or progressive. Through this paradigm shift, punk unwittingly ushered in a new era of global neoliberalism.

Digital Humanities Pedagogy Brett D. Hirsch. 2012 The essays in this collection offer a timely intervention in digital humanities scholarship, bringing together established and emerging scholars from a variety of humanities disciplines across the world. The first section offers views on the practical realities of teaching digital humanities at undergraduate and graduate levels, presenting case studies and snapshots of the authors' experiences alongside models for future courses and reflections on pedagogical successes and failures. The next section proposes strategies for teaching foundational digital humanities methods across a variety of scholarly disciplines, and the book concludes with wider debates about the place of digital humanities in the academy, from the field's cultural assumptions and social obligations to its political visions. (4e de couverture).

Free Culture Lawrence Lessig. 2015-11-13 How big media uses technology and the law to lock down culture and control

creativity. Free Culture is an entertaining and important look at the past and future of the cold war between the media industry and new technologies. - Marc Andreessen, cofounder of Netscape. Free Culture goes beyond illuminating the catastrophe to our culture of increasing regulation to show examples of how we can make a different future. These new-style heroes and examples are rooted in the traditions of the founding fathers in ways that seem obvious after reading this book. Recommended reading to those trying to unravel the shrill hype around 'intellectual property.' - Brewster Kahle, founder of the Internet Archive. The web site for the book is <http://free-culture.cc/>.

Fidelity & Constraint Lawrence Lessig.2019-04-03 The fundamental fact about our Constitution is that it is old -- the oldest written constitution in the world. The fundamental challenge for interpreters of the Constitution is how to read that old document over time. In *Fidelity & Constraint*, legal scholar Lawrence Lessig explains that one of the most basic approaches to interpreting the constitution is the process of translation. Indeed, some of the most significant shifts in constitutional doctrine are products of the evolution of the translation process over time. In every new era, judges understand their translations as instances of interpretive fidelity, framed within each new temporal context. Yet, as Lessig also argues, there is a repeatedly occurring countermove that upends the process of translation. Throughout American history, there has been a second fidelity in addition to interpretive fidelity: what Lessig calls fidelity to role. In each of the cycles of translation that he describes, the role of the judge -- the ultimate translator -- has evolved too. Old ways of interpreting the text now become illegitimate because they do not match up with the judge's perceived role. And when that conflict occurs, the practice of judges within our tradition has been to follow the guidance of a fidelity to role. Ultimately, Lessig not only shows us how important the concept of translation is to constitutional interpretation, but also exposes the institutional

limits on this practice. The first work of both constitutional and foundational theory by one of America's leading legal minds, Fidelity & Constraint maps strategies that both help judges understand the fundamental conflict at the heart of interpretation whenever it arises and work around the limits it inevitably creates.

The Cambridge Companion to Music in Digital Culture Nicholas Cook, Monique M. Ingalls, David Trippett. 2019-09-19 Digital technology has profoundly transformed almost all aspects of musical culture. This book explains how and why.

Words, Music, and the Popular Thomas Gurke, Susan Winnett. 2022-01-03 *Words, Music, and the Popular: Global Perspectives on Intermedial Relations* opens up the notion of the popular, drawing useful links between wide-ranging aspects of popular culture, through the lens of the interaction between words and music. This collection of essays explores the relation of words and music to issues of the popular. It asks: What is popularity or 'the' popular and what role(s) does music play in it? What is the function of the popular, and is 'pop' a system? How can popularity be explained in certain historical and political contexts? How do class, gender, race, and ethnicity contribute to and complicate an understanding of the 'popular'? What of the popularity of verbal art forms? How do they interact with music at particular times and throughout different media?

LGBTQI Digital Media Activism and Counter-Hate Speech in Italy Sara Gabai. 2022-03-31 *LGBTQI Digital Media Activism and Counter-Hate Speech in Italy* analyzes the organizational communication practices of Italian LGBTQI activists. The book investigates digital media activism practices, and how, through artifacts of political engagement, activists are championing social change through non-violent communications. The author also interrogates whether legal means are enough to combat hate and promote a culture of human rights. This book is an essential read for students and scholars interested in LGBTQ rights and

activism.

Cutting Across Media Kembrew McLeod, Rudolf

Kuenzli.2011-08-05 The contributors to this book focus on collage and appropriation art, exploring the legal ramifications of such practices in an age when private companies can own culture using copyright and trademark law.

Remix Lawrence Lessig.2009-01-01 This book is available as open access through the Bloomsbury Open Access programme and is available on www.bloomsburycollections.com. Lawrence Lessig, the reigning authority on intellectual property in the Internet age, spotlights the newest and possibly the most harmful culture war—a war waged against our children and others who create and consume art. Copyright laws have ceased to perform their original, beneficial role: protecting artists' creations while allowing them to build on previous creative works. In fact, our system now criminalises those very actions. By embracing read-write culture, which allows its users to create art as readily as they consume it, we can ensure that creators get the support—artistic, commercial, and ethical—that they deserve and need. Indeed, we can already see glimmers of a new hybrid economy that combines the profit motives of traditional business with the sharing economy evident in such websites as Wikipedia and YouTube. The hybrid economy will become ever more prominent in every creative realm—from news to music—and Lessig shows how we can and should use it to benefit those who make and consume culture. *Remix* is an urgent, eloquent plea to end a war that harms our children and other intrepid creative users of new technologies. It also offers an inspiring vision of the post-war world where enormous opportunities await those who view art as a resource to be shared openly rather than a commodity to be hoarded.

You're Wearing That? Deborah Tannen.2006-12-26 Deborah

Tannen's #1 New York Times bestseller *You Just Don't*

Understand revolutionized communication between women and

men. Now, in her most provocative and engaging book to date, she takes on what is potentially the most fraught and passionate connection of women's lives: the mother-daughter relationship. It was Tannen who first showed us that men and women speak different languages. Mothers and daughters speak the same language—but still often misunderstand each other, as they struggle to find the right balance between closeness and independence. Both mothers and daughters want to be seen for who they are, but tend to see the other as falling short of who she should be. Each overestimates the other's power and underestimates her own. Why do daughters complain that their mothers always criticize, while mothers feel hurt that their daughters shut them out? Why do mothers and daughters critique each other on the Big Three—hair, clothes, and weight—while longing for approval and understanding? And why do they scrutinize each other for reflections of themselves? Deborah Tannen answers these and many other questions as she explains why a remark that would be harmless coming from anyone else can cause an explosion when it comes from your mother or your daughter. She examines every aspect of this complex dynamic, from the dark side that can shadow a woman throughout her life, to the new technologies like e-mail and instant messaging that are transforming mother-daughter communication. Most important, she helps mothers and daughters understand each other, the key to improving their relationship. With groundbreaking insights, pitch-perfect dialogues, and deeply moving memories of her own mother, Tannen untangles the knots daughters and mothers can get tied up in. Readers will appreciate Tannen's humor as they see themselves on every page and come away with real hope for breaking down barriers and opening new lines of communication. Eye-opening and heartfelt, *You're Wearing That?* illuminates and enriches one of the most important relationships in our lives. "Tannen analyzes and decodes scores of conversations between moms and daughters. These exchanges

are so real they can make you squirm as you relive the last fraught conversation you had with your own mother or daughter. But Tannen doesn't just point out the pitfalls of the mother-daughter relationship, she also provides guidance for changing the conversations (or the way that we feel about the conversations) before they degenerate into what Tannen calls a mutually aggravating spiral, a self-perpetuating cycle of escalating responses that become provocations. – The San Francisco Chronicle

The Routledge Companion to Remix Studies Eduardo Navas, Owen Gallagher, xtine burrough. 2014-11-27 The Routledge Companion to Remix Studies comprises contemporary texts by key authors and artists who are active in the emerging field of remix studies. As an organic international movement, remix culture originated in the popular music culture of the 1970s, and has since grown into a rich cultural activity encompassing numerous forms of media. The act of recombining pre-existing material brings up pressing questions of authenticity, reception, authorship, copyright, and the techno-politics of media activism. This book approaches remix studies from various angles, including sections on history, aesthetics, ethics, politics, and practice, and presents theoretical chapters alongside case studies of remix projects. The Routledge Companion to Remix Studies is a valuable resource for both researchers and remix practitioners, as well as a teaching tool for instructors using remix practices in the classroom.

This is Not a Remix Margie Borschke. 2017-08-10 Widespread distribution of recorded music via digital networks affects more than just business models and marketing strategies; it also alters the way we understand recordings, scenes and histories of popular music culture. This Is Not a Remix uncovers the analog roots of digital practices and brings the long history of copies and piracy into contact with contemporary controversies about the reproduction, use and circulation of recordings on the internet.

Borschke examines the innovations that have sprung from the use of recording formats in grassroots music scenes, from the vinyl, tape and acetate that early disco DJs used to create remixes to the mp3 blogs and vinyl revivalists of the 21st century. This is Not A Remix challenges claims that 'remix culture' is a substantially new set of innovations and highlights the continuities and contradictions of the Internet era. Through an historical focus on copy as a property and practice, This Is Not a Remix focuses on questions about the materiality of media, its use and the aesthetic dimensions of reproduction and circulation in digital networks. Through a close look at sometimes illicit forms of composition-including remixes, edits, mashup, bootlegs and playlists-Borschke ponders how and why ideals of authenticity persist in networked cultures where copies and copying are ubiquitous and seemingly at odds with romantic constructions of authorship. By teasing out unspoken assumptions about media and culture, this book offers fresh perspectives on the cultural politics of intellectual property in the digital era and poses questions about the promises, possibilities and challenges of network visibility and mobility.

Digital Peripheries Petr Szczepanik, Pavel Zahrádka, Jakub Macek, Paul Stepan. 2020-05-15 This is an open access book. Media industry research and EU policymaking are predominantly tailored to large (and, in the latter case, Western) European markets. This open access book addresses the specific qualities of smaller media markets, highlighting their vulnerability to global digital competition and outlining survival strategies for them. New online distribution models and new trends in the consumption of audiovisual content are limited by, and pose new challenges for, existing audiovisual business models and their legal framework in the EU. The European Commission's Digital Single Market (DSM) strategy, which was intended e.g. to remove obstacles to the cross-border distribution of audiovisual content, has triggered a heated debate on the transformation of the existing ecosystem for European screen industries. While most

current discussions focus on the United States, Western Europe, and the multinational giants, this book approaches these industry trends and policy questions from the perspective of relatively small and peripheral (in terms of their population, language, cross-border cultural flows, and financial and/or symbolic capital) media markets.

The Wind Done Gone Alice Randall.2001 A parody of *Gone with the Wind*, this novel tells the story of Cynara, the mulatto half-sister born into slavery who eventually triumphs.

Republic, Lost Lawrence Lessig.2015-10-20 Revised and updated for the 2016 election with 75% new material. In an era when special interests funnel huge amounts of money into our government-driven by shifts in campaign-finance rules and brought to new levels by the Supreme Court in *Citizens United v. Federal Election Commission*-trust in our government has reached an all-time low. More than ever before, Americans believe that money buys results in Congress, and that business interests wield control over our legislature. With heartfelt urgency and a keen desire for righting wrongs, Harvard law professor Lawrence Lessig takes a clear-eyed look at how we arrived at this crisis: how fundamentally good people, with good intentions, have allowed our democracy to be co-opted by outside interests, and how this exploitation has become entrenched in the system. Rejecting simple labels and reductive logic-and instead using examples that resonate as powerfully on the Right as on the Left-Lessig seeks out the root causes of our situation. He plumbs the issues of campaign financing and corporate lobbying, revealing the human faces and follies that have allowed corruption to take such a foothold in our system. He puts the issues in terms that nonwonks can understand, using real-world analogies and real human stories. And ultimately he calls for widespread mobilization and a new Constitutional Convention, presenting achievable solutions for regaining control of our corrupted-but redeemable-representational system. In this way,

Lessig plots a roadmap for returning our republic to its intended greatness. While America may be divided, Lessig vividly champions the idea that we can succeed if we accept that corruption is our common enemy and that we must find a way to fight against it. In *REPUBLIC, LOST*, he not only makes this need palpable and clear—he gives us the practical and intellectual tools to do something about it.

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