

The Digital Photography Book Part 1 Idioma Ingles

Light It, Shoot It, Retouch It (2nd Edition) Scott Kelby.2022-11-07

Learn all three aspects of what it takes to create stunning portraits—lighting, shooting, and retouching! Scott Kelby, the #1 best-selling author of photography technique books and Editor-in-Chief of Photoshop User magazine, has reinvented how flash lighting books are written by finally revealing the entire process from start to finish. You see everything from the complete flash and softbox setup (including all the gear used), to the shoot (including all the camera and flash settings), to the all-important part that most books don't dare include—the post-processing and retouching in Lightroom and Photoshop. This book also breaks new ground in the visual way it teaches you exactly how and where to set up your flash. There aren't any sketches or drawings—you see the actual lighting setup, taken from above during the live shoot, so you can see exactly where everything's positioned (the subject, the photographer, the lighting, the background, you name it—you see it all). Plus, you'll see side, over-the-shoulder, and more behind-the-scenes views (with all the exact measurements), so you can absolutely nail the lighting every time. Scott has trained thousands of photographers during his Light It. Shoot It. Retouch It. LIVE! seminar tour and he's taken that incredibly popular style of learning and put it into book form. Now you can have a real-world reference for getting the same looks today's clients are clamoring for. You'll learn:

- The step-by-step setups for creating the most-requested and sought-after lighting looks using flash.
- How to get more out of one flash than you ever thought you could (this is worth it alone!).
- How to control and shape the light from your flash without breaking the

bank. • The camera settings, the gear, and the flash power settings for every shot. • The retouching techniques the pros really use today to make their subjects look their very best. • How to retouch hair, eyes, lips, and skin, plus lots of other little retouching tricks that make a really big difference. • The measurements for everything, so you know exactly how far to position the flash from your subject, and your subject from the camera, and how high to position each and every light. It's all there, so you can't miss. • A host of insider tricks, invaluable shortcuts, and kick-butt special effects to give you a real advantage over the competition. And, the entire book is written in Scott's trademark casual, step-by-step, plain-English style.

There's never been a book like it and you're going to love the results you get from it. TABLE OF CONTENTS Chapter 1: Beauty Look Clamshell Lighting Chapter 2: Dramatic Portrait Chapter 3: Simple One-Flash Look Chapter 4: Location Flash with Backlight Chapter 5: Contrasty Side Lighting Chapter 6: Corporate Headshot (Male) Chapter 7: Corporate Headshot (Female) Chapter 8: Window Light + Flash Chapter 9: Sports Look Chapter 10: Fashion Lighting Chapter 11: Gel Color Effects Chapter 12: Rim Lighting Chapter 13: One-Flash Location Chapter 14: Compositing Portraits Chapter 15: Sunset Location

The Adobe Photoshop Book for Digital Photographers for Versions CS6 and CC Scott Kelby. 2013 Presents a step-by-step handbook covering the principles and techniques of the digital photography editing process using Adobe Photoshop for CS6 and CC, describing everything from color correction and digital body-sculpting to organization and output.

The Adobe Photoshop Book for Digital Photographers Scott Kelby. 2023-04-28 Are you ready for an amazing new edition of the Photoshop book that breaks all the rules? Scott Kelby, Editor and Publisher of Photoshop User magazine—and the #1 best-selling photography techniques author—once again takes this book to a whole new level as he uncovers more of the latest, most

important, and most useful Adobe Photoshop techniques for photographers. This update to his award-winning, record-breaking book does something for digital photographers that has never been done before—it cuts through the bull and shows you exactly “how to do it.” It's not a bunch of theory; it doesn't challenge you to come up with your own settings or figure it out on your own. Instead, Scott shows you step by step the exact techniques used by today's cutting-edge photographers, and best of all, he shows you flat-out exactly which settings to use, when to use them, and why. That's why editions of this book are widely used as the official study guide in photography courses at colleges and universities around the world. The photographer's workflow in Photoshop has evolved greatly over time and, in the latest edition of this book, you'll learn how to leverage Photoshop's new AI-powered masking features and how to spend less time on boring production tasks, so you can spend more time being creative. Plus, you'll learn: The most useful retouching techniques for photographers, such as how to make “impossible” selections, like wind-blown hair (it's easy, once you know the secrets), and how to use layers like a pro. The sharpening techniques the pros really use. The pros' tricks for fixing the most common photo problems fast! How to seamlessly remove distracting things from your images. How to make the most of Camera Raw and when to work it into your workflow, even if you never shoot in RAW—it works great on JPEGs and TIFFs, too. The latest Photoshop special effects for photographers (there's a whole chapter just on these!). A host of shortcuts, workarounds, and slick “insider” tricks to help you get twice the work done in half the time. You also get four online bonus chapters with even more content, along with the images used in the book, for download, so you can follow right along. If you're ready to learn all the “tricks of the trade”—the same ones that today's leading pros use to correct, edit, retouch, and sharpen their work—then you're holding the book that will do just that.

The Adobe Photoshop Lightroom Classic Book Scott

Kelby.2021-12-16 Since Lightroom first launched 15 years ago, Scott Kelby's The Adobe Photoshop Lightroom Book for Digital Photographers has been the world's #1 top-selling Lightroom book (it has been translated into dozens of different languages), and in this latest version, Scott did his biggest update ever, sharing all his newest techniques, insights, and invaluable tips using his award-winning, plain-English style that makes learning Lightroom easy and fun. Scott doesn't just show you which sliders do what (every Lightroom book does that, right?). Instead, he shares his own personal settings, his time-tested techniques, and his proven step-by-step method of learning Lightroom, so you can begin using it like a pro from the start. Each year, he trains thousands of Lightroom users at his live seminars, online conferences, and through his blog at LightroomKillerTips.com, and he has learned firsthand what really works and what doesn't. He tells you flat-out which techniques work best, which ones to avoid, and why. You'll learn: His famous SLIM (Simplified Lightroom Image Management) system that will teach you, step by step, how to organize your images, back them up, and be able to find them quickly and easily. Scott's SLIM system is taught at colleges and universities around the world, because it's so simple, straightforward, and it works. How to make your images look like the pros, and how to take advantage of the camera, creative, and B&W profiles—you'll finally get the whole image editing thing, and you'll know exactly what to do, which sliders to move (and which to avoid) in what order, and why. How to unlock the power of Lightroom's Masking tools and how to paint with light to take your images to another level. How to use Lightroom along with Photoshop, and how to make the two work together absolutely seamlessly. You'll be surprised at what you'll be able to do, even if you've never used Photoshop before. How to expand Lightroom's power to your phone or tablet, so you can organize and edit your images from anywhere. How to share your images in print and in

gorgeous coffee table books, or online, including how to do online client proofing or share images with a group. Download most of the same images used in the book to follow right along with. You'll get a killer collection of custom Lightroom Develop and Print presets to give you some of the most sought-after looks and effects, all with just one click. This is the first and only book to bring the whole process together in such a clear, concise, and visual way. There is no faster, more straight-to-the-point, or more fun way to learn Lightroom.

The Photoshop Elements 2020 Book for Digital Photographers

Scott Kelby. 2019-11-22 ARE YOU READY FOR AN ELEMENTS

BOOK THAT BREAKS ALL THE RULES? This book breaks new

ground by doing something for digital photographers that's never

been done before—it cuts through the bull and shows you exactly

“how to do it.” It's not a bunch of theory; it doesn't challenge you

to come up with your own settings or figure things out on your

own. Instead, it does something that virtually no other Elements

book has ever done—it tells you flat-out which settings to use,

when to use them, and why. If you're looking for one of those

“tell-me-everything-about-the-Unsharp-Mask-filter” books, this

isn't it. You can grab any other Elements book on the shelf,

because they all do that. Instead, this book gives you the inside

tips and tricks of the trade for organizing, correcting, editing,

sharpening, retouching, and printing your photos like a pro. You'll

be absolutely amazed at how easy and effective these techniques

are—once you know the secrets. LEARN HOW THE PROS DO IT

Each year Scott trains thousands of digital photographers and,

almost without exception, they have the same questions and face

the same problems—that's exactly what he covers in this book.

You'll learn: How to unlock the power of layers (you'll be amazed

at how easy it is!) How to use Camera Raw for processing not

only RAW photos, but JPEGs, TIFFs, and PSDs too! (And you'll

learn why so many pros like it best—because it's faster and easier)

The sharpening techniques the pros really use (there's an entire

chapter just on this!) How to deal with common digital camera image problems, including brightening people in dark shadows and getting the best color possible The most requested photographic special effects, and much more! THE BOOK'S SECRET WEAPON Although Elements 2020 offers some digital photography features that Photoshop doesn't offer, there are plenty of features that Photoshop has that Elements 2020 doesn't (like channels, HDR, etc.). But in this book, you'll learn some slick workarounds, cheats, and fairly ingenious ways to replicate many of those Photoshop features right within Elements. Plus, you can download many of the images used in the book, so you can follow right along with the techniques. Since this book is designed for photographers, it doesn't waste your time talking about what a pixel is, how to frame a shot or set your exposure, etc., and there's no talk about which camera or printer to buy. It's all Elements, step by step, cover to cover, in the only book of its kind, and you're gonna love it!

Photo Recipes Live Scott Kelby.2009-12-22 This enhanced e-book combines video and text to create a learning experience that is engaging, informative and fun. In addition to the full text of Photo Recipes Live, you'll find two hours of high-quality video training that brings the topics to life through friendly visual instruction from experts and industry professionals. Scott Kelby, author of the best-selling The Digital Photography Book, brings to life his "Photo Recipes" chapter—not just from this book, but from his smash best-selling follow-ups, volumes 2 and 3. In this two-hour text-and-video package, Scott shows you exactly how it's all done, from scratch, without holding anything back. If you've ever wondered how the pros use natural light, studio light, and even direct daylight to get those amazing shots, you'll see it all here, live, as it happens. Most of the shoot takes place in an amazing New York City loft photo studio as Scott re-creates the looks he describes in the book, along with some bonus lighting set-ups that aren't in the book, to create a very special learning experience

you won't find anywhere else. Everything is put together from scratch (from studio shots to location shots to product photography), all while the cameras are rolling—you see it all from the very beginning so you'll be able to re-create those same looks without spending thousands on expensive high-end equipment. Best of all, Scott explains everything in simple, plain English, just the way he'd tell a friend, using the same casual, conversational style that made his series of books a worldwide sensation. If you've ever wondered "how they do it," you're about to find out in this amazing enhanced e-book that shows how easy this all can be—once you know the secrets. Due to the incredibly rich media included in your enhanced eBook, you may experience longer than usual download times. Please be patient while your product is delivered.

The Adobe Photoshop Book for Digital Photographers (Covers Photoshop CS6 and Photoshop CC) Scott Kelby. 2013-06-13 Scott Kelby, Editor and Publisher of Photoshop User magazine—and the best-selling photography book author in the world today—once again takes this book to a whole new level as he uncovers more of the latest, most important, and most useful Adobe Photoshop techniques for digital photographers. This update to his award-winning, record-breaking book does something for digital photographers that's never been done before—it cuts through the bull and shows you exactly "how to do it." It's not a bunch of theory; it doesn't challenge you to come up with your own settings or figure it out on your own. Instead, Scott shows you step by step the exact techniques used by today's cutting-edge digital photographers, and best of all, he shows you flat-out exactly which settings to use, when to use them, and why. That's why the previous editions of this book are widely used as the official study guide in photography courses at colleges and universities around the world. LEARN HOW THE PROS DO IT Each year, Scott trains thousands of professional photographers on how to use Photoshop, and almost without exception they have

the same questions, the same problems, and the same challenges—and that’s exactly what he covers in this book. You’ll learn: The sharpening techniques the pros really use. The pros’ tricks for fixing the most common digital photo problems fast! The step-by-step setup for getting what comes out of your printer to match exactly what you see onscreen. How to process HDR (High Dynamic Range) images using Merge to HDR Pro. How to master Photoshop’s Content-Aware features. How to use Photoshop’s video editing features to make movies from your DSLR videos. How to process RAW images like a pro (plus how to take advantage of all the new Camera Raw features in CS6 and Creative Cloud!). The latest Photoshop special effects for photographers (there’s a whole chapter just on these!). A host of shortcuts, workarounds, and slick “insider” tricks to send your productivity through the roof! Plus, Scott includes a special bonus chapter with his own workflow, from start to finish, and each chapter ends with a Photoshop Killer Tips section, packed with time-saving, job-saving tips that make all the difference. If you’re a digital photographer, and if you’re ready to learn all the “tricks of the trade”—the same ones that today’s leading pros use to correct, edit, sharpen, retouch, and present their work—then you’re holding the book that will do just that.

Digital Photography All-in-One Desk Reference For

Dummies David D. Busch. 2006-08-28 8 books in 1 - your key to terrific digital photos! Your one-stop, full-color guide to creating digital images with wow From picking your camera to posting photos on the Web, here's what you need to know about digital photography in eight easy-to-use minibooks! Packed with full-color examples that will get your creative juices flowing, this guide helps you take better pictures; edit, organize, and share them; restore vintage prints; and more. Discover how to Choose the right camera and software Compose and shoot great pictures Edit images with Photoshop and Photoshop Elements Scan old prints and repair them Print your photos or share them online

Scott Kelby's Digital Photography Books, Volumes 1, 2, and 3

Scott Kelby.2009-09-23 Includes: The Digital Photography Book

The Digital Photography Book, Volume 2 The Digital Photography

Book, Volume 3 Scott Kelby, the man who changed the digital

darkroom forever with his groundbreaking, #1 bestselling, award-winning book The Photoshop Book for Digital

Photographers, shows which button to push, which setting to use, when to use them, and hundreds of the most closely guarded

photographic tricks of the trade to get budding photographers shooting dramatically better-looking, sharper, more colorful,

more professional-looking photos with their digital camera every time they press the shutter button. Scott tackles the most

important side of digital photography--how to take pro-quality shots using the same tricks today's top digital pros use (and it's

easier than you'd think). Each chapter is packed with plain

English tips on using flash, shooting close up photography, travel

photography, shooting people, and even how to build a studio from scratch, where he demystifies the process so anyone can

start taking pro-quality portraits today! Plus, he's got full

chapters on his most requested topics, including loads of tips for landscape photographers, wedding photographers, and there's an

entire chapter devoted to sharing some of the pro's secrets for making your photos look more professional, no matter what

you're shooting.

The Complete Guide to Black & White Digital Photography

Michael Freeman.2010 Michael Freemanour top digital

photography author and a worldwide namepresents the most

comprehensive book yet on black-and-white digital photography.

Oversized, beautifully illustrated, and far-reaching in scope, this guide is destined to be a standard reference for years to come.

Freeman covers all aspects of black-and-white digital

photography: its fine art tradition as well as its techniques. Learn

how to see and expose in black and white, digitally convert color

to monochrome, and develop a black-and-white digital workflow.

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Explore creative choices and how to interpret various subjects most skillfully in monochrome. Finally, get an expert's advice on printing and displaying black-and-white photographs to best effect.

The Adobe Photoshop CS6 Book for Digital Photographers Scott Kelby. 2012-07 Presents a step-by-step handbook covering the principles and techniques of the digital photography editing process using Adobe Photoshop CS6, describing everything from color correction and digital body-sculpting to organization and output.

Adobe Photoshop CS6 Book for Digital Photographers Scott Kelby. 2012-07-12 ARE YOU READY FOR AN AMAZING NEW VERSION OF THE PHOTOSHOP BOOK THAT BREAKS ALL THE RULES? Scott Kelby, Editor and Publisher of Photoshop User magazine - and the best-selling Photoshop author in the world today - once again takes this book to a whole new level as he uncovers more of the latest, most important, and most useful Adobe Photoshop CS6 techniques for digital photographers. This major update to his award-winning, record-breaking book does something for digital photographers that's never been done before - it cuts through the bull and shows you exactly "how to do it." It's not a bunch of theory; it doesn't challenge you to come up with your own settings or figure it out on your own. Instead, Scott shows you step by step the exact techniques used by today's cutting-edge digital photographers, and best of all, he shows you flat-out exactly which settings to use, when to use them, and why. That's why the previous editions of this book are widely used as the official study guides in photography courses at colleges and universities around the world. LEARN HOW THE PROS DO IT Each year, Scott trains thousands of professional photographers on how to use Photoshop, and almost without exception they have the same questions, the same problems, and the same challenges - and that's exactly what he covers in this book. You'll learn: The sharpening techniques the pros really use. The pros' tricks for

fixing the most common digital photo problems fast! The step-by-step setup for getting what comes out of your printer to match exactly what you see onscreen. How to process HDR (High Dynamic Range) images using CS6's Merge to HDR Pro. How to master CS6's Content-Aware features. How to use Photoshop CS6's new video editing features to make movies from your DSLR videos. How to process RAW images like a pro (plus how to take advantage of all the new Camera Raw features in CS6!). The latest Photoshop special effects for photographers (there's a whole chapter just on these!). A host of shortcuts, workarounds, and slick "insider" tricks to send your productivity through the roof! Plus, Scott includes a special bonus chapter with his own CS6 workflow, from start to finish, and each chapter ends with a Photoshop Killer Tips section, packed with timesaving, job-saving tips that make all the difference. If you're a digital photographer, and if you're ready to learn all the "tricks of the trade" - the same ones that today's leading pros use to correct, edit, sharpen, retouch, and present their work—then you're holding the book that will do just that. Note from the publisher: August 9, 2012: All binding issues mentioned in our July 31, 2012 note below have been resolved. Thank you. July 31, 2012: We have encountered issues with the binding in our initial print run of this book. If you have purchased a copy of the book you are not happy with, please return it to the store where you made your purchase to request a replacement copy right away. We apologize for the inconvenience and appreciate your patience.

Adobe Photoshop CC Book for Digital Photographers, The (2017 release) Scott Kelby.2016-12-14 This is the eBook of the printed book and may not include any media, website access codes, or print supplements that may come packaged with the bound book. AN AMAZING NEW VERSION OF THE PHOTOSHOP BOOK THAT BREAKS ALL THE RULES! Scott Kelby, Editor and Publisher of Photoshop User magazine—and the best-selling photography techniques author in the world today—once again takes this book

to a whole new level as he uncovers more of the latest, most important, and most useful Adobe Photoshop techniques for photographers. This update to his award-winning, record-breaking book does something for digital photographers that's never been done before—it cuts through the bull and shows you exactly “how to do it.” It's not a bunch of theory; it doesn't challenge you to come up with your own settings or figure it out on your own. Instead, Scott shows you step by step the exact techniques used by today's cutting-edge digital photographers, and best of all, he shows you flat-out exactly which settings to use, when to use them, and why. LEARN HOW THE PROS DO IT

The photographer's workflow in Photoshop has evolved greatly over time, and in this current version of book you'll wind up doing a lot of your processing and editing in Photoshop's Adobe Camera Raw feature (whether you shoot in RAW, JPEG or TIFF—it works for all three). That's because for years now, Adobe has been adding most of Photoshop's new features for photography directly into Camera Raw itself. Since today's photography workflow in Photoshop is based around Camera Raw, about one third of this book is about mastering Camera Raw like a pro. Plus, you'll learn:

- The sharpening techniques the pros really use.
- The pros' tricks for fixing the most common digital photo problems fast!
- The most useful retouching techniques for photographers, and how to make “impossible” selections like wind-blown hair (it's easy, once you know the secrets), and how to use Layers like a pro.
- How to seamlessly remove distracting junk from your images.
- How to stitch panoramas, how to process HDR for a realistic look, and tricks for pulling way more out of your images than you ever dreamed possible.
- The latest Photoshop special effects for photographers (there's a whole chapter just on these!).
- A host of shortcuts, workarounds, and slick “insider” tricks to send your productivity through the roof! Scott includes a special chapter with his own workflow, from start to finish, plus, each chapter ends with a Photoshop Killer Tips section, packed with

time-saving, job-saving tips that make all the difference. He also provides four bonus chapters, along with the images used in the book for download so you can follow right along. If you're ready to learn all the "tricks of the trade"—the same ones that today's leading pros use to correct, edit, retouch, and sharpen their work—then you're holding the book that will do just that.

Scott Kelby's Digital Photography Boxed Set, Parts 1, 2, 3, and 4
Scott Kelby.2012-04-26 With over 800 of the most closely guarded photographic "tricks of the trade," this boxed set—consisting of all four parts of Scott Kelby's best-selling series, The Digital Photography Book—is the ultimate resource for any one who wants to shoot dramatically better-looking, sharper, more colorful, more professional-looking photos every time. Scott Kelby, the man who changed the "digital darkroom" forever with his groundbreaking, best-selling The Photoshop Book for Digital Photographers, now tackles the most important side of digital photography—how to take professional-quality shots using the same tricks today's top digital pros use (and it's easier than you think). These aren't books of theory, full of confusing jargon and detailed concepts. These are books on which button to push, which setting to use, and when to use it. Each page covers a single concept on how to make your photography better. Every time you turn the page, you'll learn another pro setting, tool, or trick to transform your work from snapshots into gallery prints. If you're tired of shots that look "okay," and if you're tired of looking in photography magazines and thinking, "Why don't my shots look like that?" then these are the books for you.

The Adobe Photoshop Lightroom 5 Book for Digital Photographers Scott Kelby.2013-07-17 Since Lightroom 1.0 first launched, Scott's Kelby's The Adobe Photoshop Lightroom Book for Digital Photographers has been the world's #1 best-selling Lightroom book (it has been translated into a dozen different languages), and in this latest version for Lightroom 5, Scott uses his same award-winning, step-by-step, plain-English style and

layout to make learning Lightroom easy and fun. Scott doesn't just show you which sliders do what (every Lightroom book will do that). Instead, by using the following three simple, yet brilliant, techniques that make it just an incredible learning tool, this book shows you how to create your own photography workflow using Lightroom: Throughout the book, Scott shares his own personal settings and studiotested techniques. Each year he trains thousands of Lightroom users at his live seminars and through that he's learned what really works, what doesn't, and he tells you flat out which techniques work best, which to avoid, and why. The entire book is laid out in a real workflow order with everything step by step, so you can begin using Lightroom like a pro from the start. What really sets this book apart is the last chapter. This is where Scott dramatically answers his #1 most-asked Lightroom question, which is: "Exactly what order am I supposed to do things in, and where does Photoshop fit in?" You'll see Scott's entire start-to-finish Lightroom 5 workflow and learn how to incorporate it into your own workflow. Plus, this book includes a downloadable collection of some of the hottest Lightroom Develop module presets to give you a bunch of amazing effects with just one click! Scott knows first-hand the challenges today's digital photographers are facing, and what they want to learn next to make their workflow faster, easier, and more fun. He has incorporated all of that into this major update for Lightroom 5. It's the first and only book to bring the whole process together in such a clear, concise, and visual way. Plus, the book includes a special chapter on integrating Adobe Photoshop seamlessly right into your workflow, and you'll also learn some of Scott's latest Photoshop portrait retouching techniques and special effects, which take this book to a whole new level. There is no faster, more straight-to-the-point, or more fun way to learn Lightroom than with this groundbreaking book. *The Photoshop Elements 6 Book for Digital Photographers* Scott Kelby, Matt Kloskowski. 2010-04-09 Best-selling author Scott Kelby

pairs up with Matt Kloskowski to deliver the definitive book on using Photoshop Elements 6 to create the best possible images. With this newest release of Photoshop Elements, Scott and Matt show readers how to work with their images like a pro, from importing to organization to correction to output. Readers will learn all they need to know about the digital photography workflow, as well as the latest secrets of the pros to help them create the best special effects, apply the most useful sharpening techniques, and avoid many of the hassles and problems that are encountered in digital photography (such as digital noise and color halos).

The Digital Photography Book Scott Kelby.2009

The Digital Photography Book Scott Kelby.2014-07 Offers advice for shooting different types of photographs in different environments, including using natural light, using hot-shoe flash, and shooting landscapes and nature photography.

The Digital Photography Book Scott Kelby.2014

The Adobe Photoshop CC Book for Digital Photographers

(2014 release) Scott Kelby.2014-11-12 Scott Kelby, Editor and Publisher of Photoshop User magazine—and the best-selling photography book author in the world today—once again takes this book to a whole new level as he uncovers more of the latest, most important, and most useful Adobe Photoshop techniques for digital photographers. This update to his award-winning, record-breaking book does something for digital photographers that's never been done before—it cuts through the bull and shows you exactly "how to do it." It's not a bunch of theory; it doesn't challenge you to come up with your own settings or figure it out on your own. Instead, Scott shows you step by step the exact techniques used by today's cutting-edge digital photographers, and best of all, he shows you flat-out exactly which settings to use, when to use them, and why. That's why the previous editions of this book are widely used as the official study guide in photography courses at colleges and universities around the

world. LEARN HOW THE PROS DO IT Each year, Scott trains thousands of professional photographers on how to use Photoshop, and almost without exception they have the same questions, the same problems, and the same challenges—and that’s exactly what he covers in this book. You’ll learn: The sharpening techniques the pros really use. The pros’ tricks for fixing the most common digital photo problems fast! How to process HDR (High Dynamic Range) images to get realistic looking images, as well as the heavily tone-mapped hyperreal look. How to master Photoshop’s Content-Aware features. How to use Photoshop’s video editing features to make movies from your DSLR videos. How to process RAW images like a pro (plus how to take advantage of all the new Camera Raw features in CC). The latest Photoshop special effects for photographers (there’s a whole chapter just on these!). A host of shortcuts, workarounds, and slick “insider” tricks to send your productivity through the roof! Plus, Scott includes a special chapter with his own workflow, from start to finish, and each chapter ends with a Photoshop Killer Tips section, packed with time-saving, job-saving tips that make all the difference. He also provides four bonus chapters, along with all the images used in the book for download on the book’s companion webpage. If you’re a digital photographer, and if you’re ready to learn all the “tricks of the trade” – the same ones that today’s leading pros use to correct, edit, retouch, and sharpen their work—then you’re holding the book that will do just that.

The Adobe Photoshop CS4 Book for Digital Photographers

Scott Kelby.2008-12-22 ARE YOU READY FOR AN AMAZING NEW VERSION OF THE PHOTOSHOP BOOK THAT BREAKS ALL THE RULES? Scott Kelby, the best-selling Photoshop author in the world today, once again takes this book to a whole new level as he uncovers the latest, most important, and most exciting new Adobe Photoshop CS4 techniques for digital photographers. This major update to his award-winning, record-breaking book does

something for digital photographers that's never been done before—it cuts through the bull and shows you exactly “how to do it.” It's not a bunch of theory; it doesn't challenge you to come up with your own settings or figure it out on your own. Instead, Scott shows you step-by-step the exact techniques used by today's cutting-edge digital photographers, and best of all, he shows you flat-out exactly which settings to use, when to use them, and why. That's why the previous editions of this book are widely used as the official study guide in photography courses at colleges and universities around the world. LEARN HOW THE PROS DO IT Each year Scott trains thousands of professional photographers how to use Photoshop, and almost without exception they have the same questions, the same problems, and the same challenges—and that's exactly what he covers in this book. You'll learn:

- The sharpening techniques the pros really use.
- The pros' tricks for fixing the most common digital photo problems fast!
- The step-by-step setup for getting what comes out of your printer to match exactly what you see onscreen.
- A whole chapter on how to process HDR (High Dynamic Range) images.
- How to master new CS4 interface and workflow features.
- How to color correct any photo without breaking a sweat.
- How to process RAW digital camera images (plus how to take advantage of all the new Camera Raw features in CS4!).
- How to add real automation to your work.
- How to show your work like a pro!
- A host of shortcuts, workarounds, and slick “insider” tricks to send your productivity through the roof! Plus, Scott included a special bonus chapter with his own CS4 workflow, from start to finish. If you're a digital photographer, and you're ready to learn the “tricks of the trade”—the same ones that today's leading pros use to correct, edit, sharpen, retouch, and present their work—then you're holding the book that will do just that.

The Digital Photography Book Scott Kelby.2013 Furnishes an overview of digital photography, covering such topics as cameras, exposure, lighting, shutter speed, depth of field, and resolution--

and tips on how to avoid hours of photo-editing by taking great photographs the first time.

Digital Photography 1,2,3 Rob Sheppard.2008 A guide to beginning digital photography. Provides information about choosing the right digital camera, understanding the camera's functions, printing digital photos, and creating different printed images and formats.

The Adobe Photoshop Lightroom 3 Book for Digital

Photographers Scott Kelby.2010-07-06 Since Lightroom first launched, Scott Kelby's The Lightroom Book for Digital Photographers has been the world's #1 best-selling Lightroom book. In this latest version for Lightroom 3, Scott uses his same step-by-step, plain-English style and layout to make learning Lightroom easy and fun. Scott doesn't just show you which sliders do what. Instead, by using the following three simple, yet brilliant, techniques that make it just an incredible learning tool, this book shows you how to create your own photography workflow using Lightroom: 1) Scott shares his own personal settings and studio-tested techniques. He trains thousands of Lightroom users at his Lightroom Live! tour and knows first hand what really works and what doesn't. 2) The entire book is laid out in a real workflow order with everything step by step, so you can begin using Lightroom like a pro from the start. 3) What really sets this book apart are the last two chapters. This is where Scott dramatically answers his #1 most-asked Lightroom question, which is: Exactly what order am I supposed to do things in, and where does Photoshop fit in? Plus, this is the first version of the book that includes his famous 7-Point System for Lightroom, which lets you focus on mastering just the seven most important editing techniques. The Adobe Photoshop Lightroom 3 Book for Digital Photographers is the first and only book to bring the whole process together in such a clear, concise, and visual way.

The Photoshop Elements 14 Book for Digital Photographers

Scott Kelby.2015-12-18 ARE YOU READY FOR AN ELEMENTS

BOOK THAT BREAKS ALL THE RULES? This book breaks new ground by doing something for digital photographers that's never been done before—it cuts through the bull and shows you exactly “how to do it.” It's not a bunch of theory; it doesn't challenge you to come up with your own settings or figure things out on your own. Instead, it does something that virtually no other Elements book has ever done—it tells you flat-out which settings to use, when to use them, and why. If you're looking for one of those “tell-me-everything-about-the-Unsharp-Mask-filter” books, this isn't it. You can grab any other Elements book on the shelf, because they all do that. Instead, this book gives you the inside tips and tricks of the trade for organizing, correcting, editing, sharpening, retouching, and printing your photos like a pro. You'll be absolutely amazed at how easy and effective these techniques are—once you know the secrets. LEARN HOW THE PROS DO IT Each year we train thousands of digital photographers and, almost without exception, they have the same questions and face the same problems—that's exactly what we cover in this book. You'll learn:

- The real secrets of how the pros retouch portraits
- How to unlock the power of layers (you'll be amazed at how easy it is!)
- How to use Camera Raw for processing not only RAW photos, but JPEGs, TIFFs, and PSDs, too! (And you'll learn why so many pros like it best—because it's faster and easier)
- The sharpening techniques the pros really use (there's an entire chapter just on this!)
- How to deal with common digital camera image problems, including brightening people in dark shadows and getting the best color possible
- The most requested photographic special effects, and much more!

THE BOOK'S SECRET WEAPON Although Elements 14 offers some digital photography features that Photoshop CC doesn't offer, there are plenty of features that Photoshop CC has that Elements 14 still doesn't have (things like channels, HDR, etc.). But in this book, you'll learn some slick workarounds, cheats, and some fairly ingenious ways to replicate many of those Photoshop features

from right within Elements. Plus, you can follow along with all the images used in the book, available for download on the book's companion webpage. Since this book is designed for photographers, it doesn't waste your time talking about what a pixel is, how to frame a shot, set your exposure, etc., and there's no talk about which camera or printer to buy. It's all Elements, step by step, cover to cover, in the only book of its kind, and you're gonna love it!

The Photoshop Elements 12 Book for Digital Photographers Scott Kelby, Matt Kloskowski. 2013-12-13 Adobe's Photoshop Elements is America's #1 selling consumer photo editing software, and this updated book—covering both Windows and Mac—breaks new ground by doing something for digital photographers that's never been done before: It cuts through the bull and shows exactly "how to do it." It's not a bunch of theory; it doesn't challenge readers to come up with their own settings or figure things out on your own. Instead, it tells readers flat-out which settings to use, when to use them, and why. This book gives the inside tips and tricks of the trade for organizing, correcting, editing, sharpening, retouching, and presenting photos like a pro. Readers will be absolutely amazed at how easy and effective these techniques are—once they know the secrets. This book covers: The real secrets of how the pros retouch portraits How to color correct any photo without breaking a sweat How to use Camera Raw for processing not only RAW photos, but JPEGs and TIFFs, too! The sharpening techniques the pros really use How to deal with common digital camera image problems, including removing noise and avoiding halos The most requested photographic special effects All the improved and brand new features of Elements 12, such as the enhanced work environment; the ability to move objects and have the background automatically filled in; one-touch Frames, Effects, and Textures; and the ability to more easily share your images online and with your mobile devices And much more!

The Adobe Photoshop Lightroom Classic CC Book for Digital Photographers Scott Kelby. 2018-05-08 Since Lightroom first launched 11 years ago, Scott Kelby's The Adobe Photoshop Lightroom Book for Digital Photographers has been the world's #1 top-selling Lightroom book (it has been translated into dozens of different languages), and in this latest version for Lightroom Classic CC, Scott did his biggest update ever, sharing all his latest techniques, insights, and invaluable tips using his award-winning, step-by-step, plain-English style that makes learning Lightroom easy and fun. Scott doesn't just show you which sliders do what (every Lightroom book does that, right?). Instead, he shares his own personal settings, his time-tested techniques, and his proven step-by-step method of learning Lightroom, so you can begin using it like a pro from the start. Each year, he trains thousands of Lightroom users at his live seminars and through his blog at LightroomKillerTips.com, and he has learned first-hand what really works and what doesn't. He tells you flat-out which techniques work best, which ones to avoid, and why. You'll learn: His now famous SLIM (Simplified Lightroom Image Management) system that will teach you, step by step, how to organize your images, back them up, and be able to find them quickly and easily. Scott's SLIM system is used by photographers all over the world and is taught at colleges and universities, because it's so simple, straightforward, and it works. How to make your images look like the pros and how to take advantage of the new RAW camera, creative, and B&W profiles—you'll finally "get" the whole image-editing thing, and you'll know exactly what to do, in what order, and why. How to use Lightroom along with Photoshop, and how to make the two work together absolutely seamlessly. You'll be surprised at what you'll be able to do, even if you've never used Photoshop before. There's a full chapter on how to use Lightroom on your mobile device to expand Lightroom's power. The last chapter really sets this book apart because this is where Scott answers his #1 most-asked Lightroom question, which is

“Exactly what order am I supposed to do things in?” You’ll see his entire start-to-finish Lightroom workflow and learn how to incorporate it into your own workflow. You can also download most of the same images used in the book to follow right along with. And, you’ll get a killer collection of custom Lightroom Develop and Print presets to give you some of the most sought-after looks and effects, all with just one click. This is the first and only book to bring the whole process together in such a clear, concise, and visual way. There is no faster, more straight-to-the-point, or more fun way to learn Lightroom than with this ground-and record-breaking book.

The iPhone Photography Book Scott Kelby.2021-02-05 **Learn to take great photos with your iPhone—the camera you always have with you!**

Imagine if someone took the same photographic techniques, principles, and tools used by high-end and professional photographers, but applied them to shooting with an iPhone. Imagine the type of images you’d be able to create using those same ideas. Well, finally, somebody has.

The world’s #1 best-selling photography techniques author is about to break all the rules as he shows you how to apply the same techniques today’s top pro photographers use to make stunning images. You’re going to learn exactly how to use these techniques to create images that people will just not believe you could actually take with a phone (but with the quality of the iPhone’s camera, you absolutely can!).

Scott leaves all the techno-speak behind and, instead, treats the whole book as if it were just you and he out on a shoot with your iPhones, using his trademark casual, plain-English writing style to help you unlock the power of your iPhone to make the type of pictures you never thought could be done with a phone. You’ll learn:

- Which tools to use to make pro-quality portraits in any lighting situation.
- How to create stunning landscape shots that people will swear you took with an expensive DSLR or mirrorless camera.
- Proven posing techniques that flatter your subject and make anyone you photograph look their very best in every shot.
- How to organize and edit your photos like a pro!
- The pros' top tips for making amazing shots of everything from flowers to product shots, from food photography to travel shots, and everything in between.

Each page covers a single concept, a single tool, or a trick to take your iPhone photography from snapshots to shots that will make your friends and family say, "Wait...*you* took this?!"

The Digital Photography Book, Volume 3 Kelby.2009

The Best of The Digital Photography Book Series Parts 1-5

Scott Kelby.2015-09-30 In The Digital Photography Book, Parts 1-5, Scott Kelby teaches digital photography students how to take professional-quality shots using the same tricks today's top digital pros use. In this Best of edition of The Digital Photography Book, Scott combs through all five titles for the gems, adding new images, new advice, and new tips in this curated and hand-picked edition. Students will find everything that made the first five titles a success: Scott answering questions, giving out advice, and sharing the secrets he's learned just like he would with a friend--without all the technical explanations and techie photo speak. This book will help digital photography students shoot dramatically better-looking, sharper, more colorful, more

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professional-looking photos every time.

Scott Kelby's Digital Photography Boxed Set, Parts 1, 2, 3,

4, and 5 Scott Kelby.2014-08-20 This attractive boxed set includes: The Digital Photography Book, Part 1, 2nd Edition (ISBN 0321934946), The Digital Photography Book, Part 2, 2nd Edition (ISBN 0321948548), The Digital Photography Book, Part 3 (ISBN 0321617657), The Digital Photography Book, Part 4 (ISBN 0321773020), and The Digital Photography Book, Part 5 (0133856887). Scott Kelby, the man who changed the digital darkroom forever, shows which buttons to push, which settings to use, when to use them, and hundreds of the most closely guarded photographic tricks of the trade to get budding photographers shooting dramatically better-looking, sharper, more colorful, more professional-looking photos with their digital camera every time they press the shutter button. Scott tackles the most important side of digital photography—how to take pro-quality shots using the same tricks today's top digital pros use (and it's easier than you'd think). Each chapter is packed with plain English tips on using flash, shooting close-up photography, travel photography, shooting people, and even how to build a studio from scratch, where he demystifies the process so anyone can start taking pro-quality portraits today! Plus, he's got full chapters on his most requested topics, including loads of tips for landscape photographers, wedding photographers, and sports photographers. Chapter after chapter, page after page, Scott shares all the pros' secrets for making your photos look more professional, no matter what you're shooting. This bundle has a value of US \$125.

Digital Photography Book Kelby.2007

The Adobe Photoshop CS5 Book for Digital Photographers

Scott Kelby.2010-07-29 Are you ready for an amazing new version of The Photoshop Book that breaks all the rules? Scott Kelby, Editor and Publisher of Photoshop User magazine—and the best-selling Photoshop author in the world today—once again takes

this book to a whole new level as he uncovers more of the latest, most important, and most useful new Adobe Photoshop CS5 techniques for digital photographers. This major update to his award-winning, record-breaking book does something for digital photographers that's never been done before—it cuts through the bull and shows you exactly “how to do it.” It's not a bunch of theory; it doesn't challenge you to come up with your own settings or figure it out on your own. Instead, Scott shows you step by step the exact techniques used by today's cutting-edge digital photographers, and best of all, he shows you flat-out exactly which settings to use, when to use them, and why. That's why the previous editions of this book are widely used as the official study guide in photography courses at colleges and universities around the world. Learn how the pros do it Each year, Scott trains thousands of professional photographers how to use Photoshop, and almost without exception they have the same questions, the same problems, and the same challenges—and that's exactly what he covers in this book. You'll learn: The sharpening techniques the pros really use. The pros' tricks for fixing the most common digital photo problems fast! The step-by-step setup for getting what comes out of your printer to match exactly what you see onscreen. A whole chapter on how to process HDR (High Dynamic Range) images using CS5's new Merge to HDR Pro. How to master CS5's new Content-Aware Fill. How to color correct any photo without breaking a sweat. How to process RAW images like a pro (plus how to take advantage of all the new Camera Raw features in CS5!). How to use the included gray card to make color correction just a matter of three clicks. How to show your work like a pro! A host of shortcuts, workarounds, and slick “insider” tricks to send your productivity through the roof! Plus, Scott includes a special bonus chapter with his own CS5 workflow, from start to finish, and each chapter ends with a Photoshop Killer Tips section, packed with time-saving, job-saving tips that make all the difference. If you're a

digital photographer, and if you're ready to learn all the "tricks of the trade"—the same ones that today's leading pros use to correct, edit, sharpen, retouch, and present their work—then you're holding the book that will do just that.

The Digital Photography Scott Kelby.2009 A collection of photographic tricks of the trade to help the photographer achieve dramatically better-looking, sharper, more colorful professional looking photos.

The Lightroom Mobile Book Scott Kelby.2016-09-09 This is the eBook of the printed book and may not include any media, website access codes, or print supplements that may come packaged with the bound book. Scott Kelby, the #1 best-selling Lightroom book author, brings you everything you need to know about Lightroom Mobile in his newest book. Lightroom Mobile, which is kind of like an extension of the regular desktop version of Lightroom, allows users to use Lightroom on their iPads, iPhones, and Android devices. This is really handy because it lets you do a lot of the main things you use the desktop version for, but with Lightroom Mobile, you can easily do them on your mobile device. Plus, it's "free," and that's a hard price to beat. The Lightroom Mobile Book, first shows you how to get up and running quickly. Then, comes the fun stuff, like telling Lightroom on your computer which collections you want access to over in Lightroom Mobile. Plus, you'll learn how to manage your collections, add Pick flags and star ratings, move images, play slide shows, and a bunch of other important stuff you'll want to know right up front. Then, you'll learn how to edit your images in Lightroom Mobile, using the same Basic panel features found in the desktop version of Lightroom—it's the same sliders that do the same thing, and it's even in the same order. You'll also learn how to easily crop images, as well as use the in-app camera. You'll learn step by step how to set up Lightroom on your desktop and mobile device, so that during a shoot, you can hand your client your tablet and not only can they see the images coming in

live as you shoot, they can make their own Picks, comments, and even share the link with someone at a different location, so they can be part of the shoot, and the approval process, too! There are lots of other handy features you'll want to know about, and Scott tells you exactly how to use them just like he was sitting there beside you, using the same casual style as if he were telling a friend. In *The Lightroom Mobile Book*, Scott brings the whole process together in a clear, concise, and visual way. There is no faster, more straight-to-the-point, or more fun way to learn *Lightroom Mobile* than with this groundbreaking book.

The Best of The Digital Photography Book Series Scott Kelby.2015-09-29 What could top the #1 best-selling photography book of all time? We're talking about the award-winning, worldwide smash hit, written by Scott Kelby, that's been translated into dozens of different languages, because it's the one book that really shows you how to take professional-quality shots using the same tricks today's top digital pros use. Well, what if you took that book, created four more just like it but with even more tips, plucked out only the best tips from all five of THOSE books, updated the images, referenced all-new gear, and added a completely new chapter on how to make the transition from shooting photos with your phone to making photographs with your new DSLR? In *The Best of The Digital Photography Book*, you'll find all of Scott's favorite tips and techniques curated and updated from *The Digital Photography Book*, Parts 1-5, along with a brand new chapter on transitioning from your phone to a full-fledged DSLR. You'll find everything that made the first five titles a success: Scott answering questions, giving out advice, and sharing the secrets he's learned just like he would with a friend—without all the technical explanations and techie photo speak. This book will help you shoot dramatically better-looking, sharper, more colorful, more professional-looking photos every time.

The Digital Photography Book, Part 5 Scott Kelby.2014-07-21

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Scott Kelby, author of the top-selling digital photography book of all time, is back with an entirely new book in his popular series that picks up right where part 4 left off. It's more of that "Ah ha—so that's how they do it," straight-to-the-point, skip-the-technojargon stuff you can really use today that made part 1 so successful. In parts 1 through 4 of this series, the most popular chapter in the book has always been the last chapter: "Photo Recipes to Help You Get 'The Shot'." In each of those chapters, Scott shows a final image and then describes how to get that type of shot. Here, in part 5, he gives you what you've been waiting for: an entire book of nothing but those amazing photo recipes. But, he took it up a big notch by adding a behind-the-scenes photo for every single recipe. Now you can see exactly how it was done, so you can get that exact same look every time. In these extra pages, each spread allows you to dig in a little deeper and really unlock the power of these recipes. Scott breaks each spread into four segments: (1) he explains exactly what you're seeing behind the scenes, (2) he lists all of his camera settings, and lens and lighting info—it's all there, (3) he gives you his thought process, so you learn exactly why he does it this way, and (4) he shares all the post-processing in Lightroom or Photoshop that goes on after the shoot (this is something other books leave out). Plus, the whole book is packed with tips and insights you won't find anywhere else. This isn't a book of theory, full of confusing jargon and detailed concepts. This is a book on which button to push, which settings to use, and exactly how and when to use them. With around 100 of the most popular photographic "tricks of the trade," the entire book is designed to get you shooting like a pro starting today. You're gonna love it.

The Adobe Photoshop Lightroom CC Book for Digital Photographers Scott Kelby. 2015-04-25 Since Lightroom 1.0 first launched, Scott's Kelby's The Adobe Photoshop Lightroom Book for Digital Photographers has been the world's #1 bestselling Lightroom book (it has been translated into a dozen different

languages), and in this latest version for Lightroom 6, Scott uses his same award-winning, step-by-step, plain-English style and layout to make learning Lightroom easy and fun. Scott doesn't just show you which sliders do what (every Lightroom book will do that). Instead, by using the following three simple, yet brilliant, techniques that make it just an incredible learning tool, this book shows you how to create your own photography workflow using Lightroom:

- Throughout the book, Scott shares his own personal settings and studio-tested techniques. Each year he trains thousands of Lightroom users at his live seminars and through that he's learned what really works, what doesn't, and he tells you flat out which techniques work best, which to avoid, and why.
- The entire book is laid out in a real workflow order with everything step by step, so you can begin using Lightroom like a pro from the start.
- What really sets this book apart is the last chapter. This is where Scott dramatically answers his #1 most-asked Lightroom question, which is: "Exactly what order am I supposed to do things in, and where does Photoshop fit in?" You'll see Scott's entire start-to-finish Lightroom 6 workflow and learn how to incorporate it into your own workflow.
- Plus, this book includes a downloadable collection of some of the hottest Lightroom Develop module presets to give you a bunch of amazing effects with just one click! Scott knows firsthand the challenges today's digital photographers are facing, and what they want to learn next to make their workflow faster, easier, and more fun. He has incorporated all of that into this major update for Lightroom 6. It's the first and only book to bring the whole process together in such a clear, concise, and visual way. Plus, the book includes a special chapter on integrating Adobe Photoshop seamlessly right into your workflow, and you'll learn some of Scott's latest Photoshop portrait retouching techniques and special effects, which take this book to a whole new level. There is no faster, more straight to the point, or more fun way to learn Lightroom than with this groundbreaking book.

The Adobe Photoshop Lightroom 4 Book for Digital

Photographers Scott Kelby. 2012-05-04 Since Lightroom first launched, Scott Kelby's The Adobe Photoshop Lightroom Book for Digital Photographers has been the world's #1 best-selling Lightroom book (it has been translated into a dozen different languages), and in this latest version for Lightroom 4, Scott uses his same award-winning, step-by-step, plain-English style and layout to make learning Lightroom easy and fun. Scott doesn't just show you which sliders do what (every Lightroom book will do that). Instead, by using the following three simple, yet brilliant, techniques that make it just an incredible learning tool, this book shows you how to create your own photography workflow using Lightroom: Throughout the book, Scott shares his own personal settings and studio-tested techniques. Each year he trains thousands of Lightroom users at his Lightroom Live! tour and through that he's learned what really works, what doesn't, and he tells you flat out which techniques work best, which to avoid, and why. The entire book is laid out in a real workflow order with everything step by step, so you can begin using Lightroom like a pro from the start. What really sets this book apart is the last chapter. This is where Scott dramatically answers his #1 most-asked Lightroom question, which is: Exactly what order am I supposed to do things in, and where does Photoshop fit in? You'll see Scott's entire start-to-finish Lightroom 4 workflow and learn how to incorporate it into your own workflow. Scott knows first-hand the challenges today's digital photographers are facing, and what they want to learn next to make their workflow faster, easier, and more fun. He has incorporated all of that into this major update for Lightroom 4. It's the first and only book to bring the whole process together in such a clear, concise, and visual way. Plus, the book includes a special chapter on integrating Adobe Photoshop seamlessly into your workflow, and you'll also learn some of Scott's latest Photoshop portrait retouching techniques and special effects,

which take this book to a whole new level. There is no faster, more straight-to-the-point, or more fun way to learn Lightroom than with this groundbreaking book.

The Digital Photography Book, Part 2 Scott Kelby.2009-02-02

Scott Kelby, author of the groundbreaking bestseller “The Digital Photography Book, Vol. 1” is back with an entirely new book that picks up right where Vol. 1 left off. It’s more of that “Ah ha—so that’s how they do it,” straight-to-the-point, skip the techno jargon; packed with stuff you can really use today, that made Vol. 1 the world’s bestselling book on digital photography. In Volume 2, Scott adds entirely new chapters packed with Plain English tips on using flash, shooting close up photography, travel photography, shooting people, and even how to build a studio from scratch, where he demystifies the process so anyone can start taking pro-quality portraits today! Plus, he's got full chapters on his most requested topics, including loads of tips for landscape photographers, wedding photographers, and there's an entire chapter devoted to sharing some of the pro's secrets for making your photos look more professional, no matter what you're shooting. This book truly has a brilliant premise, and here’s how Scott describes it: “If you and I were out on a shoot, and you asked me, ‘When I use my flash, the background behind the person I’m shooting turns black. How do I fix that?’ I wouldn’t give you a lecture on flash ratios, or start a discussion on flash synchronization and rear curtain sync. I’d just say “Lower your shutter speed to 1/60 of a second. That should do it” Well, that’s what this book is all about: you and I out shooting where I answer questions, give you advice, and share the secrets I’ve learned just like I would with a friend—without all the technical explanations and techie photo speak.” Each page covers a single concept on how to make your photography better. Every time you turn the page, you’ll learn another pro setting, tool, or trick to transform your work from snapshots into gallery prints. If you’re tired of taking shots that look “okay,” and if you’re tired of looking in

photography magazines and thinking, “Why don’t my shots look like that?” then this is the book for you. This isn’t a book of theory—full of confusing jargon and detailed concepts. This is a book on which button to push, which setting to use, and when to use it. With nearly another 200 of the most closely guarded photographic “tricks of the trade,” this book gets you shooting dramatically better-looking, sharper, more colorful, more professional-looking photos every time.

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The Digital Photography Book Part 1 Idioma Ingles Introduction

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FAQs About The Digital Photography Book Part 1

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