

Reputational Challenges In Sport

Encyclopedia of Sport Management Pedersen, Paul M..2021-12-14 Bringing together preeminent international researchers, emerging scholars and practitioners, Paul M. Pedersen presents the comprehensive Encyclopedia of Sport Management, offering detailed entries for the critical concepts and topics in the field.

The Handbook of Crisis Communication W. Timothy Coombs, Sherry J. Holladay.2023-01-24 The revised and updated new edition of the comprehensive guide to crisis communication research and practice The Handbook of Crisis Communication provides students, researchers, and practitioners with a timely and authoritative overview of the dynamic field. Contributions by an international team of 50 leading scholars and practitioners demonstrate various methodological approaches, examine how crisis communication is applied in a range of specific contexts, discuss the role of culture and technology in crisis communication, and present original research of relevance to the development and evaluation of crisis communication theory. Now in its second edition, the Handbook covers the latest advances in global crisis communication technology, current trends in research and practice, social media in crisis communication, and more. Each of the 38 chapters incorporate new material offering fresh insights into existing areas of crisis communication and explore new and emerging lines of research. A wealth of new case studies, practical scenarios, and in-depth analyses of recent crises are integrated throughout. Examines traditional applications, recent advances, and emerging areas in crisis communication Discusses communication approaches for organizational crises, disasters, political crises, and public health crises Provides up-to-date coverage of the latest terminology, methods, and research trends in the field Highlights how crisis communication theory and research can inform real-world practice Features detailed analyses of crisis communication in major events such as terrorist attacks, natural disasters, industrial accidents, and global pandemics The Handbook of Crisis Communication, Second Edition is an excellent textbook for advanced students in public relations and strategic communication programs, and a valuable reference for researchers and practitioners in fields such as crisis communication, public relations, and corporate communication.

Critical Issues in Global Sport Management Nico Schulenkorf, Stephen Frawley.2016-10-04 The social, cultural and economic significance of sport has never been more evident than it is today. Adopting a critical management perspective, this book examines the most important themes and challenges in global sport management. From match-fixing, doping, bribery and corruption to corporate social responsibility, governance, and new media, it helps students, researchers and practitioners to understand the changing face of the global sport industry. Written by leading international sport management experts, Critical Issues in Global Sport Management includes twenty chapters and real-life case studies from around the world. It examines contemporary governance and management issues as well as the ethical challenges faced by the global sport industry, including questions of integrity and accountability in recent drug scandals that have been widely reported and debated. This book deals with such questions and many more, highlighting the fact that the global sport system is in urgent need of new and innovative solutions to these ongoing problems. Based on cutting-edge research from the US, UK, Australia, Europe and beyond, this book will add depth and currency to any course in sport management, sport business, sport development, or sport events.

International Sport Business Management James J. Zhang, Brenda G. Pitts, Lauren M. Johnson.2021-04-13 This book showcases new research in sport business management around the world, offering a platform for the international exchange of ideas, best practices, and scientific inquiries in a globalized sport economy. Featuring work from leading sport management scholars from around the world - including North America, South America, Europe, Africa, and Asia - the book addresses a variety of global, regional, national, and community issues that are central to successful sport management. Combining both qualitative and quantitative studies, it explores key themes such as the emergent environment, managing change, organizational transformation, application of technology, marketing and promotion, and research protocols. New case studies cover topics such as entrepreneurship and innovation, sport broadcasting, digital technologies, youth and college sports, and the development of the sport management curriculum. International Sport Business Management is a fascinating reading for all students and scholars of sport management, sport business, and sport marketing, as well as for any professional working in the sport and leisure industries.

Sports Public Relations Jacquie L'Etang.2013-12-10 Sport is one of the world's major businesses but it is also entertainment, celebrity, fandom and social cohesion, forming a central aspect of culture and communication. Public relations is part of the process at all levels, whether handling major sponsorship and media rights deals, events, promoting stars or increasing participation. This book: • explains how PR issues arise for sport and sports business and how PR approaches and thinking may be used to solve them • shows how and when the sports industry needs PR experts • explores the connection between strategy and communication, as they apply to sport and PR • teaches students strategic and critical thinking essential for PR work. Sports Public Relations is an essential guide for students in PR, sport studies, sport marketing and sport communication.

International Cases in the Business of Sport Simon Chadwick, Dave Arthur, John Beech.2017-02-28 Contemporary sport is big business. Major teams, leagues, franchises, merchandisers and retailers are in fierce competition in a dynamic global marketplace. Now in a fully revised and updated second edition, International Cases in the Business of Sport presents an unparalleled range of cutting-edge case studies that show how contemporary sport business is done and provides insight into commercial management practice. Written by a team of international experts, these case studies cover organisations and events as diverse as the NBA, the Americas Cup, the Tour de France, the PGA tour, FC Barcelona and the Australian Open tennis. They explore key contemporary themes in sport business and management, such as broadcast rights, social media, strategic development, ownership models, mega-events, sports retailing, globalisation, corruption and financial problems. Each case study also includes discussion questions, recommended reading and links to useful web resources. International Cases in the Business of Sport is an essential companion to any sport business or sport management course, and fascinating reading for any sport business professional looking to deepen their understanding of contemporary management.

Sport Public Relations G. Clayton Stoldt, Stephen W. Dittmore, Scott E. Branvold.2012-02-14 Sport Public Relations: Managing Organizational Communication, Second Edition, takes a comprehensive, businesslike approach to the practice of public relations in sport. Rather than address public relations only as a means of supporting the marketing function or leveraging the media's interest in an event or organization, this text recognizes public relations as a function that is integral to many aspects of a sport organization's goals. The book covers all aspects of public relations, starting with the foundations of PR in sport and progressing all the way through legal and ethical issues that sport public relations professionals encounter. The second edition has been reorganized to better emphasize new opportunities for sport organizations to directly engage the masses and function as their own media. Following are some of the exciting updates to this edition: • Discussion of social media and other e-technologies now permeates the entire book rather than being limited to a single chapter. • Updated chapters on new media, corporate social responsibility, and legal and ethical issues reflect areas of growing emphasis and concern for sport organizations. • New "Insight From a Professional" and other sidebars offer readers a firsthand account of the roles of PR professionals in today's sport environment. • A complete set of ancillaries helps instructors incorporate e-technology into their courses and prepare engaging class discussions. In a clear and engaging style, Sport Public Relations, Second Edition, expresses the roles of public relations and PR professionals as vital components to a sport organization's overall management. Updated tools including sample media releases, credentials letters, and media guides provide students with tangible examples of the work that PR professionals produce. Special elements throughout the text teach students what sport communication work is like, the tasks and dilemmas practitioners face, and available opportunities and careers in the industry. Real-life examples and historical events demonstrate how sport communication has evolved and the vital role it plays in effective sport management. Chapter objectives, key terms, summaries, and learning activities keep students focused on key topics and allow them to better prepare for course projects and class discussion. Sport Public Relations, Second Edition, provides the theoretical basis for industry practice as well as guidance on applying those concepts. Readers will learn about the history of sport public relations and how it is

evolving; the foundations for effective media relations in sport, including information services and organization media; and the critical need for a crisis communication plan and management considerations. Readers will also consider the diverse forms of public relations practice, encompassing media, community, employee, investor, customer, donor, and government relations. With this text, both students and professionals will understand the full range of functions in the realm of sport public relations and how to be progressive in their current and future public relations practices. Innovative Perspectives on Interactive Communication Systems and Technologies Sarfraz, Muhammad.2020-04-03 Digital communication has become increasingly prominent in numerous disciplines throughout society due to the high usage levels of interactive systems. Professionals continue to apply trending technologies to their traditional practices as social interaction becomes more computerized. As new innovations are continually being discovered, researchers and practitioners in various areas of work need to stay up to date on the latest findings within interactive communication systems. *Innovative Perspectives on Interactive Communication Systems and Technologies* is a collection of innovative research on the interdisciplinary methods of internet-based social interaction technologies and their impact on communicative practices in various professional fields. While highlighting topics including health communication, small group settings, and design philosophies, this book is ideally designed for industry experts, researchers, engineers, scientists, policymakers, practitioners, academicians, and students seeking research on modern advancements of interactive communication technologies through real-world applications.

Strategic Sport Communication W. Timothy Coombs, Jennifer L. Harker.2021-09-15 Authors Coombs and Harker provide step-by-step guidance on how the strategic communication process—an integration of marketing communication, public relations, and advertising—can be applied to sports communication for individual athletes, teams, and leagues. The book is founded on the premise that the strategic communication process in sport communication is grounded in understanding the fans and sources of revenue. Looking at sports globally, it offers readers the traditional multi-step, linear approach to strategic communication message development along with the transmedia narrative transportation method, a non-linear approach that centers on narratives to engage target audiences and urge them to contribute their own material to messaging. With case studies and practical examples, it also highlights additional issues such as race and gender, social media, ethics, and athlete health. It is an ideal text for undergraduate and graduate courses in public relations or strategic communication and sport communication. An online instructor's manual accompanies the text, including lecture slides; a sample strategic sports communication plan; a test bank; links to key web sites that discuss sports and sports communication concerns; links to case studies with class discussion prompts; sample assignments; a sample course syllabus; and suggestions for further reading. Please visit www.routledge.com/9780367898724.

Social Media in Sport Gashaw Abeza, Jimmy Sanderson.2023-12-05 This book takes a close look at social media in sport and considers its significance for sport business and for the wider relationship between sport and society. Presenting new research, case studies and data, it examines the way people use social media, the changing art of managing social media platforms, and the theory and concepts that inform research on this important topic. Featuring the work of leading sport researchers from around the world, the book presents evidence-based analysis of contemporary topics including fan engagement, athlete activism, branding and sponsorship strategies, sportswashing, public relations and crisis communication. It presents case studies from sports and events such as the Olympic Games, the WNBA, professional football leagues, and Peloton, and across social media platforms including TikTok, Twitter and Instagram. This is essential reading for anybody with an interest in sport media, sport business, the sociology of sport, digital business, or new media studies.

Crisis Communication Finn Frandsen, Winni Johansen.2020-08-24 Finn Frandsen and Winni Johansen have won the 2019 Danish communication prize (KOM-pris) for their world-class research in organisational crises, crisis management and crisis communication. This prize is awarded by The Danish Union of Journalists (Dansk Journalistforbund) and Kforum.

<http://mgmt.au.dk/nyheder/nyheder/news-item/artikel/finn-frandsen-and-winni-johansen-win-the-kom-pris-2019/> The aim of this handbook is to provide an up-to-date introduction to the discipline of crisis communication. Based on the most recent international research and through a series of levels (from the textual to the inter-societal level), this handbook introduces the reader to the most important concepts, models, theories and debates within the field of crisis communication. Crisis communication is a young and very vibrant field of research and practice. It is therefore crucial that researchers, students and practitioners have access to presentations and discussions of the most recent research. Like the other handbooks in the HOCS series, this handbook contains a general introduction, a chapter on the history of crisis communication research, a series of thematic chapters on crisis communication research at various levels, a chapter perspectives, a glossary of key terms, and lists of further reading for each chapter (with references to publications in English, German, and French). Overview Section I - Introducing the field General introduction A brief history of crisis management and crisis communication: From organizational practice to academic discipline Reframing the field: Public crisis management, political crisis management, and corporate crisis management Section II - Between text and context Image repair theory Situational crisis communication theory: Influences, provenance, evolution, and prospects Contingency theory: Evolution from a public relations theory to a theory of strategic conflict management Discourse of renewal: Understanding the theory's implications for the field of crisis communication Making sense of crisis sensemaking theory: Weick's contributions to the study of crisis communication Arenas and voices in organizational crisis communication: How far have we come? Visual crisis communication Section III - Organizational level To minimize or mobilize? The trade-offs associated with the crisis communication process Internal crisis communication: On current and future research Whistleblowing in organizations Employee reactions to negative media coverage Crisis communication and organizational resilience Section IV - Interorganizational level Fixing the broken link: Communication strategies for supply chain crises Reputational interdependence and spillover: Exploring the contextual challenges of spillover crisis response Crisis management consulting: An emerging field of study Section V - Societal level Crisis and emergency risk communication: Past, present, and future Crisis communication in public organizations Communicating and managing crisis in the world of politics Crisis communication and the political scandal Crisis communication and social media: Short history of the evolution of social media in crisis communication Mass media and their symbiotic relationship with crisis Section VI - Intersocietal level Should CEOs of multinationals be spokespersons during an overseas product harm crisis? Intercultural and multicultural approaches to crisis communication Section VII - Critical approaches Ethics in crisis communication Section VIII - The future The future of organizational crises, crisis management and crisis communication For a detailed table of contents, please see here.

Global Sport Marketing Michel Desbordes, André Richelieu.2012 Globalization has had a profound impact on the sports industry, creating an international market in which sports teams, leagues and players have become internationally recognized brands. This important new study of contemporary sports marketing examines the opportunities and threats posed by a global sports market, outlining the tools and strategies that marketers and managers can use to take advantage of those opportunities. The book surveys current trends, issues and best practice in international sport marketing, providing a useful blend of contemporary theory and case studies from the Americas, Europe and Asia. It assesses the impact of globalization on teams, leagues, players, sponsors and equipment manufacturers, and highlights the central significance of culture on the development of effective marketing strategy. *Global Sport Marketing* is key reading for any advanced student, researcher or practitioner working in sport marketing or sport business.

Social Media In Sport: Theory And Practice Gashaw Abeza, Norman O'reilly, Jimmy Sanderson, Evan Frederick.2021-07-26 This book enables students to grasp the holistic enterprise of social media as it pertains to social, legal, marketing, and management issues. The book also helps students better understand the research process in social media scholarship and make connections with academic research and applied practice in sport studies.

Sport Public Relations and Communication Maria Hopwood, James Skinner, Paul Kitchin.2012-05-23 An increasingly important element of sport business is the management of the myriad of relationships in which sport entities are involved. It is the relationship management aspect of sport which is the unique focus of this book. *Sport Public Relations and Communication* discusses and reformulates the principles of public relations and communications by demonstrating how they can be successfully applied in practice within a sports context. Features include: discussion customized to apply directly to sports management, thoroughly exploring the nuances of the field case studies used throughout the book to illustrate the practical application of theory discussion questions to help formulate and articulate defensible arguments in relation to public relations and

communications strategies, forging strong links between theory and practice examples used to draw from the authors' extensive experience in North America, the United Kingdom, Europe and Australia and New Zealand, providing a well rounded and global understanding of the field. This is the first book to explore public relations and communications in the sports industry in a global context. It brings together applicable strategies for the sport management or marketing student, and provides a concise guide to how public relations and communications strategies and principles can be applied to sport management and marketing issues.

Managing High Performance Sport Popi Sotiriadou, Veerle De Bosscher. 2013-01-17 How can managers design and implement effective high performance programmes in sport? What are the key challenges in managing elite athletes, sports people and teams? This is the first book to provide a comprehensive introduction to management practice, process and policy in elite and high performance sport (HPS). Drawing on real-world case-studies of elite sport around the world, the book shows a conceptual framework for studying and analysing high performance sport and introduces the skills and techniques that managers and administrators will need to develop effective HPS programmes. The book examines the macro level factors that determine a nation's sporting success, including political, social and cultural elements, and then moves on to unpack the specifics of elite athlete and team management at a micro level. Adopting an integrated, holistic approach throughout, the book highlights best practice in every key area of an HPS programme, including: defining performance and success organizational structure and leadership finance, funding and marketing coaching and coach development talent identification and development competition and events training and facilities scientific research and sport science support. The book features contributions from world-leading sport management academics as well as practitioners with experience of managing HPS programmes at world and Olympic level. Each chapter includes a full range of useful features, such as summaries, case-studies, review questions and guides to further reading. This is essential reading for all serious students and professionals working in sport management or high performance sport.

The Sports Strategist Irving Rein PhD, Ben Shields, Adam Grossman. 2014-08-01 Today's high-performance sports business is more complex than ever before and presents new challenges to the industry at all levels. Sports organizations are fighting hard for the money and engagement of fans, media, and sponsors while facing unprecedented competition both domestically and internationally. The cost of doing business continues to rise, while traditional revenue streams are under increased pressure. In *The Sports Strategist: Developing Leaders for a High-Performance Industry*, authors Irving Rein, Ben Shields, and Adam Grossman demonstrate that relying too much on winning is a losing long-term strategy for dealing with these challenges. Instead, they argue that sports organizations must focus on identifying and maximizing key factors that, unlike winning, can be controlled and shaped. By building a more well-rounded business, sports strategists will position themselves and their organizations for sustainable success in the industry. Blending extensive industry experience and real-world case studies with their academic expertise, the authors arm students with the combination of the necessary tools to help them make better strategic decisions. Students will learn how to design identities, reinvigorate venue experiences, manage narratives, and maximize new technology in today's connected world. In addition, readers will explore how to implement business analytics, build public support, and apply ethics in decision-making. These techniques are vital to creating a successful sports organization that is ready to reap the benefits of winning when it does happen, without having to suffer when it does not. The demand for innovative leaders who can address these issues and make tough decisions on which challenges to prioritize has never been greater. *The Sports Strategist* is an essential resource for anyone looking to thrive in the sports industry.

Research Handbook on Major Sporting Events Harry A. Solberg, Rasmus K. Storm, Kamilla Swart. 2024-01-18 Presenting a comprehensive and pragmatic view on challenges around sporting events, this timely Research Handbook examines the hosting of major sporting events and the impacts they can have on stakeholders. Looking beyond the host destination, it provides a wealth of conceptual analysis on the organisation and administration of such events, including the bidding process, planning, management, sponsorship issues, and marketing.

Sexual Harassment in Sport Karin A. E. Volkwein-Caplan, Gopal Sankaran. 2002 This text provides an overview of all sorts of behaviour related to sexual harassment, its impact on the world of sport and on the participants. It answers questions raised by health and physical education students, athletes and sport personnel.

Routledge Handbook of Sport Communication Paul M. Pedersen. 2017-07-05 The Routledge Handbook of Sport Communication is the only book to offer a fully comprehensive and in-depth survey of the contemporary discipline of sport communication. It explores communication within, through, and for sport in all its theoretical, conceptual, cultural, behavioral, practical and managerial aspects, tracing the contours of this expansive, transdisciplinary and international discipline and demonstrating that there are few aspects of contemporary sport that don't rely on effective communications. Including contributions from leading sport media and communications scholars and professionals from around the world, the book examines emerging (new and social) media, traditional (print, broadcast and screen) media, sociological themes in communication in sport, and management issues, at every level, from the interpersonal to communication within and between sport organisations and global institutions. Taking stock of current research, new ideas and key issues, this book is an essential reference for any advanced student, researcher or practitioner with an interest in sport communication, sport business, sport management, sport marketing, communication theory, journalism, or media studies.

Research Handbook on Sport Governance Mathieu Winand, Christos Anagnostopoulos. 2019 Sports governance has developed into a considerable field of research, and has piqued many researchers' interest worldwide. What's more, recent scandals that have affected the world of sport can be directly related to misgovernance. *Research Handbook on Sport Governance* aims to gather the state-of-the-art research on sports governance. It offers a vital reference point for advancing research on the matter, while illustrating different approaches and perspectives, such as good governance principles, systemic governance, political governance and network governance.

Sports Business Unplugged Rick Burton, Norm O'Reilly. 2016-08-16 For more than seven years, the incisive commentary of Burton and O'Reilly has graced the pages of *SportsBusiness Journal*, the industry's leading trade journal. Now, fifty of their most recent columns are collected in one volume, providing thoughtful and deeply knowledgeable insight into many of the industry's most contentious issues. Covering an era in sports that has experienced rapid change, the authors discuss such topics as gender equity, corporate sponsorship, collegiate athletics, diversity, and the future of sports. As two of the leading scholars in the business of sports, Burton and O'Reilly also draw upon years of experience to give both students and industry professionals a dual perspective on the role sports play in a healthy, thriving society.

Social Media and Crisis Communication Yan Jin, Lucinda L. Austin. 2022-02-25 The second edition of this vital text integrates theory, research, and application to orient readers to the latest thinking about the role of social media in crisis communication. Specific crisis arenas such as health, corporate, nonprofit, religious, political, and disaster are examined in depth, along with social media platforms and newer technology. *Social Media and Crisis Communication, Second Edition* provides a fresh look at the role of visual communication in social media and a more global review of social media and crisis communication literature. With an enhanced focus on the ethics section, a short communication overview piece, and case studies for each area of application, it is practical for use in a variety of learning settings. A must-read for scholars, advanced students, and practitioners who wish to stay on the leading edge of research, this book will appeal to those in public relations, strategic communications, corporate communications, government and NGO communications, and emergency and disaster response.

The Sport Star Barry Smart. 2005-09-15 Why are sport stars central to celebrity culture? What are the implications of their fame? Proceeding from a broadly based discussion of heroism, fame and celebrity, Smart addresses a number of prominent modern sports and sport stars, including Michael Jordan (basketball), David Beckham (football), Tiger Woods (golf), Anna Kournikova and the Williams sisters (tennis). He analyses the development of modern sport in the UK and USA, demonstrating the key economic and cultural factors that have contributed to the popularity of sport stars, while examining issues such as race and gender, the impact of professionalization, growing media coverage, the role of agents and the increasing presence of commercial corporations providing sponsorship and endorsement contracts. This book situates the sport star as the embodiment of the various tensions of age, class, race, gender and culture. It argues that sporting figures possess an increasingly rare quality of authenticity that gives them the capacity to lift and inspire people. The book is a major contribution to the sociology and culture of sport and celebrity.

Drugs in Sport David R Mottram, David R. Mottram, Neil Chester. 2018-02-13 *Drugs in Sport* is the most comprehensive and accurate text on the emotive, complex and critical subject of doping and illegal performance enhancement in sport. Thoroughly updated in light of the latest World Anti-Doping Code and taking into account the latest regulations, methods and landmark cases, this seventh edition explores the science behind drug-use in sport, as well as its ethical, social, political and administrative context. Introducing an increased focus on inadvertent doping, athlete-support personnel as key stakeholders in the doping process, societal drug-use, and the role of national governing bodies and anti-doping organisations, the book covers key topics including: an assessment of the prevalence of drug-taking in sport the latest doping control regulations stipulated by the World Anti-Doping Agency (WADA) the science and side effects of each major class of drug used in sport cutting-edge issues such as gene doping and biological passports issues surrounding legal substances and ergogenic aids in supplements medical and pharmaceutical services at major sporting events Accessibly written, and supported throughout with illustrative case studies and data, *Drugs in Sport* provides a crucial and objective resource for students and researchers, athletes, sports scientists, coaches and athlete-support staff, journalists, sports administrators and policymakers, alike.

Reputation Management Tony Langham. 2018-12-21 The book aims to give senior executives and communications professionals a guide to the importance of reputation (in terms of how positively or negatively an organisation is perceived by stakeholders such as employees, customers and members of the media), and inspire their thinking in managing reputation.

The Cooperstown Symposium on Baseball and American Culture, 2019 and 2021 William M. Simons. 2022-05-03 Selected from the two most recent proceedings of the Cooperstown Symposium on Baseball and American Culture (2019 and 2021), this collection of essays explores subject matter centered both inside and beyond the ballpark. Fifteen contributors offer critical commentary on a range of topics, including controversial decisions on the field and in Hall of Fame elections; baseball's historical role as a rite of passage for boys; two worthy catchers who never received their due; the genesis and development of the minor leagues; and baseball's place in popular culture.

Reputational Challenges in Sport Andrew C. Billings, W. Timothy Coombs, Kenon A. Brown. 2018-06-27 Issues of reputation management are negotiated in a wide array of contexts, yet arguably one of the most visible of these areas involves how such stories unfold within the sporting arena. Whether involving individual athletes, teams, organizations, leagues, or global entities, the process of navigating issues of image repair and/or restoration and crisis-based communication has never been more byzantine with a plethora of communicative media outlets functioning in myriad manners. *Reputational Challenges in Sport* explores the intersection of reputation, sport, and society. In doing so, the book advances theory and then explores individual, team, and organizational applications from varied methodological perspectives as they relate to reputation and identity management and crisis orientations. The book provides a synthesis of previous works while offering a contemporary advancement of these subjects from a variety of epistemological approaches. It gives voice to variety of perspectives that offer a robust advancement of issues relating to reputation, sport, and modern society.

The Professionalization of Action Sports Guillaume Dumont, Holly Thorpe. 2022-07-28 Action sports have undergone dramatic growth, commercialization, and institutionalization over recent decades. This book uncovers the social, political, economic and organizational dynamics of their professionalization. After sketching some of the main transformations at stake in the field, the contributors provide novel insights into the changing structures in the action sports industry and the effects on athletes, coaches, agents and the cultures more broadly. Such trends came to the fore in the inclusion of surfing, skateboarding, sport climbing and BMX freestyle into the Tokyo Olympic Games. The book explores the working lives of action sports athletes, more specifically when it comes to their social media practices and the commercial pressure emerging from sponsors, and it also provides key insights into the institutionalization and professionalization of action sports amid ongoing processes of globalization, commodification and incorporation. Overall, the book reveals how different action sports (i.e., snowboarding, surfing, kiteboarding, parkour, climbing, skateboarding), and across countries, are at various stages in the professionalization process, with local, national and international responses and reactions to such trends differing considerably. The chapters in this book were originally published as a special issue of *Sport in Society*.

Contemporary Issues in Sport Management Dr. Terri Byers. 2015-11-30 'Contemporary Issues in Sport Management presents an extensive array of absorbing contemporary issues relevant to managing sport. Internationally recognised scholars have contributed thought-provoking chapters on current global and local issues that are challenging traditional ways of thinking about and delivering sport. This exciting new book is rich in theory and stimulates readers to really think through the associated implications for sport management practice.' -Tracy Taylor, Professor and Deputy Dean, University of Technology Sydney Business School *Contemporary Issues in Sports Management* offers a rich and dynamic introduction to the management of sport. An essential companion for all students embarking on a sports management course or module, it draws on research expertise from around the world and integrates these perspectives into engaging and accessible chapters. This book offers: Contemporary and international case studies followed by 'Tools for analysis' so students can put the methodology into practice. A range of pedagogical features including learning objectives, learning outcomes and short 'Thinking points' Useful websites and further reading at the end of each chapter A discussion of up-to-date issues including corruption in sport, sport policy, doping, athlete transgressions and much more. This book will lead students on a comprehensive exploration of global, national issues, and organizational issues in sport management. The authors encourage critical thought, investigation and the questioning of current practice in order to improve the leadership and management of sport in today's society. Ideal for Undergraduate students of sport management, sport business, sport policy, sport marketing and sport development.

Crisis and Disaster Management for Sport Richard Shipway, Lee Miles, Richard Gordon. 2020-11-11 *Crisis and Disaster Management for Sport* is the first book to introduce key concepts and best practice in crisis and disaster management in sport and international sports events. The book draws from multiple disciplines to provide insight into the issues and challenges involved in planning for, and managing, crises and disasters in the context of sport. With an initial focus on sports event and venue resilience, the book also explores social, community and individual resilience within sport and examines concepts and issues such as fandom, risk perception, crowd control and management, crisis communication and reputational risk and the growing challenges posed by climate change. The book includes real-world case studies as well as disaster management-related simulation and scenario-building exercises and looks ahead to what might be the most significant threats in future to the safe and sustainable management of sport. With the devastating impacts of COVID-19 illustrating the central importance of resilience and proper preparation for crises and disasters, this book is an essential read for all researchers, students, practitioners and policy-makers working in sport, tourism, entertainment, leisure and critical event studies.

Brand Platform in the Professional Sport Industry Jingxuan Zheng, Daniel S. Mason. 2018-05-17 This book examines how the emergence of new media brings brought challenges to the North American sport industry, discussing challenges in terms of a shift from an information economy to an attention economy perspective. Historically, the arrival of new forms of media, including radio and television, were not universally supported by sports leagues, wary of existing industry relationships with stakeholders, and new media have made the multi-sided market model of professional sports leagues - which has focused on protection and exploitation of league content - inefficient, and calls for a new model to integrate new media into the market. By integrating platform theory with the Service Dominant Logic (SDL) of marketing we describe how the multi-sided market of professional sports is evolving into a platform ecosystem, and the role of its most important customers - the fans - will also evolve from end users, to value co-creators, complementors and innovators. This book will create a new way of understanding the evolution of professional sports leagues and future growth of the industry, and lay the foundation for new research within the academic realm of sport management and sports marketing.

Sport, Gender and Mega-Events Katherine Dashper. 2021-11-29 This volume unpicks mega-events as gendered entities and showcases how they both position athletes in relation to one of two binary sex positions and also push the boundaries of what we see and accept as a recognisably gendered male or female body.

Sport in Globalised Societies. Changes and Challenges Torsten Schlesinger, Yvonne Weigelt-Schlesinger. 2012

Discordant Pandemic Narratives in the U.S. Shing-Ling S. Chen, Nicole Allaire, Joyce Zhuojun Chen. 2022-06-22 The U.S. pandemic narratives which

embodied many conflicting structures failed to provide guidance for groups and individuals to construct a clear understanding of the pandemic or a consistent measure to combat the disease. This book provides a careful examination of the discordant narratives that embodied the chaos, tensions, and conflicts in the U.S. pandemic responses. The ultimate goal of this volume is to help groups and individuals understand just what went wrong in the U.S. pandemic responses.

Social Issues in Sport Communication Terry L. Rentner, David P. Burns. 2023-02-10 Combining theory with practical application, this collection of real-life, provocative case studies on social issues in sports provides students with the opportunity to make the call on ethical and professional dilemmas faced by a variety of sport and communication professionals. The case studies examine the successes and failures of communication in the corporate culture of sport intersecting with social issues including race, gender, religion, social media, mass media, public health, and LGBTQ+ issues. Topics include the COVID-19 pandemic, the Black Lives Matter movement, sexual abuse scandals, domestic violence, cultural appropriation, and mental health. Each chapter contextualizes a specific issue, presents relevant theory and practical communication principles, and leads into discussion questions to prompt critical reflection. The book encourages students to view the evidence themselves, consider competing ethical and professional claims, and formulate practical responses. This collection serves as a scholarly text for courses in sport communication, business, intercultural communication, public relations, journalism, media studies, and sport management.

The Sport Star Barry Smart. 2005-09-15 Why are sport stars central to celebrity culture? What are the implications of their fame? Proceeding from a broadly based discussion of heroism, fame and celebrity, Smart addresses a number of prominent modern sports and sport stars, including Michael Jordan (basketball), David Beckham (football), Tiger Woods (golf), Anna Kournikova and the Williams sisters (tennis). He analyses the development of modern sport in the UK and USA, demonstrating the key economic and cultural factors that have contributed to the popularity of sport stars, while examining issues such as race and gender, the impact of professionalization, growing media coverage, the role of agents and the increasing presence of commercial corporations providing sponsorship and endorsement contracts. This book situates the sport star as the embodiment of the various tensions of age, class, race, gender and culture. It argues that sporting figures possess an increasingly rare quality of authenticity that gives them the capacity to lift and inspire people. The book is a major contribution to the sociology and culture of sport and celebrity.

Communication and Sport Andrew C. Billings, Michael L. Butterworth. 2021-02-09 Communication and Sport: Surveying the Field provides students with an understanding of sports media, rhetoric, culture, and organizations through an examination of a wide range of topics. Authors Andrew C. Billings and Michael L. Butterworth address everything from youth to amateur to professional sports through varied lenses, including mythology, community, and identity. A comprehensive focus on communication scholarship gives attention to the ways that sports produce, maintain, or resist cultural attitudes about race, gender, sexuality, class, and politics. The Fourth Edition includes new interviews with prominent figures in the field and new discussions on current events like the Black Lives Matter movement and the COVID-19 pandemic.

The Palgrave Handbook on the Economics of Manipulation in Sport Markus Breuer, David Forrest. 2018-04-12 Sport has enjoyed steadily increasing prominence and economic importance since the Millennium. But threats to its integrity appear to have grown in parallel, undermining the very sense of innocence and fun which is an important part of its appeal. Threats to the spirit of sport come from internal, external and even state actors, who seek either to manipulate events on the field or to exploit the institutions of sport for their own ends. As the reputation of sport becomes more tarnished as a result, its sustainability as a significant part of the entertainment industry is called into question and loss of reputation may even result in decline in recreational play. In this wide-ranging collection of essays, the international team of contributors explores the structural economic sources of the problems that beset sport and address the question of 'what is to be done?' through economic reasoning. Specific topics covered include doping, match-fixing for betting or sporting gain, the role of forensic statistics in detecting nefarious activity, issues related to club ownership, corruption in the awarding of mega-events and within sports governing bodies, and the role of the law and the Court of Arbitration for Sport. In the final chapter, the Editors pull together the various strands and propose that policy to mitigate the threat to fair play should be built around two themes: improving sports governance and designing incentives to help actors in sport choose honest over manipulative behaviour. The book will appeal to practitioners from sport management as well as to academics including students and researchers.

Mental Health Challenges in Elite Sport: Balancing Risk with Reward Tadhg Eoghan MacIntyre, Judy Van Raalte, Britton W. Brewer, Marc Jones, Deirdre O'Shea, Paul Joseph McCarthy. 2018-01-29 Elite sport typically provides obvious rewards in terms of recognition, finance and acclaim for athletic performance. Increasingly, we are becoming aware of the risks that elite athletes, their entourage, including families, sport-science support team and coaches are exposed to. Twelve original articles, seven commentaries and a corrigendum, are structured in a five chapter format. Chapter 1, comprising the Editorial, is titled "An Overview of Mental Health in Elite Sport: Changing the Play Book" to reflect the advocacy role of this article. Chapter 2 ("Finding the Sweet Spot") amplifies the voice of key stakeholders across three qualitative studies with three additional commentaries. Quantitative evidence is presented in Chapter 3 which has the sub-title the "State of Play." Chapter 4, entitled the "Field of Play", includes three original publications which present contrasting conceptual approaches to guide researchers in hypothesis generation, formulation and implementation science. Finally, in Chapter 5, "Seeing the Ball Early", prospective perspectives are provided in three publications reinforced by two commentaries. The future thinking ideas includes the use of virtual reality training, a broadening of the concept of mental health literacy, tackling stigma and focusing on the potential positive effect of the natural environment on well-being and recovery. To date the research topic has generated widespread in the field. For example, several articles have generated an Altmetric score above 40 with one publication meriting an Altmetric score of 102. We envisage that the impact of this e-book will not simply be measured in citations, views, downloads nor social media impact, but in the discourse that emerges from this collection of contributions from a combined total of 53 authors from across three continents. It is our hope that this e-book, providing a snapshot of global challenges for elite athletes mental health and well-being, becomes a touchstone for researchers and practitioners in the field.

Global Sport Management Brenda G. Pitts, James J. Zhang. 2016-12-08 Cover -- Half Title -- Title Page -- Copyright Page -- Table of Contents -- List of illustrations -- List of contributors -- Part I Global perspectives -- 1 Introduction: the WASM Foundation Stone -- 2 Internationalized sport management education: bridging the gaps -- 3 The role of globalization, partnerships and technology in enhancing sports excellence in Africa -- Part II Sport and development -- 4 Public's perceptions on the dark side of elite sports and its influence on the willingness to support elite sports -- 5 Enhancing a corporate business relationship through hosting a running race event: the case of the J.P. Morgan Corporate Challenge in Shanghai -- 6 Residents' perceived impact of China's 12th National Games on sport participation -- 7 High performance sport policies and climate in different Brazilian governmental levels -- Part III Resource management -- 8 Why do women choose to work in the management of professional baseball? -- 9 Volunteer identification and perceived fit associated with volunteer experience and behaviors -- 10 Students' perceptions of forced crowdsourcing as social change -- 11 Impact of volunteer motivation on behavioral commitment to media center volunteerism during the London Olympic Games -- Part IV Learning and inquiry -- 12 From Federal Baseball to American Needle: an empirical examination of the treatment of professional sport leagues under antitrust law -- 13 Introducing Imre Lakatos' research programs in sport management -- 14 Knowledge of doping: how athletes learn about doping rules and practices -- 15 The sports labor market: an empirical comparison between Belgium and Germany -- Index

Reviewing **Reputational Challenges In Sport**: Unlocking the Spellbinding Force of Linguistics

In a fast-paced world fueled by information and interconnectivity, the spellbinding force of linguistics has acquired newfound prominence. Its capacity to evoke emotions, stimulate contemplation, and stimulate metamorphosis is really astonishing. Within the pages of "**Reputational Challenges In Sport**," an enthralling opus penned by a highly acclaimed wordsmith, readers set about an immersive expedition to unravel the intricate significance of language and its indelible imprint on our lives. Throughout this assessment, we shall delve to the book's central motifs,

appraise its distinctive narrative style, and gauge its overarching influence on the minds of its readers.

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